

Rooted Grove Privacy Policy

Effective date: July 8, 2026 | Version: 1.0

This Privacy Policy describes how Tree Technologies collects, uses, and shares information when you use Rooted Grove, the campus marketplace feature inside the Rooted University Hub mobile application. This policy supplements our general Privacy Policy. If there is a conflict, this policy controls for Grove activity.

1. Information We Collect

1.1 Information You Provide

Activity	Examples of Data
Seller application	Business name, contact email, category, description, Instagram URL, website URL
Shop & listings	Product titles, descriptions, prices, photos, categories, stock quantities, vacation-mode status
Checkout (buyers)	Cart contents, pickup location preference, pickup notes, order history
Messaging	Message content, thread participants, timestamps
Reports & safety	Report reason, optional details, blocked-user relationships
Legal acceptance	Agreement version, date/time, device platform (iOS or Android)

We do not store full payment card numbers. Payments are processed by Stripe.

1.2 Information Collected Automatically

- Account identifiers linked to your Rooted sign-in (user ID, school affiliation)
- Device & app data: device type, OS, app version, push notification tokens (FCM)
- Usage & transaction metadata: order status, payment status, listing views, inventory timestamps
- Log data from our AWS-hosted backend (API requests, error logs, security events)

1.3 Information from Third Parties

- Stripe: payment confirmation, Connect onboarding status, payout eligibility, and fraud/chargeback signals
- Firebase Cloud Messaging: push notification delivery

2. How We Use Information

- Operate the marketplace (listings, search, cart, checkout, order fulfillment)
- Connect buyers and sellers for campus pickup
- Process payments and calculate platform fees through Stripe Connect
- Send transactional notifications (order paid, ready for pickup, new messages, low stock)
- Review seller applications and enforce marketplace policies
- Investigate reports, abuse, fraud, and policy violations
- Improve reliability, security, and user experience
- Comply with law and respond to lawful requests

3. How We Share Information

Recipient	Why
Other users	Business name, listings, shop profile, and messages visible to Grove users. Buyers and sellers see
Stripe	Payment processing, seller identity verification, and payouts
AWS	Hosting, storage (listing images), databases, and serverless functions
Google (Firebase)	Push notification delivery
Campus admins	Safety reports, fraud, or policy violation investigations
Legal & safety	Required by law, court order, or to protect users or Tree Technologies

We do not sell your personal information.

4. Campus Pickup & Location Data

Rooted Grove v1 uses campus pickup only. Buyers select a general pickup area and coordinate meeting spots through in-app messaging. We do not continuously track GPS location for Grove unless you separately grant location permissions for other App features.

5. Photos and User Content

Listing photos and shop content you upload may be stored in cloud storage and displayed publicly to App users. Do not upload images containing sensitive personal information. You can request removal by contacting us.

6. Data Retention

We retain Grove data as long as needed to provide the marketplace, maintain order records, resolve disputes, meet legal and accounting obligations, and enforce our Terms. When you delete your account, we delete or de-identify personal data where feasible, except where required by law.

7. Your Choices & Rights

You may have rights to access, correct, or delete personal information; opt out of certain processing; and object to or restrict processing. In-App: push notifications (Settings > Notifications > Rooted Grove), user blocking (Grove messaging), seller deactivation (contact us). Email contact@tree-technologies.com with subject: Rooted Grove Privacy Request.

8. Security

We use encrypted connections (HTTPS/TLS), access controls, and cloud infrastructure security. No transmission or storage method is 100% secure. Payment card data is handled by Stripe under Stripe's privacy policy.

9. Children's Privacy

Rooted Grove is intended for enrolled college students. We do not knowingly collect personal information from children under 13. Contact contact@tree-technologies.com if you believe a child under 13 has provided us information.

10. International Users

Tree Technologies is based in the United States. Information may be processed in the U.S. and where our service providers operate. By using Rooted Grove, you consent to this transfer and processing.

11. Changes to This Policy

We may update this Privacy Policy from time to time. We will post the revised policy at this URL and update the effective date. Continued use after changes take effect constitutes acceptance.

12. Contact Us

Tree Technologies | contact@tree-technologies.com | tree-technologies.com

This document is provided for informational purposes and does not constitute legal advice. Have a qualified attorney review before publication.