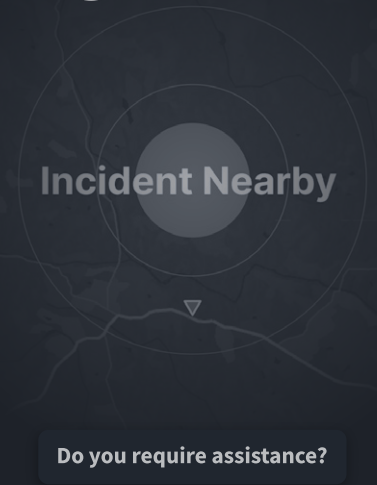


# Turn travel risk into confident decisions

See emerging threats early, understand real-world impact instantly, and act with confidence to protect travelers and keep operations moving.



Incidents affecting travelers typically surface first across fragmented digital channels, creating noise, uncertainty, and pressure to act.

Without clear answers, teams either react too late or overreact without confidence.

Traditional monitoring tools generate alerts, but they lack the context needed to answer critical questions:

- Is this credible?**
- Who is impacted?**
- Does this require action now?**

## Samdesk closes the gap between signal and decision, turning fragmented information into clear, decision-ready context



**Anticipate and detect emerging incidents**  
Surface early signals before disruption escalates

**Analyze impact in real time**  
Verify credibility and automatically map exposure to travelers and operations

**Resolve with confidence**  
Prioritize what matters and take action before disruption spreads.

“Samdesk is a critical part of our safety programs for the last few billion orders. Their alerts help us respond quickly to emergencies, no matter where they occur in the world, from natural disasters to catastrophic disruptions, helping us protect Dashers, merchants, and customers when seconds count.”

Chad Dennis, Manager, Safety Strategy & Operations at DoorDash

# The decision engine for modern travel risk programs

Samdesk connects early signals, real-world context, and operational impact, so teams can make faster, more confident decisions and coordinate action without delay.

1

## Anticipate and detect emerging incidents

See travel risk before it escalates. Samdesk continuously monitors global digital signals to identify emerging incidents affecting travelers, including:

- Transportation disruptions and infrastructure failures
- Natural disasters and extreme weather
- Civil unrest and security incidents
- Risks along travel corridors and destinations

**Early visibility enables earlier decisions before disruption spreads.**

2

## Analyze impact in real time

Turn fragmented signals into decision-ready context. Instead of overwhelming analysts with alerts, samdesk:

- Clusters fragmented updates into a single evolving incident
- Filters noise and flags misinformation
- Applies structured verification and confidence scoring
- Maps incidents to airports, hotels, offices, and transit routes

**The result is a clear, prioritized understanding of what matters and why.**

3

## Resolve with confidence

Enable faster, more confident duty-of-care action with trusted context and clear exposure insights so teams can:

- Escalate only when action is required
- Generate contextual incident briefs for travelers and executives
- Push updates through Slack, Teams, travel platforms, or HR systems
- Reduce overreaction while protecting people effectively

**From first signal to confident response in minutes, not hours.**

# Travel risk management capabilities

## AWARENESS



### Validated awareness, early

*Never miss the events that matter*

- Continuous monitoring across global safety, infrastructure, geopolitical, climate, health, and cybersecurity domains
- Signals filtered and weighted to surface credible incidents and reduce noise and misinformation
- Early awareness delivered with confidence



### Trust at scale

*Confidence that holds as your risk surface grows*

- Breadth of coverage across regions, assets, and incident types without adding complexity
- Depth of insight through automated risk assessments that accelerate prioritization and decision-making
- Reliable delivery across web, mobile, APIs, and integrations so insight reaches the people and systems that need it

## UNDERSTANDING



### Clear exposure, no guesswork

*See exactly what is at risk*

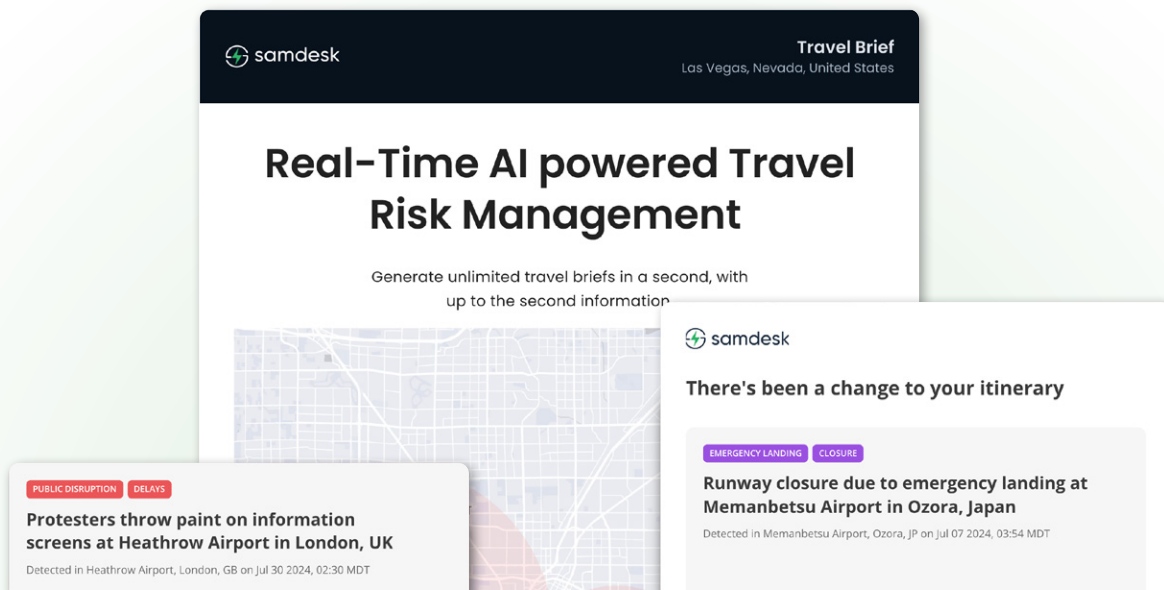
- Events automatically aligned to facilities, routes, travelers, and executives
- Proximity and exposure determine relevance, not generic geography
- Information-rich context, not raw data points



### A platform that grows with you

*Customer success partnership beyond software*

- Outcome-driven customer success focused on adoption, maturity, and measurable impact
- Recurring check-ins to keep you informed of new capabilities and keep your program fine-tuned
- Long-term value is measured in confidence, speed, and resilience



## ACTION



### Instant AI risk assessments

*Understand what's happening in seconds*

- A single, continuously updating view as situations evolve
- AI-generated summaries explain what happened, where, and why it matters
- Severity, confidence, and corroboration are included by default



### AI teammates for your TRM program

*Boost manpower without adding headcount*

- AI agents continuously assess events that affect your people, assets, and operations
- Multiply the eyes you have in breadth or depth of coverage, or expand use cases agentially
- Your team focuses on decisions, not monitoring



### Decisions routed without friction

*Move from insight to action automatically*

- Rules-based routing by severity, role, location, and asset type
- Stakeholders are informed instantly when risk thresholds are met
- Powers executive protection, travel risk, crisis response, and safety workflows



### Value from day one

*Seamless integration and setup*

- Fast setup with intuitive configuration, no heavy lift or professional services
- Designed for analysts to use instinctively, under pressure
- Built for interoperability and integration with other security, HR, travel, and communication systems

## Make faster, more confident decisions before disruption impacts your people.

Request a demo to walk through real events and see how samdesk helps you protect people and maintain operations in real time.

Book a demo

Delays

Airspace Closure

Delays

System Outage



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