

2024

REPORT

TRENDS



PAPER SHOOT CAMERA

Elevate your business promotions with Paper Shoot Cameras, combining innovation with brand engagement. These unique cameras provide a creative platform for your logo and messages, made from quality materials and designed for simplicity and stunning photo quality. Ideal for everything from small business giveaways to corporate gifts, they foster creativity and personal expression. As recipients capture moments, your brand integrates into their stories, enhancing engagement and ensuring lasting resonance. Paper Shoot Cameras offer a memorable branding experience that extends beyond the initial interaction.



PUFFY TOTE

The Puffy Tote, your cozy travel companion, is crafted from water-resistant durable fabric, making it perfect for any adventure. It features an internal organizer designed to securely hold tablets or laptops, ensuring your devices are safe and easily accessible. Additionally, it comes with a convenient luggage passthrough, allowing for easy attachment to your rolling luggage for hassle-free travel. This tote is designed with both functionality and comfort in mind, making it an ideal choice for those on the go.



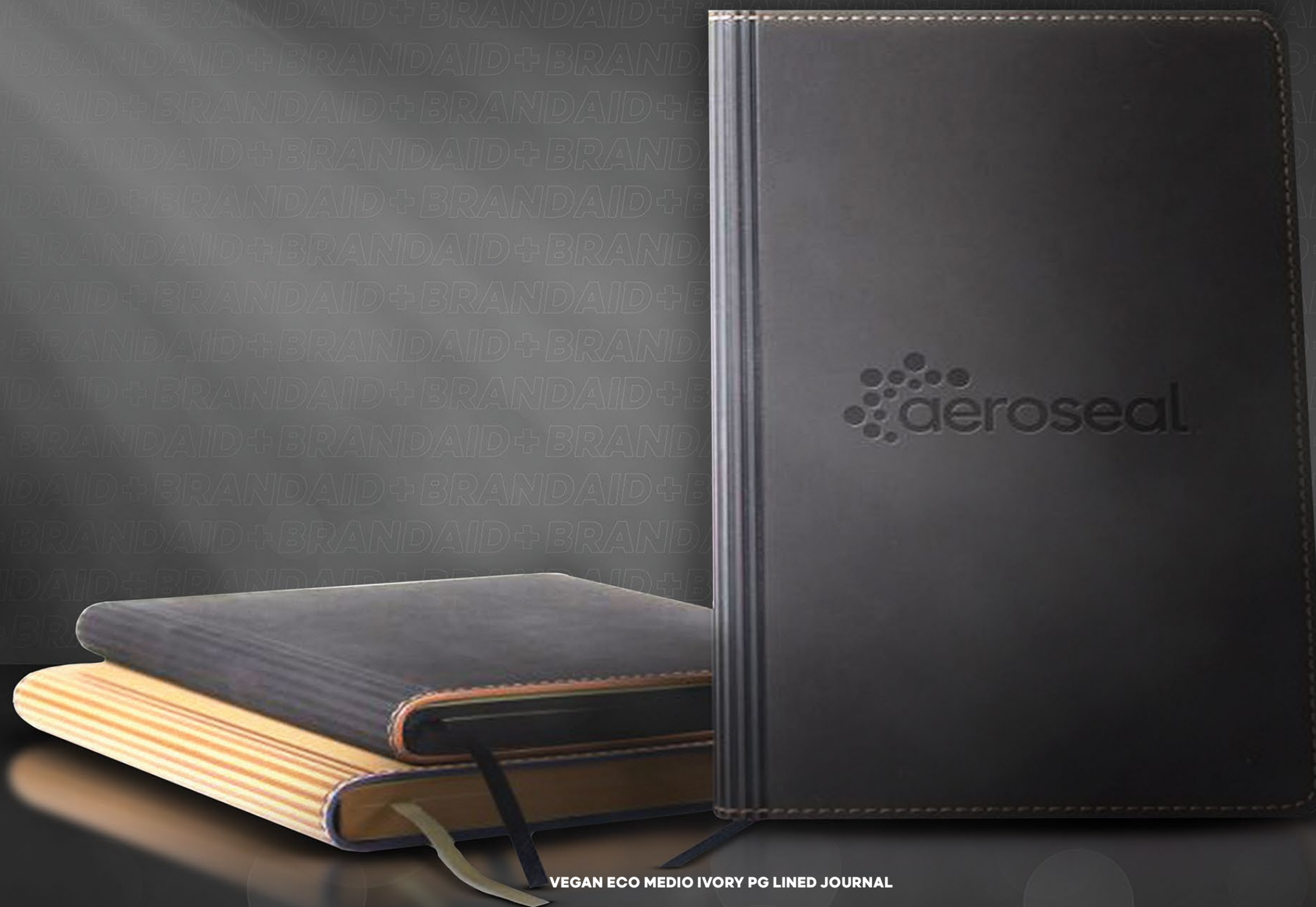
VOYAGER 40 OZ TUMBLER

The 40oz Voyager tumbler from Hydrapeak, with its triple-layer vacuum insulation, keeps drinks cold for up to 30 hours and hot for 12 hours. It's spill and leak-resistant, cupholder-friendly, and made from durable, stylish 18/8 food-grade stainless steel with a powder coating. Featuring a convenient grab-and-go handle, this tumbler fits perfectly into active lifestyles and is available in various colors.



LUGGMD

Create custom-branded 24" luggage that makes an eye-catching impression, ideal for sales teams and travel incentive programs. This luggage is equipped with four 360° spinner wheels for effortless navigation, a durable polycarbonate composite front and ABS back shell for lightweight resilience, and an adjustable push-button handle for ease of use. Top and side handles simplify lifting, corner protectors safeguard against damage, and a TSA-approved lock provides security without damage during inspections. The interior features a solid black lining with dividers to keep items organized, ensuring functionality meets style for your travel needs.



VEGAN ECO MEDIO IVORY PG LINED JOURNAL

Vegan is just that! These notebooks are made of certified bio-based material, highly refined. Offering an ecological alternative to leather and more sustainable and biodegradable than synthetic fabrics. Sophisticated sleek look with a contrasting cover trim color, perimeter stitching, ribbed debossed spine and matching ribbon and black end pages. It's a great choice for seminars, business meetings, and much more. Get extra brand exposure by taking advantage of our classic debossing and gift box packaging options!
Size: 5 1/4" x 8 3/8" with 224 Ivory college ruled lined pages FSC® certified with gray print



180NFC - THE TAP TEE

Tap the NFC chip with your smartphone to launch tailored digital experiences like websites, apps, or social media posts, leveraging targeted marketing and promotional opportunities. Easily program the chip with the Threadfast NFC Connect app to continuously update your digital media. Our NFC-enabled apparel combines technology with comfort, featuring a retail fit, 100% combed ring-spun Better Cotton, sizes XS to 4XL, and a short sleeve crew neck design, all side-seamed with tear away labels for convenience.



OWALA FREESIP

24 oz double wall 18/8 stainless steel thermal bottle with copper vacuum insulation, dual-purpose threaded lid, push-button locking mechanism, sip opening, built-in straw, and powder coated finish.



BASECAMP CAMPING FRENCH PRESS

The Basecamp Camping French Press is the ultimate rugged coffee maker for outdoor enthusiasts, designed to withstand harsh conditions and consistently deliver great coffee. Featuring a double-walled, vacuum-sealed construction, it keeps coffee hot for hours, while the plunger design and Bru-Stop™ Plate ensure a smooth brew free from grounds. It's easy to use, easy to clean, and comes with a comfortable handle for a secure grip. Made from durable stainless steel, it's built to last and comes in two sizes - 32 fl oz or 48 fl oz.

Outdoor Gear Labs recognizes it as one of the best coffee makers of the year for its durability and performance.



UNISEX JERSEY SHORT SLEEVE TEE

The Unisex Jersey Short Sleeve Tee, our top seller, combines style and comfort with its crew neck, tailored fit, and availability in 86 unique colors. Made from our soft Airlume combed and ring-spun cotton, it's perfect for everyday wear and ideal for printing. The tee features a classic fit, unisex sizing, and shoulder taping for added durability. It's crafted from 100% Airlume cotton, which contains 1% polyester, ensuring both quality and comfort.



HARD CASE

This case features external dimensions of 13.37" x 11.62" x 6" and internal dimensions of 11.81" x 8.87" x 5.18", with IP67 waterproof, dustproof, and shockproof protection. It includes customizable foam layers, meets TSA requirements with lockable hasps, and is constructed from durable polypropylene with ABS latches and steel pins. A pressure equalization valve and a limited lifetime warranty enhance its reliability and user satisfaction.

THANK YOU