Ron Janssen Tarriela

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SUMMARY

Information Science & Technology graduate designing a full company website rebuild for a Philippine industrial manufacturer, from stakeholder discovery and competitive research through visual identity and prototyping. Combines UX/UI practice in Figma with a technical foundation in Python, SQL, and JavaScript, plus business analysis experience from a retail planning internship. Seeking roles in web design, product design, or any space involving creative uses of technology.

EXPERIENCE

UX/UI Designer & Web Developer

Pinesbel June 2026 - Present, Cavite City, Philippines (Remote)

- Leading the design and development of the company's first official website in over 4 years, owning the project end-to-end from discovery and information architecture through build and deployment.
- Meeting regularly with the marketing lead to audit the company's archived site and benchmark competitor manufacturer websites, translating findings into content requirements and page structure for a 4-page site.
- Designing a modernized visual identity and responsive layouts in Figma that differentiate the brand from competitors in the industrial manufacturing space.
- Establishing a style guide and content standards so the marketing team can maintain and expand the site independently after launch.
- Previously interned with the company in 2024, digitizing hundreds of pages of merchandise records into structured spreadsheets.

Planning & Allocation Intern

Burlington June 2025 - August 2025, Burlington, NJ

- Partnered with chain and location planners to analyze merchandise performance and support data-driven allocation decisions across various retail categories.
- Contributed to merchandise planning strategies that supported store and chain-level financial performance goals.
- Created 3 business analysis reports identifying sales trends and operational insights, partnering across departments to source input used in planning discussions.
- Utilized the forecasting process to capitalize on future business opportunities, anywhere from 1 week to 1 year from the present time.

Honors LLC Resident Assistant

Temple University Housing and Residential Life August 2023 - May 2025, Philadelphia, PA

- Served as an overnight primary point of contact in case of emergency for over 500 dorm residents, offering guidance and connection to campus resources on a weekly schedule during both weekdays and weekends each semester.
- Coordinated with university staff and student organizations to create events, workshops, and provide resources that aligned with the diverse needs of all residents across campus every year.
- Enforced university policies 24/7 and mediated resident conflicts, promoting safety and accountability.

EDUCATION

Bachelor of Science in Information Science and Technology

Temple University - Honors Program • Philadelphia, Pennsylvania • 2026

- Dean's Scholarship, 8 consecutive semesters; Dean's List. Best Cloud Computing Project, CIS 4330

INVOLVEMENT

Treasurer

Temple University Philippine American Council (TUPAC) • May 2025 - May 2026

- Collaborated with fundraising and PR teams to raise over $3,000 through campus events and fundraising initiatives.
- Handled over $2,000 worth of reimbursements and funding storage throughout the academic year.
- Recorded and maintained 100% of the initial budget from the start to the end of the school year.

Vice President, Public Relations Head, Fundraising Chair

Owlcappella • January 2024 - May 2026

- Managed official Instagram Account with over 1,500 followers, alongside professional TikTok and YouTube accounts.
- Created and posted promotional videos and graphics for various events and fundraisers.
- Contributed vocals to the production of a currently ongoing album project.

SKILLS

Python, Java, JavaScript, SQL, C#, HTML5, CSS, ASP.NET, React.js, Vite.js, Node.js, Cloud Computing, Docker, GIT, Jira, Linux, Amazon Web Services
Responsive Web Design, Logo Design, Event Design, Typography, Style Guides, Wireframing, Prototyping, User Research, Figma, Canva, Framer