

# Antonio Enriquez

## Product Designer (UX/UI)

Toronto, ON

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**Design Systems | Cross-Functional Collaboration | Accessible Design | Enterprise UX**

UX Designer specializing in enterprise SaaS applications, designing scalable, accessible interfaces within agile environments. Experienced in building design systems, optimizing complex workflows, and delivering development-ready solutions.

### KEY SKILLS

- ✓ Interaction Design
- ✓ Information Architecture
- ✓ Enterprise UX & Workflow Design
- ✓ Design Systems & Component Libraries
- ✓ Agile (Sprint-Based Delivery)
- ✓ Design-to-Development Handoff
- ✓ Figma (Dev Mode)
- ✓ AI-Assisted UX & Prototyping
- ✓ Usability Testing & Behavioral Insights

### PROFESSIONAL EXPERIENCE

**User Experience (UX) Designer**  
Iron Logic

Dec. 2024 - Current  
Brampton, ON

*Design enterprise SaaS web applications and internal tools, focusing on scalable systems, usability, and efficient design-to-development execution.*

- Co-led the creation of the company's first centralized design system, improving UI consistency and streamlining design-to-development workflows across SaaS products
- Redesigned complex SaaS workflows, improving usability and reducing friction in high-frequency user tasks
- Delivered wireframes, interactive prototypes, and high-fidelity designs within agile sprint cycles, enabling rapid iteration and stakeholder alignment
- Partnered closely with developers and PMs to ensure feasibility, reduce rework, and deliver production-ready designs using structured Figma files and Dev Mode
- Introduced AI-assisted research and ideation workflows, accelerating early-stage exploration and reducing time to prototype
- Established reusable component standards and documentation to support scalable design practices across applications

**Product Operations Lead / Visual Merchandise Lead / Educator**  
lululemon

Sep. 2021 - Jul. 2025  
Newmarket, ON

*Supported end-to-end guest experiences by improving product discoverability, store navigation, and guest engagement through data-informed merchandising and operational strategies.*

- Designed and optimized physical customer flows and product layouts, improving navigation and product discoverability
- Synthesized guest feedback and behavioral observations to refine merchandising approaches and improve overall store experience..
- Collaborated with store leadership to improve operational workflows, inventory organization, and product presentation standards.
- Mentored team members on guest engagement strategies, product storytelling, and brand experience consistency.

**Software Developer Intern**

May 2019 - Aug. 2019

Giesecke+Devrient

Markham, ON

*Contributed to automation development and testing for enterprise financial software products.**Focused on improving software reliability and quality through automated testing and cross-functional collaboration.*

- Developed automation scripts and test cases to improve software reliability and reduce manual testing effort.
- Helped strengthen software quality assurance processes through collaboration with developers.
- Identified bugs and edge cases through structured testing, supporting improvements in software stability and usability.
- Contributed to debugging and testing workflows that supported efficient product iteration and delivery.

**EDUCATION**

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**UX/UI Design Certificate**

BrainStation

Toronto, ON

**Bachelor of Engineering Science in Computer Engineering**

Western University

London, ON