

01 PRODUCT ID AND PRODUCT TITLE

EE-P15

Fractional Enterprise Execution Advisor

02 SOLUTION TYPE AND DURATION

Fractional executive advisory | Minimum 6 months; 9-12 months preferred

03 PROBLEM STATEMENT

A sponsor may own a complex transformation or portfolio without sustained senior execution stewardship between executive meetings, governance cycles and delivery escalations.

04 WHY IT MATTERS

Strategic intent fragments across silos, risks surface late and executive attention is consumed by reconciling inconsistent evidence instead of making timely decisions.

05 VALUE PROPOSITION

Standing sponsor-level counsel sustains governance, portfolio alignment, decision intelligence and value realization without adding a permanent executive role or staff-augmentation layer.

Evidence before acceleration

Senior-led. Bounded. Decision-ready.

From evidence to decision-ready action

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10 ESTIMATED TIME TO VALUE
Initial operating value within 30 days; sustained over 6-12 months

06 WHAT THE ENGAGEMENT DOES

1 Mandate

Establish scope, reserved decisions, access, cadence and boundaries.

2 Observe

Review portfolios, value evidence, governance and cross-functional handshakes.

3 Challenge

Frame choices, exposures, trade-offs and accountable follow-through.

4 Sustain

Build internal ownership, knowledge transfer and an orderly transition path.

07 WHAT THE CLIENT RECEIVES

1 Sponsor strategy sessions

Two focused working sessions each month.

2 Portfolio and value review

Independent challenge of priorities, exposure and realization.

3 Governance intelligence

Decision observations, document review, office hours and action log.

4 Monthly intelligence brief

Material findings, decisions required and recommended next actions.

08 DAY-0 READINESS

Authorized sponsor mandate; priority portfolio or transformation; decision cadence; value and exposure data; access to accountable owners; explicit boundaries between advice and client execution.

09 ENGAGEMENT SEQUENCE

Day 0 Mandate

Days 1-15 Baseline

Days 16-30 Rhythm

Monthly Advise

Quarterly Recalibrate

Buyer fit and delivery confidence



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11 BEST-FIT BUYER OR SPONSOR

SPONSOR

CEO, COO, CIO or transformation and portfolio sponsor

CONDITION

Execution stewardship is needed without a full-time appointment

DECISION

Sustain alignment, challenge evidence and improve follow-through

ENVIRONMENT

Multiple portfolios, silos and governance bodies shape enterprise outcomes

12 RELEVANT EXPERIENCE AND CREDENTIALS

XEROX

100+ INITIATIVES

Enterprise portfolio leadership across 35+ global business units.

APPLIED TO THIS ENGAGEMENT

Sponsor counsel, prioritization and governance stewardship.

PFIZER

\$21M

Application modernization across 40+ systems and multiple stakeholders.

APPLIED TO THIS ENGAGEMENT

Architecture, portfolio and value challenge.

JPMORGAN CHASE

\$25M

Post-merger modernization serving more than 6,000 users.

APPLIED TO THIS ENGAGEMENT

Executive alignment, adoption and decision follow-through.

LEADER - ARCHITECT - SCHOLAR - PRACTITIONER

Kenrick Claude Fraser, DM, PfMP, PMP | 50+ projects | 20 programs | 7 portfolios | Five years teaching PMO and project planning at NYU