

Olivia Dori

Product Designer

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📍 Tel-Aviv Yaffo, Israel

PROFESSIONAL EXPERIENCE

Similarweb | Product Designer

2023 - 2024

Co-led design efforts for Sales Intelligence solution as part of a 2-person team. Focusing on B2B product innovation and AI-driven design leadership. Designed within Similarweb's system while driving innovation in new components.

Designed the AI project for the Chrome extension, shaping a seamless user experience for Sales Intelligence.

- Implemented complex integration solutions on the desktop platform, enhancing functionality and usability.
- Actively monitored and tracked the performance of my designs, and initiated projects like no data state design book. internal user interviews for platform redesign and JTBD data analysis.

Cluster & Algopix | Product Designer

2021 - Now

As a founding designer at a fast-paced eCommerce data startup, I developed intuitive user interfaces, established a design system, and contributed to product strategy. Collaborating with stakeholders.

Planned successful solutions, redesigned user flows, and conducted A/B tests to achieve company goals.

- Improved product metrics through personal initiatives and managed tasks for two front-end developers while focusing on a UX-driven approach.

Re:make | Founder & CEO

2020 - 2021

Founded Re:make to reduce textile waste in Israel, leading user research, product specifications, and startup-driven methodologies.

Mandala Market | Founder & CEO

2020 - 2021

Founded Mandala Market to create accessible designer and artist events, leading business development, design, and content for markets with thousands of visitors.

REPOP (Spotango) | Marketing & Community Manager

2019 - 2020

Drove growth by adding 100+ customers and executing marketing strategies to meet KPIs.

911 Fashion (Story) | Merchandise Manager

2016 - 2019

Analyzed large-scale data and managed inventory reports to optimize profit, sales, and surplus handling.

CERTIFICATES

UI Design Rules

Udemy, May 2021

EDUCATION

The Open University | 2016 - 2023

BA, Social Studies and Humanities

John Bryce | Dec 2020 - Apr 2021

UXV Certification Program - Tal Florentin

Shenkar | Jul 2020 - Nov 2020

ACT Shenkar - Accelerator Program

SKILLS

Software

- Figma
- Framer
- OpenAI, Claude, Gemini, etc
- XD
- SQL
- Analytics
- Office
- Invision
- Axure

Languages

- Hebrew (Native)
- English (High Level)
- Spanish (Intermediate)

Other

- Behavioral Economics
- Sustainability
- Minimalism
- Meditation & Yoga
- Journaling & Sketching