# Digna Lambrichts

Hi. My name is Digna Lambrichts and I am 21 years old. Currently I am living in Maastricht and studying Communication and Multimedia Design at Zuyd Hogeschool. I consider myself an enthusiastic, studious and social designer who can empathize with people, is self-critical and likes to design meaningfully.



# **Portfolio**

https://digna.framer.ai/

# Info

Date of birth

08-10-2001

Location

Maastricht

**Contact** 

+31 631280448 Digna.lambrichtsx@gmail.com

# **Highlighted projects**

#### Sleep habits amongst students

This project was developed during my exchange at Malmö University and represents a first step towards a system to assist students in maintaining healthy sleep habits. The Breathing Flower learns the user's breathing patterns through sensors and replicates them by moving the petals of the flower in and out. It then guides them through breathing exercises. The result is an loT and AI system comprising a nightstand device, a breathing companion, an Al assistant, and a computer application.



Erasmus exchange in Malmö, Zweden 08/22 - 01/23

#### Steam

In my most recent project we worked with the question "How can we implement STEAM education in a small-scale, practical and valuable basis in primary schools? STEAM education promotes the integration between science, technology, engineering, mathematics, and the arts. We captured this experience and shared it through an instagram page called: Waanzinnig leren.



# Education

# **Communication and Multimedia** Design

I'm currently studying the bachelor Communication and Multimedia Design at Zuyd University in Maastricht (2020-2024)

#### Business administrator



Graduated Business administrator at VISTA College in Sittard MBO (post-secondary vocational education) (2017-2020)

# **High School**

VMBO-T at Groenewald in Stein (2013-2017)

# Languages

Dutch **English** German

Native **Fluent** В1

# Interests









#### Sideline activities

Part of the sportsassociation Let's Dance Part of the sportsassociation Stoked

# Skills

#### Softwares

Adobe Illustrator
Adobe XD
HTML, CSS, Javascript
Processing
Microsoft Word
Microsoft Excel
Microsoft Powerpoint
SAP (accounting program)

Exact online (accounting program)

#### Personal skills

Problem solving
Critical thinking
Flexible
Teamwork
Put yourself in the shoes of others
Experience on economic side

# **Professional experience**

#### **Expat Mortgages**

Managing and maintaining the social media channels, especially Instagram Facebook & TikTok. (2022-now)

#### **Mackintosh Branding**

Currently I am doing a fulltime internship at an online & offline branding, communication & marketing Agency, specialized in Social Media. The tasks are super varying, from design, storytelling and photography to strategy and planning. (02/2023 - 07/2023)

# **Maastricht University**

A fulltime 20-week internship in the Corporate Administration department. The focus of this internship is on the following parts: quantity registrations, memorial, period closing and sales tax return.

(2019-2020)

#### **Brewery de Fontein**

Especially gained experience in the service part, but also behind the bar, in the dishes and in the kitchen. (2019)

# **Maastricht University**

A fulltime 20-week internship of basic administration (administration of debtors, creditors, bank, cash and master data) (2018)

#### Aldi

Filling crew and cashier at Aldi. (08/2017 - 08/2018)

# Pedagogical employee

Helping in childcare Nicole in Stein (internship and part-time job). From this I got various addresses to babysit in the evening or afternoon hours. (2016-2017)

# **Hairdresser Bertine**

Light administrative work such as processing gift vouchers and discount vouchers from the hair salons in Excel. (2015)