



Shelby Kreutz

GRAPHIC DESIGNER



CONTACT

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📷 willowcrossdesign

🌐 www.willow-cross.com

EDUCATION

Georgia Southern University

Statesboro, GA • Expected in
December 2026

Bachelor of Fine Arts (BFA)

Graphic Design

- 3.8 GPA
- National Honors Society (Phi Eta Sigma), 2022-Present
- HOPE Scholarship Recipient

TECHNICAL SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe Lightroom

Adobe InDesign

Adobe AfterEffects

Photography

Photo Editing

Email Marketing (HubSpot)

HTML/CSS

Social Media Management

Print Design

Digital Design

EXPERIENCE

Graphic Design Intern

June-July 2026

City of Statesboro—City Hall—Statesboro, GA

- Designed print and digital marketing materials for city departments, community events, and public outreach campaigns (350 employees).
- Created social media graphics, website launch advertisements, email marketing campaigns, and promotional materials that aligned with the City's visual identity (13,000 customers).
- Developed responsive email templates in HubSpot using HTML/CSS while maintaining accessibility and brand consistency.
- Produced illustrations, vector graphics, and custom artwork, including a stylized Statesboro skyline and department logos.
- Photographed city facilities, infrastructure projects, parks, neighborhoods, and public works initiatives for marketing, documentation, and municipal communications.

Graphic Designer

June 2025-Present

First Baptist Church—College Group—Richmond Hill, GA

- Designed and finalized the official logo for the college ministry, establishing a cohesive visual identity.
- Created custom t-shirt graphics for group events and promotional use.
- Developed and managed branded content for Instagram (50 followers) and Facebook (15 followers).
- Ensured visual consistency across print and digital platforms.

Subcontractor

June 2023-Present

Disciple Property Management—Richmond Hill, GA

- Conducts move-in and move-out inspections for townhomes, houses, and apartments.
- Maintain and update three-week scheduling boards and move-in/move-out tracking systems.
- Prepare and organize documents for new leases and coordinate key distribution for pest control services.
- Handle bank deposits and assist with general office administrative tasks.