

Guara's PORTFOLIO

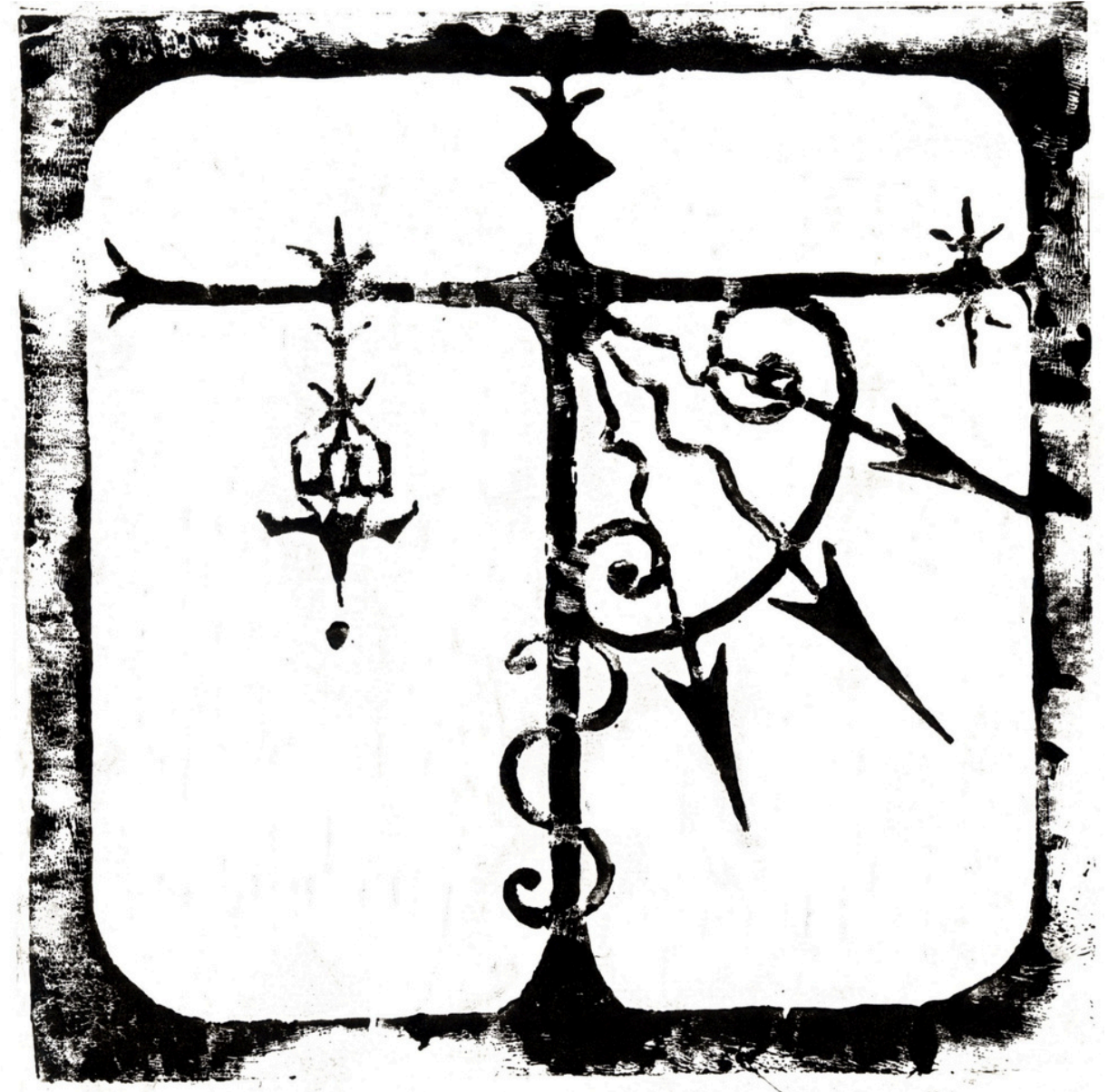
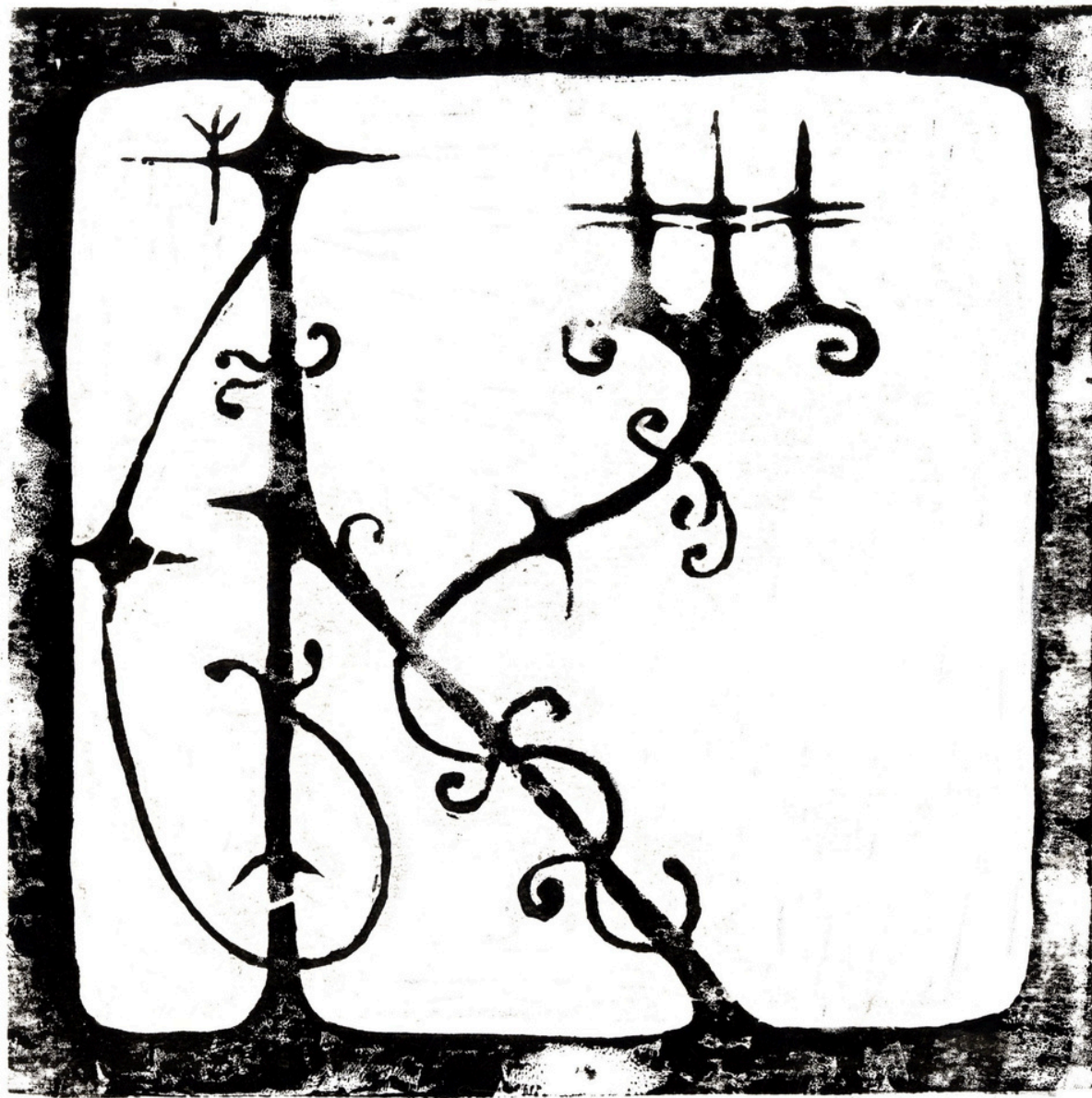
An illustration, editorial and
character desing compilation.



Hello! I'm Guará and
this is my work.

Creative Typography

36 days of type | Illustrated typography





This project originated from a class assignment in which we were asked to design three original letters for the annual 36 Days of Type challenge. The goal was to explore typography as a visual medium and develop a unique graphic identity through formal and conceptual experimentation.



I chose to work with a fusion of styles inspired by tribal aesthetics and sigilistic symbolism. I also selected linoleum printing as the primary technique because of its ability to create organic textures and distinctive nuances, enriching the final visual result and enhancing the handcrafted nature of the piece.

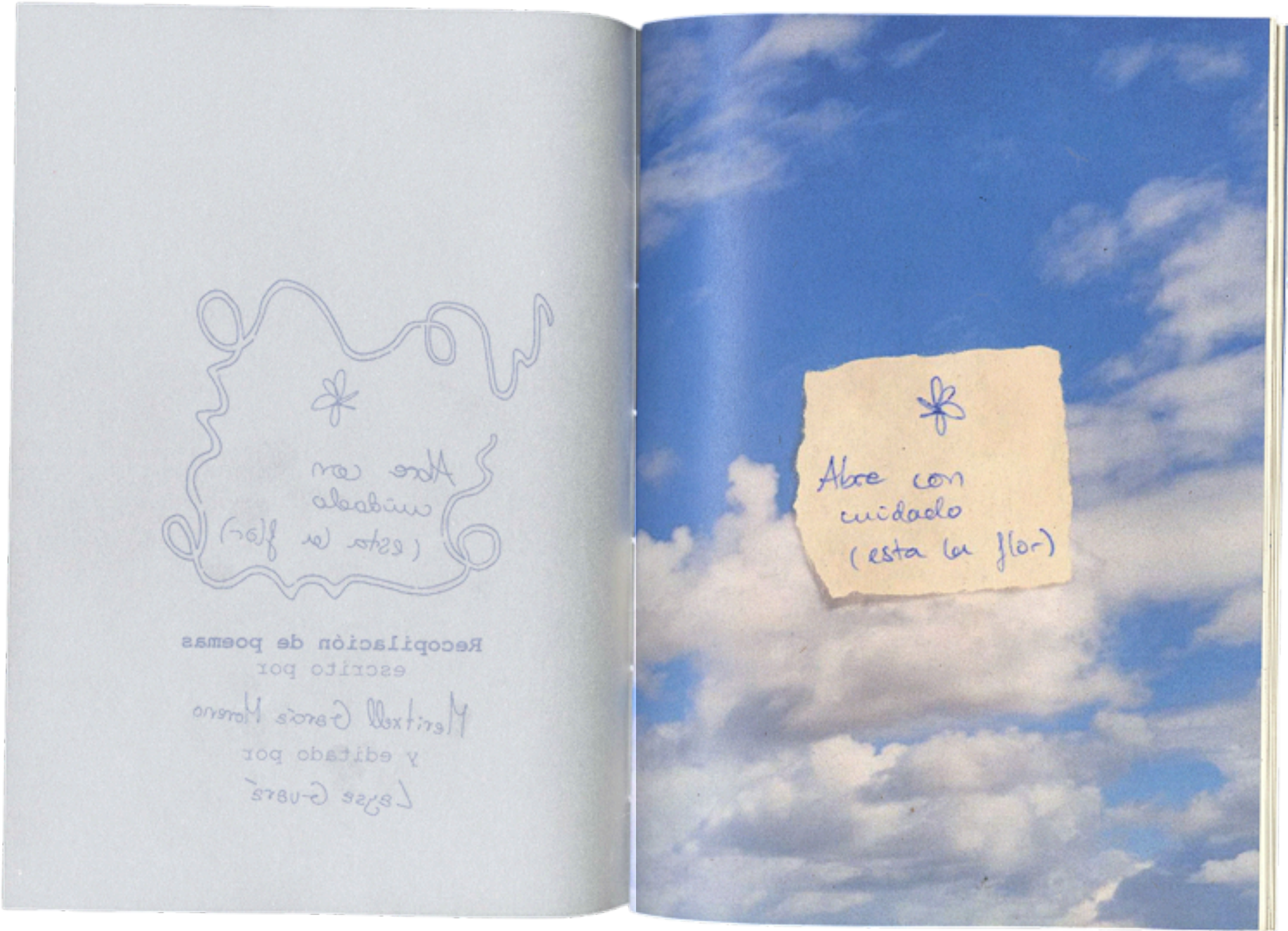


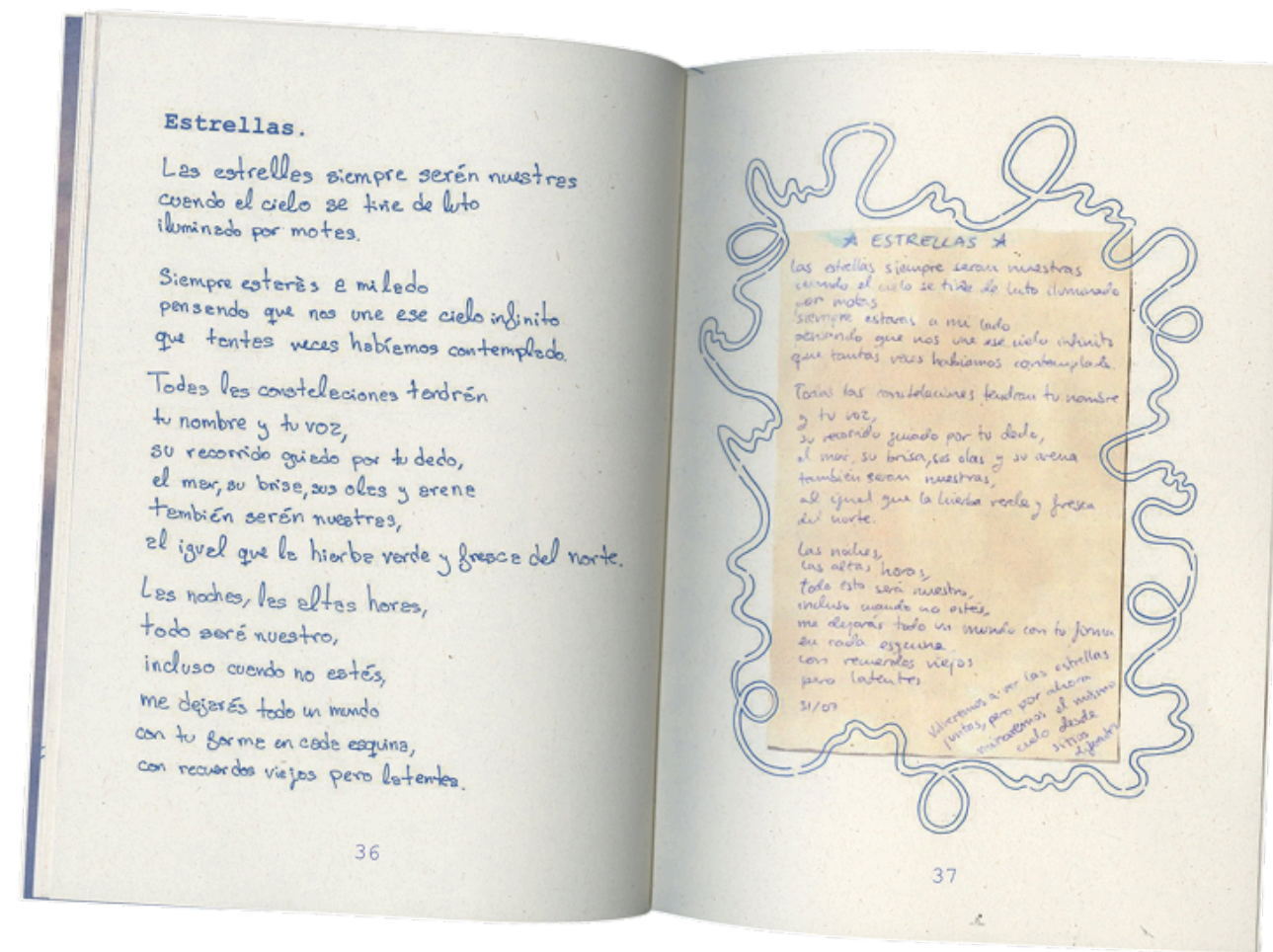
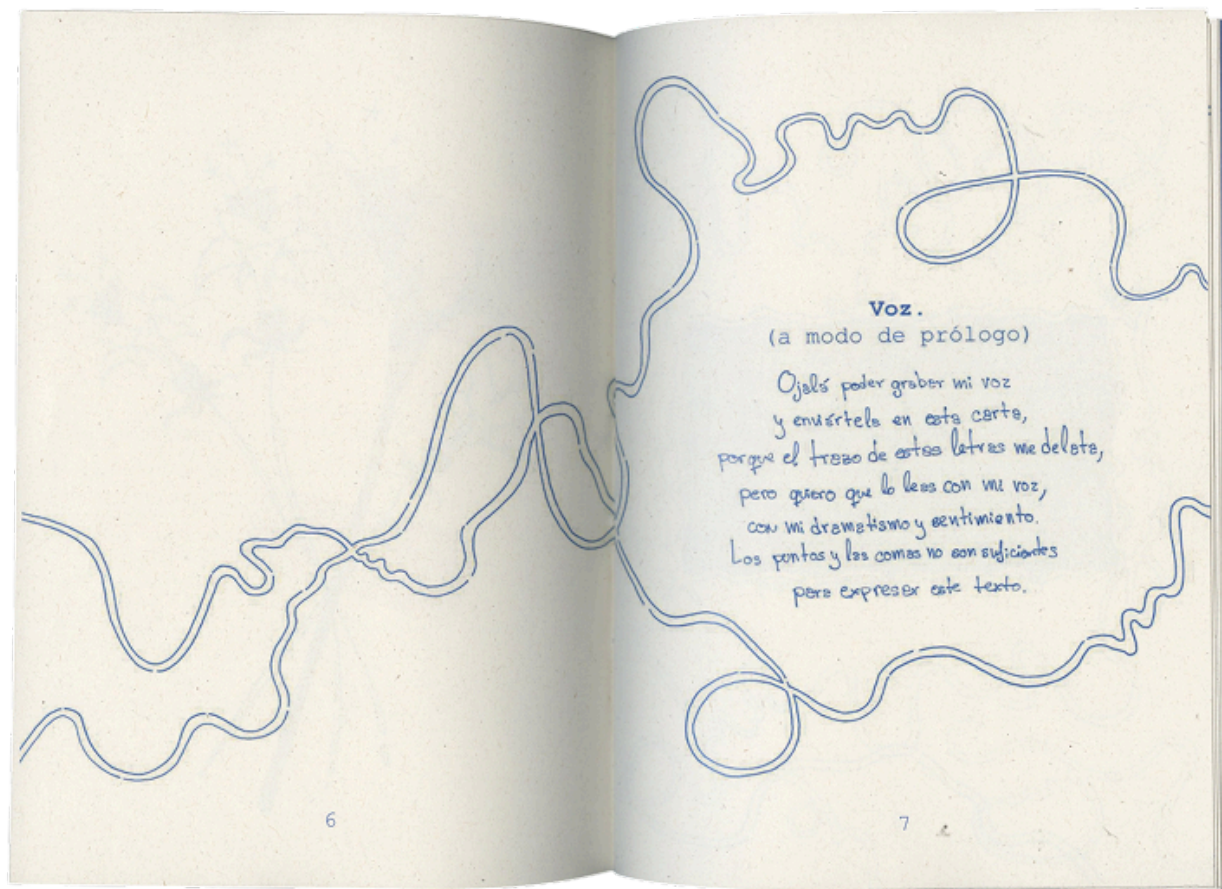


For the final finish, I scanned the prints and carried out a digital cleaning and refinement process. Regarding the color palette, I chose a combination of red and purple tones to evoke a sense of unreality, fantasy, and mysticism, further enhancing the conceptual atmosphere of the piece.

Abre con cuidado (está la flor)

[Open with care (There Is a Flower)] | Fanzine





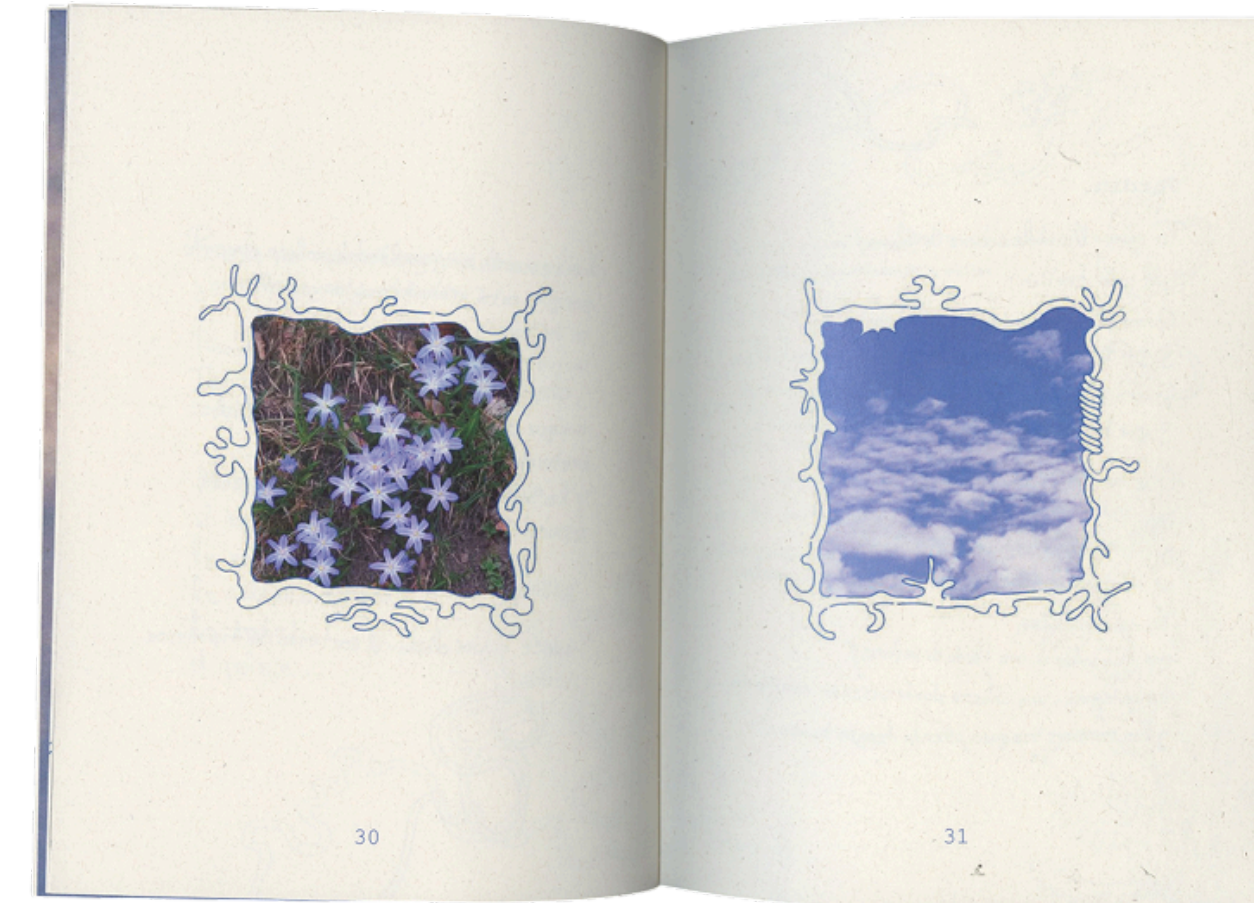
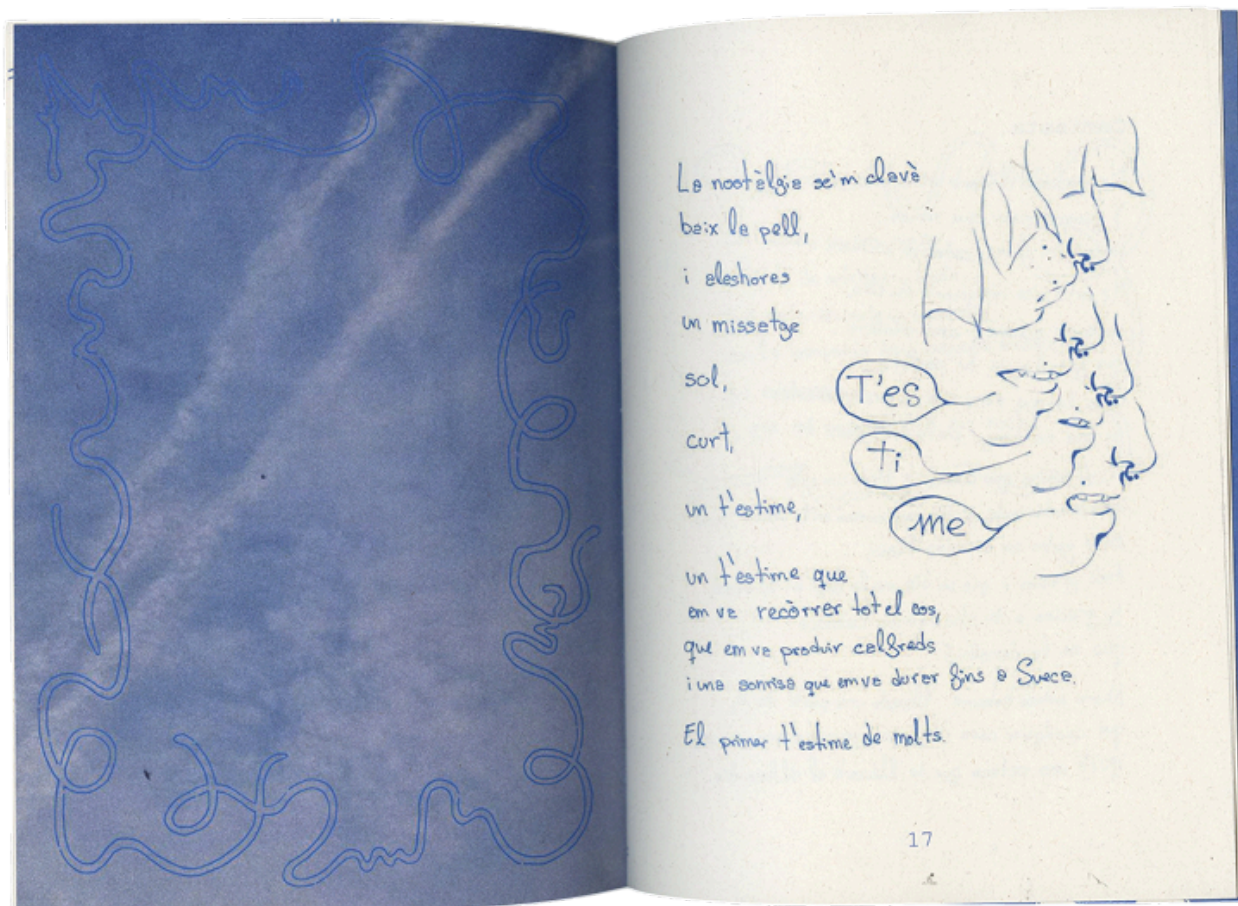
This project is a small compilation of poems my partner sent me while we lived far apart.

It is, at once, archive and gesture; a way of holding onto what was once far away and allowing it to remain.

Here, two gazes look at the sky and find, among the clouds, a shared place.

This fanzine has a strong intimate focus, aiming to keep attention on the poems.

To achieve this, the finish was designed to make the zine itself appear as though it had been directly scribbled onto the letters, thus preserving the spontaneity of the original gesture.





G.O.M

Character and prop desing | Concept art

G.O.M. is the acronym for God's Own Medicine, a term historically used to refer to opium and its derivatives.

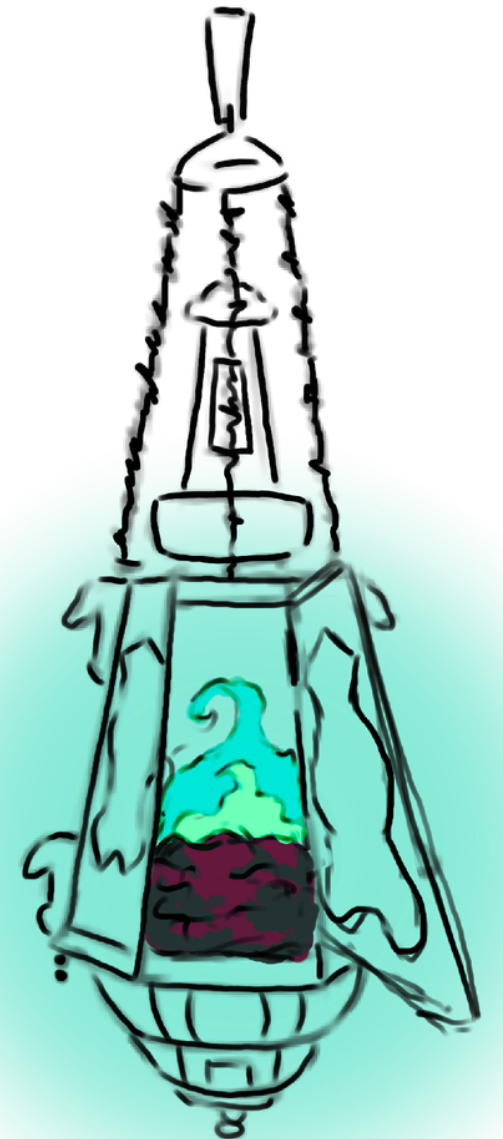
I designed this character during my intensive character design workshop.

The concept behind it was to create a visual representation of the poppy flower and its medicinal properties.



The character wields a unique spear featuring a botafumeiro. Inside, *Papaver somniferum* (opium poppy) burns, releasing alkaloids such as morphine and codeine.

They use this tool in they daily work as the manager of a drug den, though it can also serve as a weapon.





G.O.M. is a character with a taciturn and superstitious personality, deeply shaped by chronic narcolepsy.

For the visual design, I drew direct inspiration from the colors of the poppy flower, which serves as the character's main conceptual reference. Because of this, I chose light, flowing fabrics that evoke the delicacy and movement of its petals.

At the same time, I wanted to incorporate a subtly court jester-inspired aesthetic, referencing the recreational and escapist associations linked to opium, a central element in the character's concept. Details such as the neck ornament and the hat reinforce this idea, while the hat itself also resembles a sleeping cap, symbolically connecting to the narcolepsy that defines the character.



Hello again! I hope this small selection of projects helps convey my way of thinking and creating. So far, these are the pieces that best represent my visual universe and the ideas I aim to communicate through my work.

I strongly believe that the world is filled with magic, and that all the inspiration we need already exists around us, hidden within everyday life and its smallest details.

As an artist, my goal is to transform that sensitivity into images and visual experiences that communicate wonder, mystery, and emotion, allowing others to connect with that same sense of magic in the way I perceive it.

Education:

2 years of Fine Arts Studies (UPV)
2 years of Desing and Creative Tecnologies (UPV)
30 hour course Character and Prop Desing (UPV)

Languages:

Español (Native)
English (B2)
Portugués (Medium)
Valenciano (Medium)

Softwares:



Thank YOU!

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Guará