

Anna O.G. (Oleksiyevna Gordiyevska)

Design Leader | Growth, AI Adoption, DesignOps, and Mentoring

Design Manager | REALTOR.ca | Real-Estate Tech

August 2025 - Present

- **Leading design team** consisting of Product Design, Research, and Creative Design.
- **Infused AI** into team workflow to outsource manual work, while design team focused on business strategy and governance.
- **Continuously invests into emerging designers** by providing mentorship, organizing hackathons, doing key-note speaking engagements, and partnering up with post secondary schools.
- **Delivered cost savings by optimizing** tooling, governance, and processes. Estimated savings to date is around \$100K. Ongoing: \$2-20K per feature.
- Currently **leading modernization exercise** of the entire platform and development of our first Design System.

Product Designer | Kalkomey | Ed-Tech

December 2023 - August 2025

- **Removed siloes** between engineering and design. Resulting in improved collaboration and reduced back-and-froth.
- Got a buy in from C-Suite to invest resources into shipping **first Design System**. Now the org runs on React, JS, Tailwind with Untitled UI library as a foundation for Design System.
- **Increased environmental grant funding** and volunteer reporting **by 600%** by designing a mobile-first platform to manage and track volunteering.

Founder | AOG Collective | Design Consulting

September 2022 - Present

- Independent **Holistic Design Agency**. We enrich human experiences while they doom scroll or unplug in real life.
- We work with start-ups, small orgs, Fortune 500, public sectors, and non-profit organizations.
- **Past clients:** InquirED, Celandaire Capital, WSIB, Ukrainian Canadian Congress, and beWODANT.

Product Designer | Deloitte | Design Consulting

February 2022 - December 2023

- At Deloitte, I collaborated with Canadian government agencies, non-profit organizations, and Fortune 500 companies to create innovative, human-centric digital products that solve complex user challenges.

Connect

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Industry Experience

- **Transforming design** from function to strategic partner
- **Scaling and mentoring** design teams, setting and executing design vision to help orgs leverage design as a strategic partner.
- **Adopting AI** into design x engineering workflow.
- Finding **cost-saving opportunities** without losing talent.
- Getting a **buy in, building, and shipping first Design Systems** in the org.
- **Partnering with schools** to mentor and provide real opportunities for jr. designers.
- **Organizing and co-hosting** community hackathons.

Soft Skills

- Adapting to ever-changing environment
- Public speaking
- Systems driven mindset
- High-level of EQ
- "How hard could it be?" gene

Languages

- English (native)
- Ukrainian (beginner)
- Russian (native)