

With over 8 years of experience designing digital products and websites across a wide range of sectors including **BFSI, Fintech, Healthcare, E-commerce, Ed-tech, Sports-tech, Insure-tech, and IWMS.**

Portfolio

OHUE Senior Product Designer May 2026 - Present	Designing unconventional experience for two core products in health and sports science. The UI and user behaviour that defined for the products emerged as part of building a new solution for improving people’s lives. Not a usual hospital software or sports management system, these products solves realtime issues that doctors, specialists, coaches, Physiotherapists faces.
Mobiux Labs Design Lead Apr 2024 - May 2026	Leading end-to-end design for digital products, collaborating with cross-functional teams, and driving user-centered solutions across multiple domains. Revamped hospital management system of a Mumbai based oncology centre. The vision was to design a system that reduces time and tasks of relevant personas and enable quick consultation and better treatment for cancer patients. Led the end-to-end redesign of the Perfios website, establishing a cohesive visual language and content experience across brand, product, and use case pages. Defined the design direction and storytelling framework to simplify complex BFSI offerings, while crafting motion-led product narratives and animated explainer visuals for key solutions including KYC/KYB, VKYC, OneSDK, Garner, Digital Signature, PIVC, PCG and so on.
Senior UX Designer Apr 2022 - Mar 2024	Led the redesign of Twidpay, the rewards platform that transforms fragmented reward points into a universal, spendable currency, simplifying redemption journeys and improving the user experience for consumers. Designing user interfaces for Facility management system. Redefined the onboarding of property to the system and managing asset and tenants easily.
User Interface Designer Aug 2019 - Mar 2022	Managing UI of products across E-commerce, Media, Insurance, Sports and Education sectors. Taken care of the UI and visual design of an LMS platform called SkoolofCode.
Practo Graphic Visual Designer Oct 2018 - Aug 2019	Visual design for website and product including queue management, Doctor booking. Design for marketing collaterals including social media marketing and emailer marketing.
Nineleaps Visual Designer Jan 2017 - Sep 2018	Handling user interface of products across India and US. Social media campaigns for marketing purpose of the company.
TheCollegeFever Visual Designer Nov 2016 - Jan 2017	Designing brand and marketing collaterals for college events and emailer marketing.
StayGlad Graphic Designer Dec 2015 - Oct 2016	Marketing collaterals for online and print advertising across Bangalore urban areas and asset creations for the in-house mobile application

ACHIEVEMENTS	Bin It Right Game Served as concept artist for a game developed for the Flutter Global Gamers Challenge for Sustainable Games , ranking in the Top 20 globally.
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SKILLS & TOOLS	Product Strategy • Product Thinking • Design System • Project Management • UX • UI • Leadership • Motion Design • Prototyping Figma • Framer • After Effects • Illustrator • XD • Premier Pro • Sketch • Blender • Claude • ChatGPT • Midjourney
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EDUCATIONAL QUALIFICATION	BACHELOR OF FINE ARTS (BFA), SCULPTURE Calicut University	2010-2014
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