Justin Catalano
San Jose, California

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Portfolio: catalano.work

Experience

Mocktalk | Product Designer   **Sep. 2023 - Present**
- Sole designer and researcher responsible for the creation of the Dashboard and Interview features an A.I. mock interview product startup.
- Collaborated with a team of 5 engineers to evaluate and iterate design solutions, ensuring scalability and code feasibility which increased productivity by 25%.
- Reduced interactions while developing the information architecture and user experience flow by 33% for 3 features with the CEO and CTO.

Spartan Eats | Marketing Admin   **Sep. 2022 - Present**
- Lead 3 website redesign projects for 3 different universities that integrated internal website management tools and university design guidelines.
- Optimized information architecture and user experience flow to generate $400,000+ and support 100,000+ sessions at each location a semester.
- Worked with the VP of Communications in the initial development of a new website management tool, expressing concerns about usability and scalability.

Projects

A.L.L.I.E Design Partner // UX Lead   **March - May 2023**
- Worked with a team of 5 designers to create a conceptual Adobe Illustrator feature that utilizes generative A.I. as a design assistant.
- Conducted qualitative user research on 8+ participants to establish 12 generative features that met the scope, usability heuristics and user pain points.
- Performed 4 design thinking sprints rapidly designing and prototyping, then validating the user experience, visual design, and interaction methods.

F.I.D.O Cyber Security // UX Designer   **March - May 2023**
- Worked with a team of 3 designers to create a conceptual Chrome extension that highlights and informs the user about infringing policies.
- Used qualitative user research from 6+ participants to inform 4 features and 3 modes of interaction through journey maps, personas, and storyboarding.
- Performed 5 design thinking sprints for rapidly testing ideas and prototype, reducing screens by 40% and increasing satisfaction by 50% overall

Education

San Jose State University   **May 2026**
Masters in Science, Human Factors and Ergonomics, UX concentration

San Jose State University, GPA: 3.7   **May 2024**
Bachelor of Arts in Design Studies, Graphic Design
Minor in Interaction Design, Minor in Human System Integration

Skills

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Xd, Axure, Figma, Prototyping, User Experience Research, User Experience Design, Quantitative/Qualitative research, communication, Leadership, Passion, Teamwork, Learning, Grit, Adaptability, Listening, Problem solving.
Courses: Cognition, Perception, User Experience and Research, Ergonomics and Safety, Human and Computer Interaction, Interaction Design I, Human Machine Interface, Human Factors.