

RHEA ANAND

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Graphic Design student at RISD (Computation, Technology & Culture) working across brand identity, typography, motion, and digital experiences. Interested in building expressive visual systems at the intersection of culture and technology.

EDUCATION

Rhode Island School of Design 2024 - 2028

BFA Graphic Design |
Concentration: Computation,
Technology & Culture

SKILLS

- **Design**
Visual Identity ·
Typography · Editorial
Design · UI/UX · Interaction
Design · Design Systems ·
Data Visualization · Motion
Design · Brand Design
- **Tools**
Figma · Adobe Illustrator ·
Photoshop · InDesign ·
After Effects · Procreate
- **Creative Technology**
p5js · Cinema 4d
- **AI & Prototyping**
Devin · Lovable · Claude

LANGUAGES

- English (Fluent)
- Hindi (Native)

EXPERIENCE

Art Atlas — Founder & Designer

Jul 2025–Present

- Founded and designed a location-based platform for discovering exhibitions, gallery openings, museum shows, and cultural events.
- Lead product design across research, information architecture, user flows, prototyping, interface design, and visual systems in Figma. Developing Art Atlas as a live product, with its U.S. MVP currently available on the web.
- Built the product using AI-powered workflows, directing AI coding agents (Devin, Lovable) from design specs through launch.

Jaye's Studio — Graphic Designer, Freelance

Apr 2026–Present

- Design surface patterns and prints for homeware collections, translating hand-drawn and digital motifs into production-ready repeat patterns.
- Develop illustrations, textures, and colorways across Adobe Illustrator and Procreate to align with the brand's visual direction and product applications.

Brown Political Review — Editorial & Data Designer

Mar 2026–Present

- Design layouts and visual content for print and digital publications, translating political analysis and long-form journalism into clear, engaging editorial systems.
- Create data visualizations and infographics that translate political and policy research into accessible visual narratives for student and public audiences.

Fashion@Brown — Visual Media

Sep 2025–Present

- Create photography and behind-the-scenes visual content documenting the creative process behind runway shows, campaigns, and fashion productions.
- Photograph and edit visual media across production and show-day environments using Adobe Photoshop.

LOPEZ Design— Graphic Design Intern

Jul–Aug 2025 · Gurugram, India

- Designed UI layouts and visual systems in Figma with a focus on hierarchy, clarity, and user flow.
- Translated brand narratives into digital and physical design applications across interfaces, wayfinding, and branded environments.
- Developed visual storytelling assets for cross-functional presentations and client-facing design systems.

India Art Fair — Curatorial Intern

Oct–Nov 2023 · New Delhi, India

- Researched contemporary artists and exhibitions to support curatorial development and programming.
- Organized research and documentation and supported public-facing engagement initiatives.

LEADERSHIP

South Asian Students Association (SASA), RISD | President

Member, 2024–Present · President, 2026–Present - Lead the executive board, cultural programming, events, and community initiatives for RISD's South Asian student community.

RISD | Peer Success Mentor

2026–Present - Mentor students on academics, time management, campus resources, and navigating student life.

RISD | Orientation Leader

2026 - Supported incoming students through orientation programming and their transition into the RISD community.