

Fekhiér Technologies™

A LEGACY OF EXCELLENCE



Full-Scale Technology Company

Software | AI Systems | Enterprise Infrastructure | Premium Digital Products

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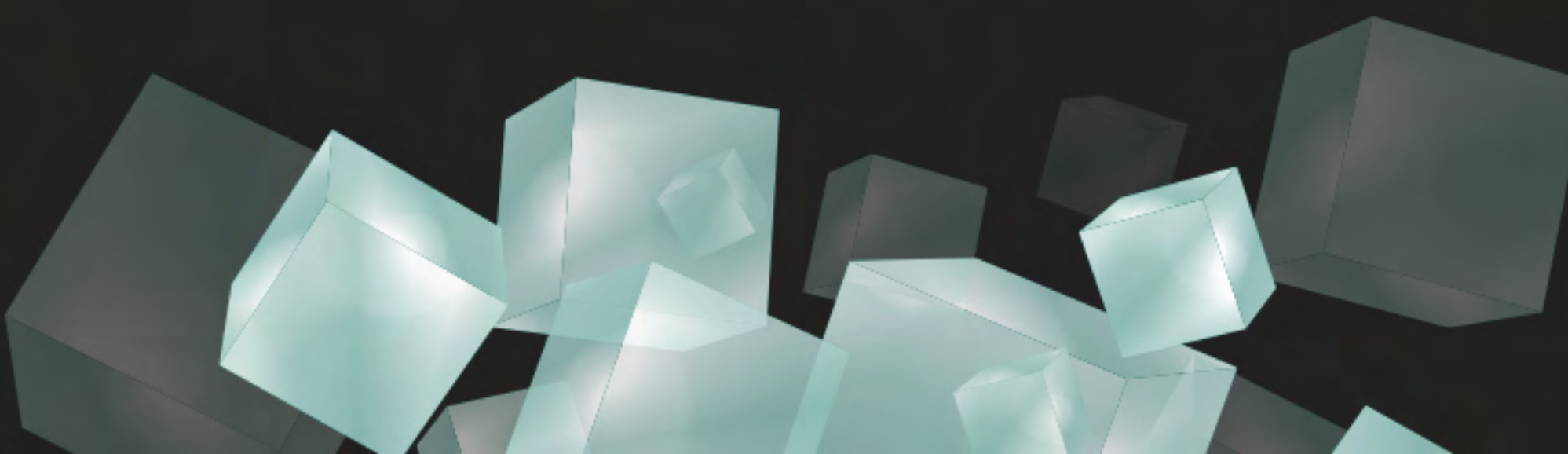
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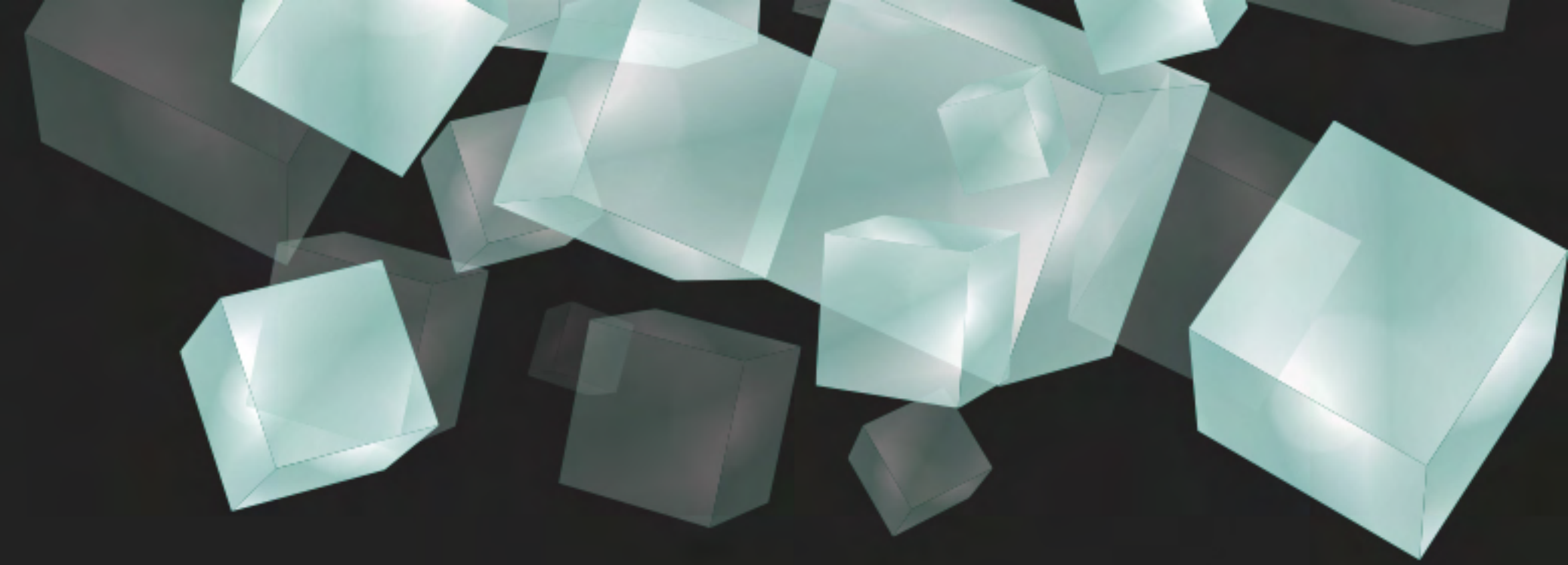
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ABOUT

Who we are, what we stand for



01



WHO WE ARE ?

Fekhiér Technologies , is a full-scale technology company operating at the intersection of precision engineering and luxury excellence.

We engineer premium digital products, enterprise software, and AI-powered systems for leading brands, enterprises, and ambitious organizations across MENA and beyond.

Not an agency. Not a studio.

A full-scale technology company built to last

MISSION, VISION & GOALS

OUR MISSION

To engineer technology that reflects the highest standards of craftsmanship -- precise, reliable, built for the long term.

OUR VISION

To grow into the defining technology company of the MENA region combining global firm maturity with senior team precision.

OUR GOAL

To be the technology backbone of every serious builder, luxury brand, and enterprise that refuses to compromise.






We are part of

Fekhiér Group

A multi-entity holding company spanning technology, capital, real estate, automotive, and productions.

One name. One standard. A legacy of excellence.



COMPANY ETHOS

■ Precision
Over Speed

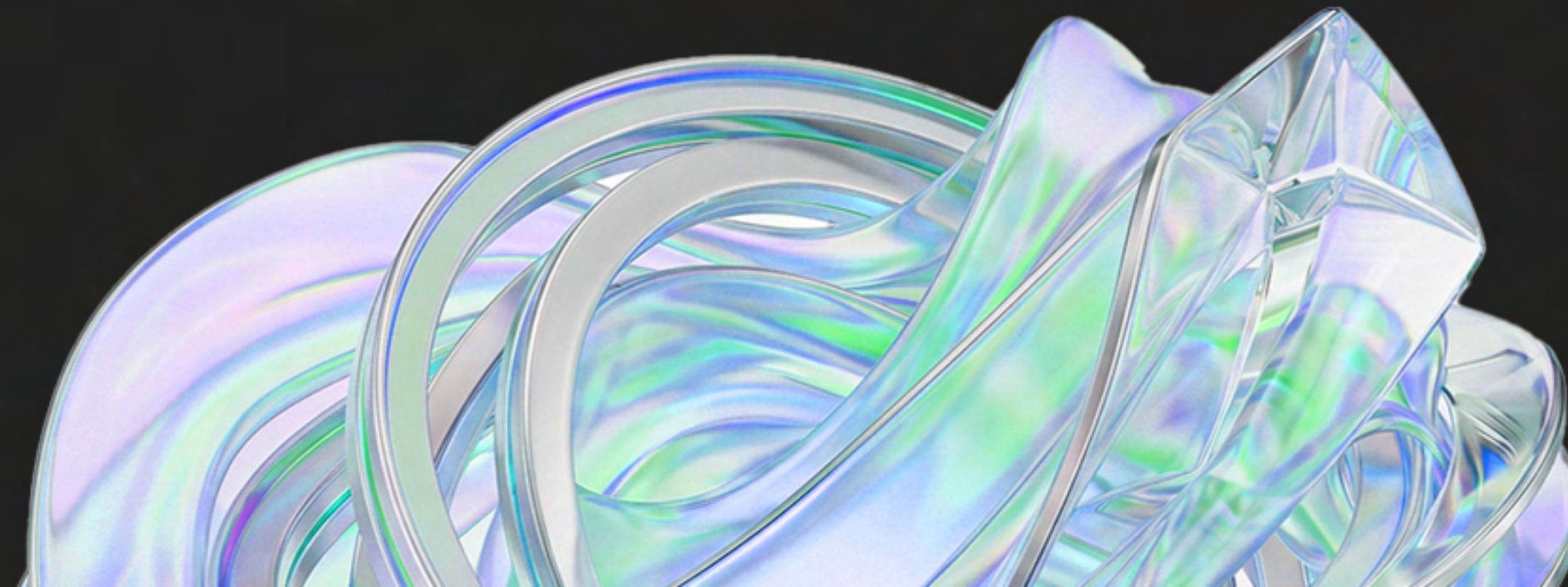
■ Building
for Legacy

■ Client-Centered
Accountability

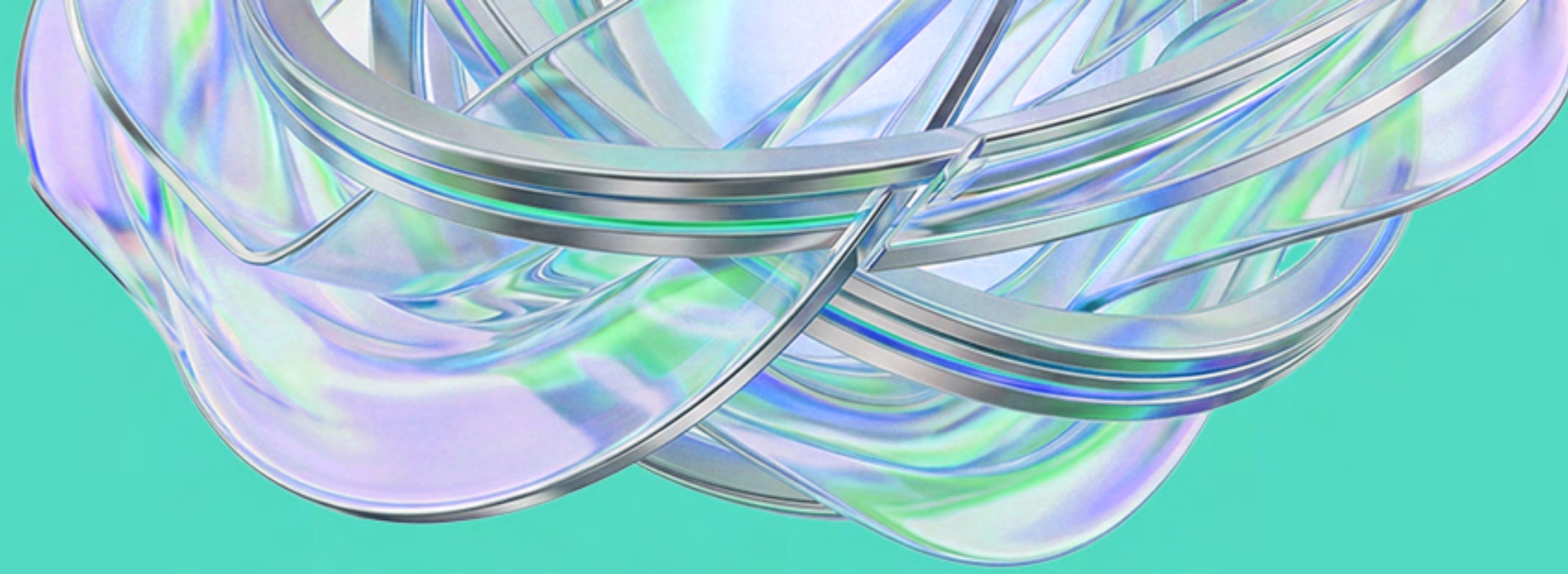
■ Pride of
Craftsmanship

■ Zero
Compromises

■ Deliver
Before Deadline



“



Pride is not arrogance. It is the refusal to deliver anything less than what carries your name well.

”

Why Fekhiér technology

- Arabic - First Expertise - Top 1% MENA

- Luxury Framework(TM) - Every build

- Invisible White-Label - NDA-protected

- Bilingual CMS Expert - AR + EN

- Delivered On Time - Always

- AI as Standard - Every deliverable

- Full-Scale Execution - One partner

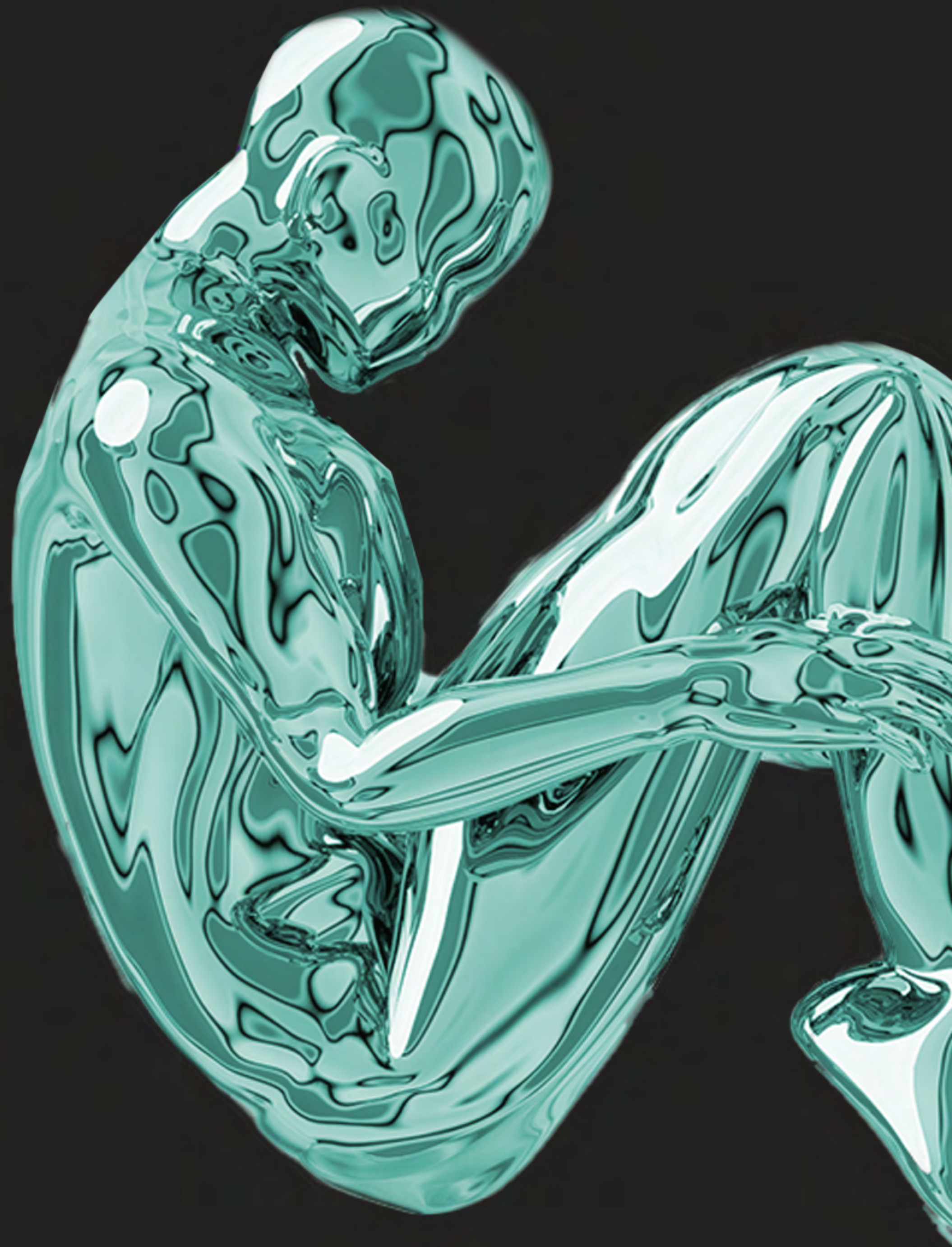
- Group Ecosystem - Fekhier Group

- No Templates - Ever

SERVICES

What we engineer

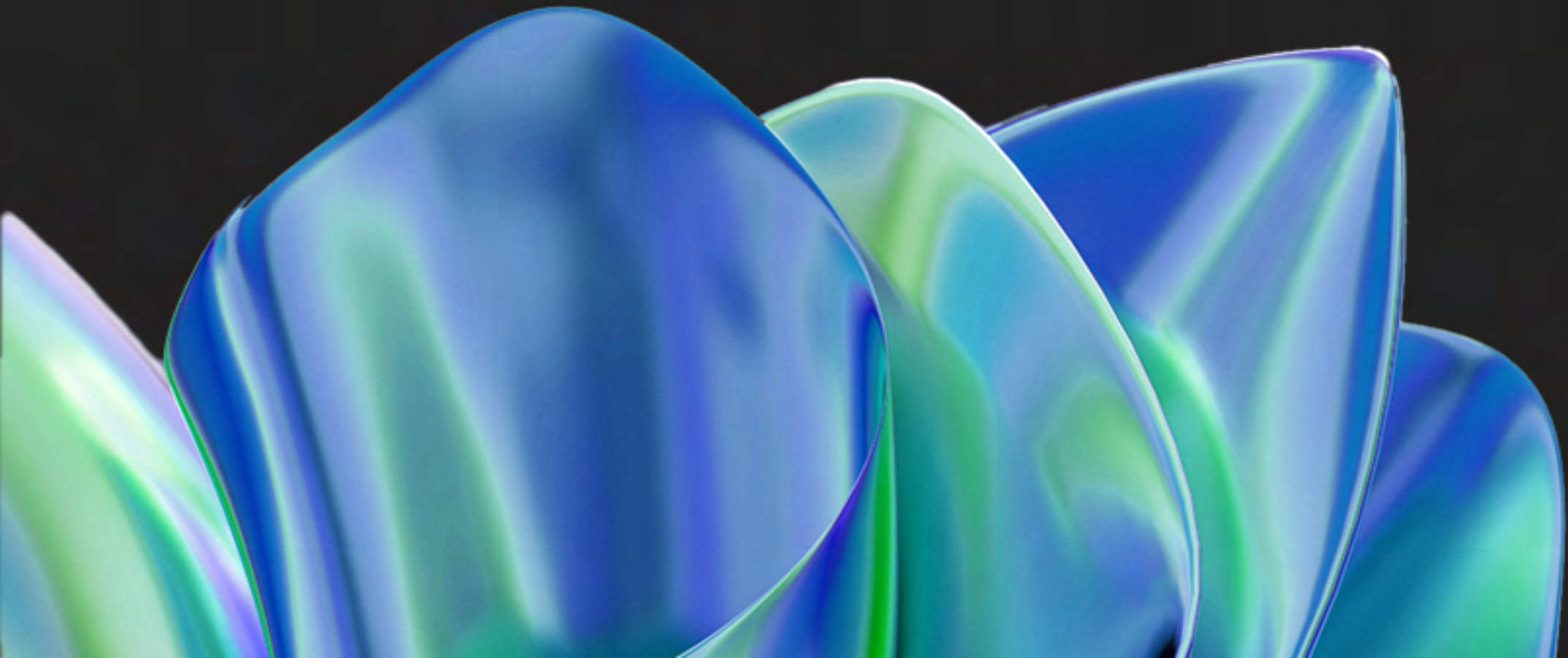
02

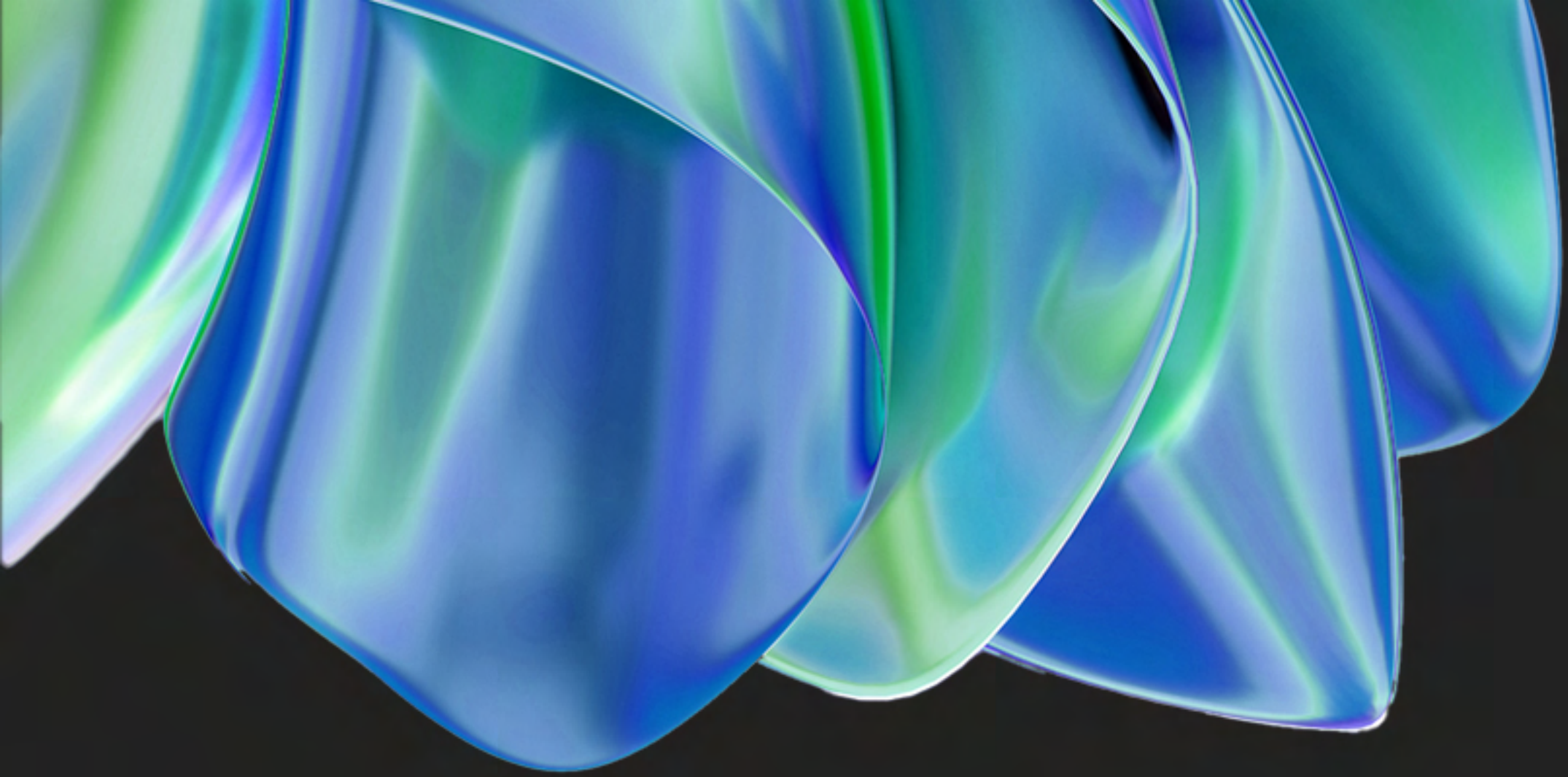


WE ENGINEER

Complete digital systems covering every stage
of your brand's growth.

From the first pixel to enterprise infrastructure,
from AI integration to full digital transformation
we are your single, accountable execution partner





SERVICES WE DELIVER

- Branding & Identity
- Brand Marketing
- Website Development
- Web App Development
- E-Commerce
- Digital Transformation
- UI / UX Design
- Mobile Apps
- Software & SaaS
- AI Services

BRANDING & IDENTITY

Build a brand that commands respect
before a word is spoken.

We engineer brand identities from the ground up
positioning strategy, visual language, and narrative
architecture unified into one scalable system.



DELIVERABLES

- Brand Positioning & Archetype
- Brand Guidelines
- Logo System
- Collateral Design

“

A brand built with precision does not need to shout. It is recognized.



”

BRAND MARKETING

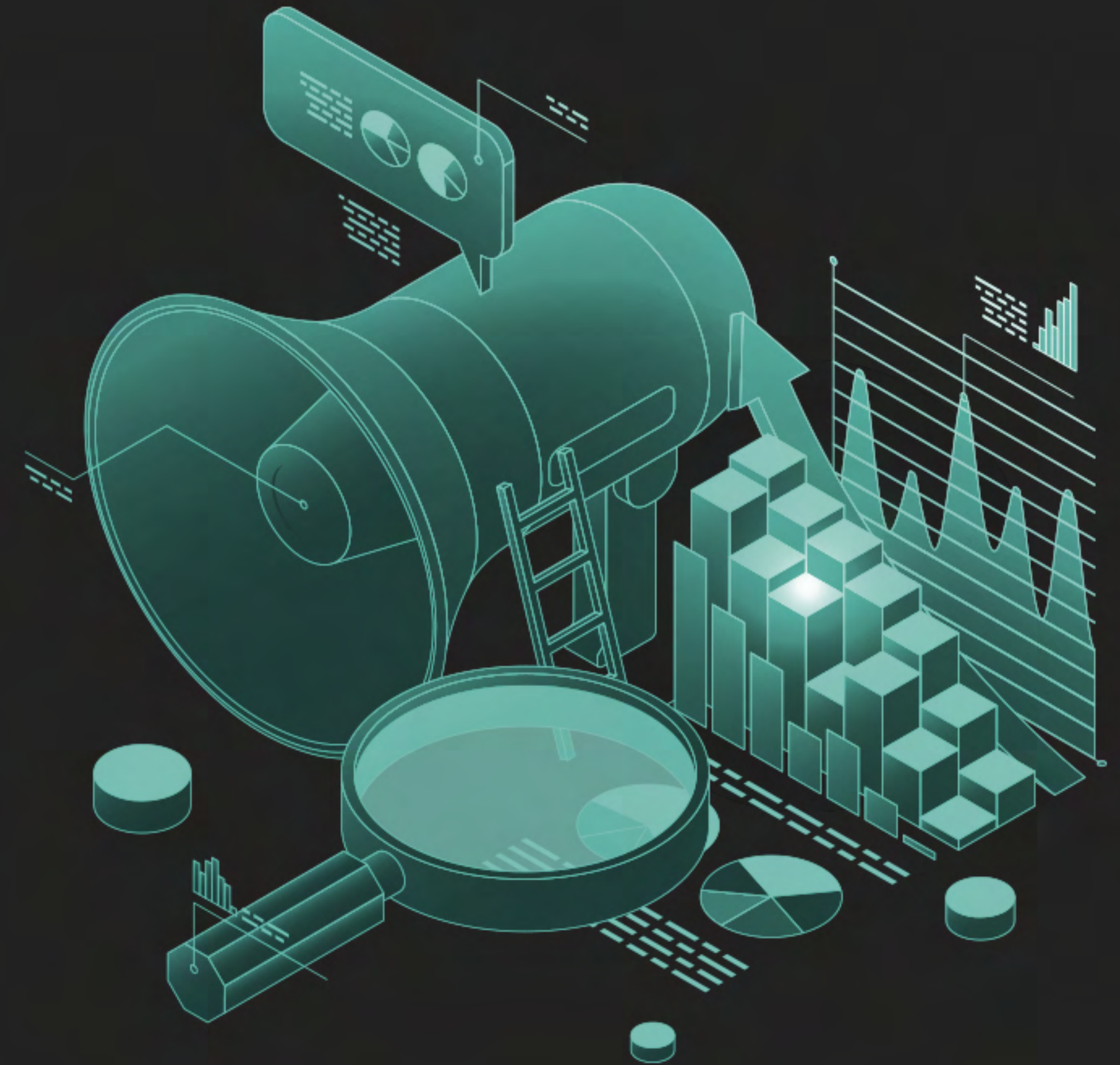
Marketing without strategy is noise.

We build complete brand marketing systems

SWOT, competitor research, content strategy,

social media management, and campaign execution.

Every move is calculated. Every asset is precise.



DELIVERABLES

- **Marketing Strategy & SWOT**
- **Social Media Management**
- **Content Strategy & Copy**
- **SEO** (Search Engine Optimization)
- **SEM** (Search Engine Marketing)
- **SMM** (Social Media Marketing)



“

Marketing is about the stories you tell and the trust you build before the sale

”

UI / UX DESIGN

Design is decision-making made visible

We design interfaces built on user research, behavioral insight, and systems thinking.

From wireframes to Figma dev handoff we own the entire design journey.



DELIVERABLES

- **UX Research & Strategy**
- **Wireframing & Prototyping**
- **UI Design & Design Systems**
- **UI/UX Review & Audit**

“

The best interface is the one the user never notices
Because it simply works

”



WEBSITE DEVELOPMENT

A website is your brand's permanent first impression.

Built on Framer, Shopify, WordPress, and Next.js.

Arabic-first, client-editable, fully animated,

SEO-packaged, and AI-ready.

Top 1% in MENA for bilingual CMS delivery



DELIVERABLES

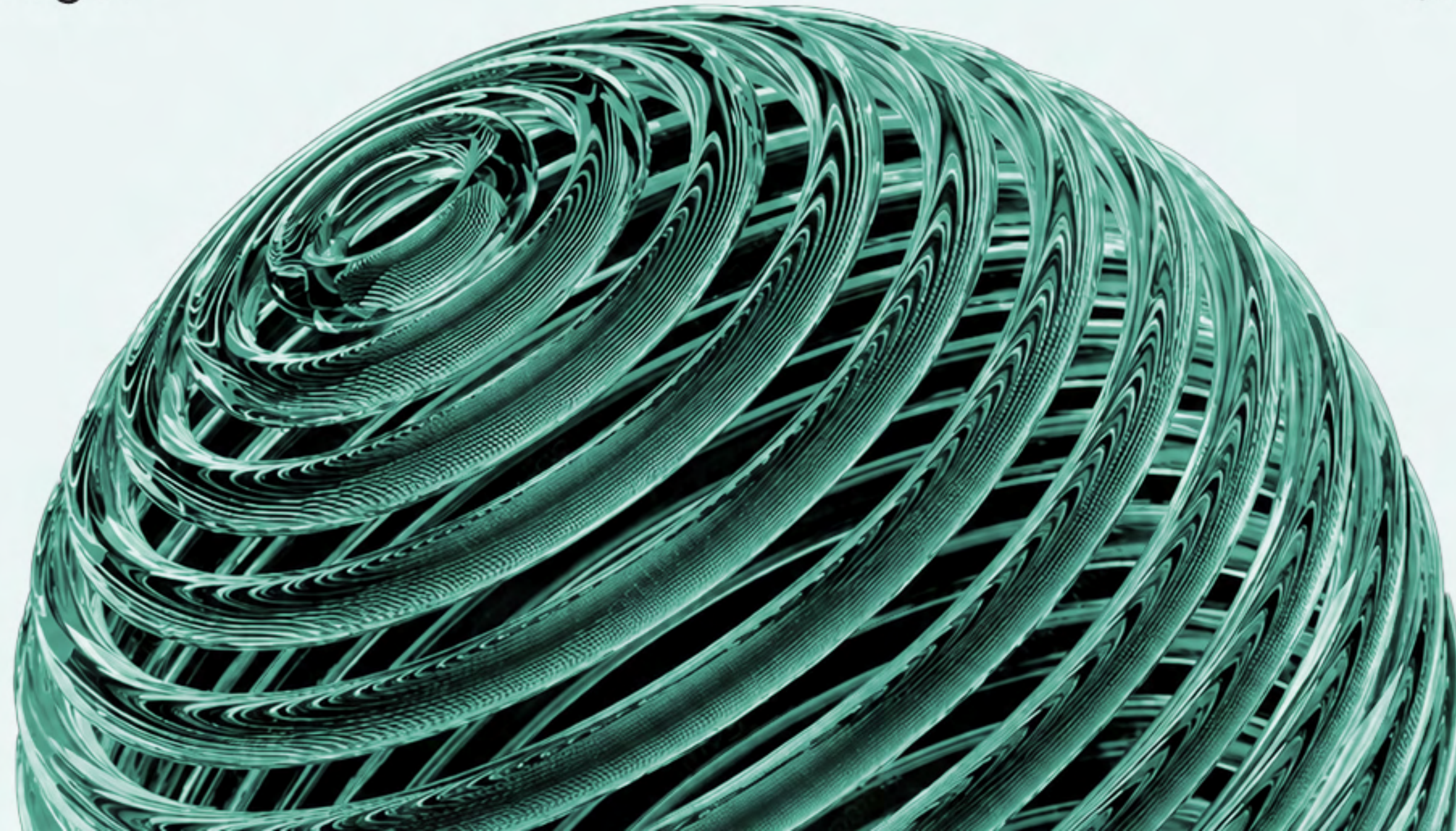
■ Booking Websites

■ Business Websites

■ Domain & Hosting

■ Landing Pages

■ CMS Websites



“

We engineer websites where
strategy, design, and technology converge.

”



E-COMMERCE SERVICES

E-commerce is a complete commercial system.

Luxury stores on Shopify and Framer using our
Luxury Framework(TM). Arabic-first, mobile-optimized,
with payment integrations and product logic
your brand demands



DELIVERABLES

- Luxury Online Stores
- Fashion & Retail Stores
- Product & Inventory Systems
- Payment Integration

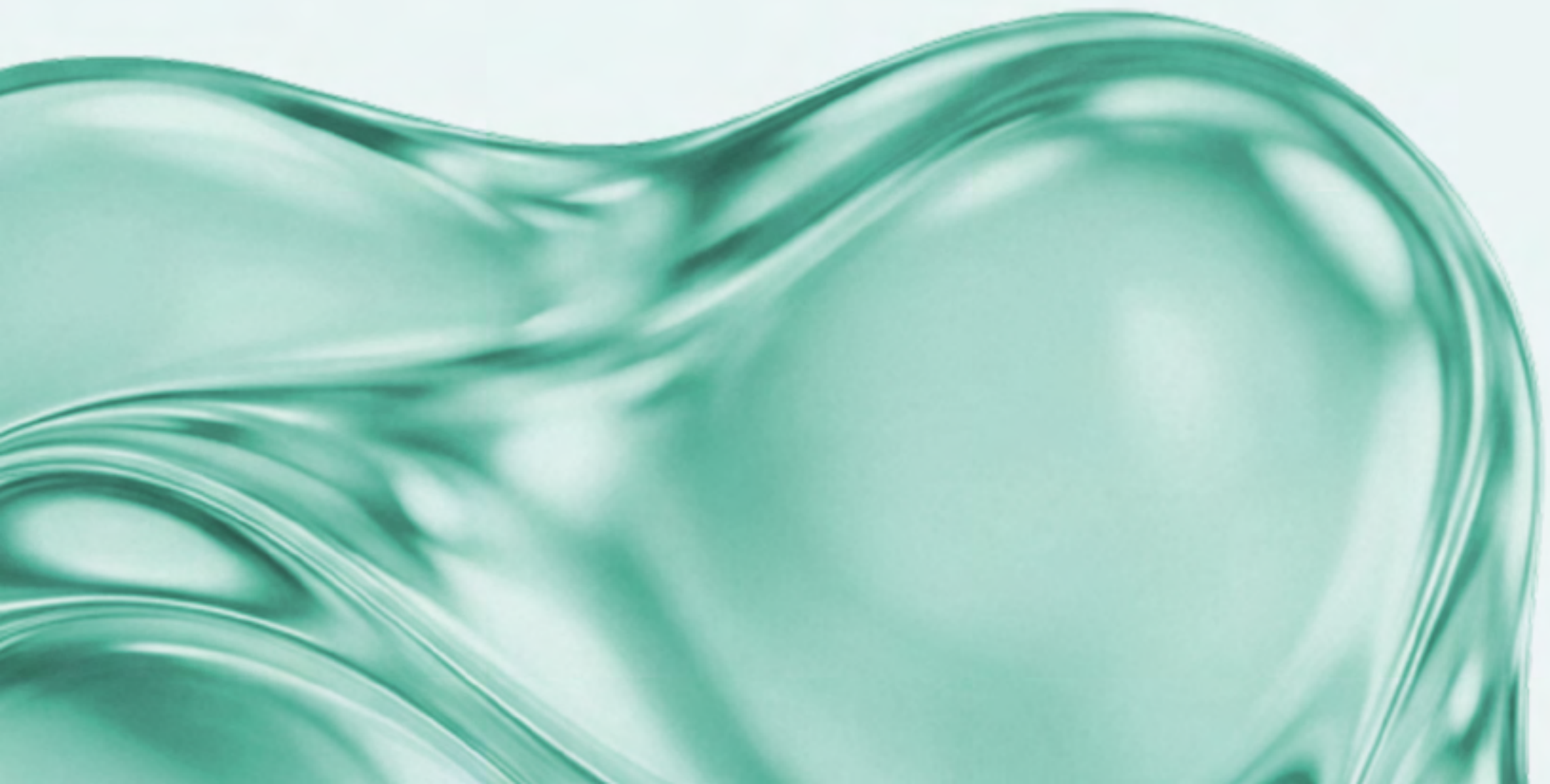


“

A luxury product deserves a luxury buying experience.

We engineer both.

”



WEBAPP DEVELOPMENT

We engineer CRM systems, ERP platforms,
SaaS products, and custom web applications.
Built on Next.js, Node.js, and React

with robust backend architecture for scale.
Front-end + Back-end + UI + Deployment. One partner.



DELIVERABLES

- CRM Systems
- API Integration
- ERP Platforms
- HMS / LMS / WMS / POS
- Custom Dashboards
- Custom SaaS Products

“

We engineer systems that give your business the precision to scale.

”



MOBILE APP DEVELOPMENT

iOS and Android. From MVP to multi-persona platforms.

We have built investment platforms, riding apps, real estate marketplaces, fitness products, and smart home systems across KSA, Egypt, UAE, and Europe.



DELIVERABLES

- **Standard Mobile App (1 App + Admin)**
- **Premium Mobile App (Multi-Persona)**
- **Vendor Platform + Admin Panel**
- **iOS & Android**



“

The best apps are not built. They are engineered with the precision of the product they serve.



”

SOFTWARE DEVELOPMENT



Enterprise-grade software. No templates. No shortcuts.

We engineer software the way precision instruments are made - with care, methodology, and zero tolerance for mediocrity. Agile delivery, AI-assisted engineering, and continuous support as standard.

DELIVERABLES

- **Enterprise SaaS Platforms**
- **Software Maintenance & Support**
- **Custom Automation Systems**
- **API Design & Integration**



“

**Every solution carries our name.
That is reason enough to build it right**

”



AI SERVICES & AUTOMATION

AI is the operating standard of every deliverable.

We also build dedicated AI products custom chatbots (WhatsApp, Telegram, website), customer journey automation, LLM integrations, and recommendation engines



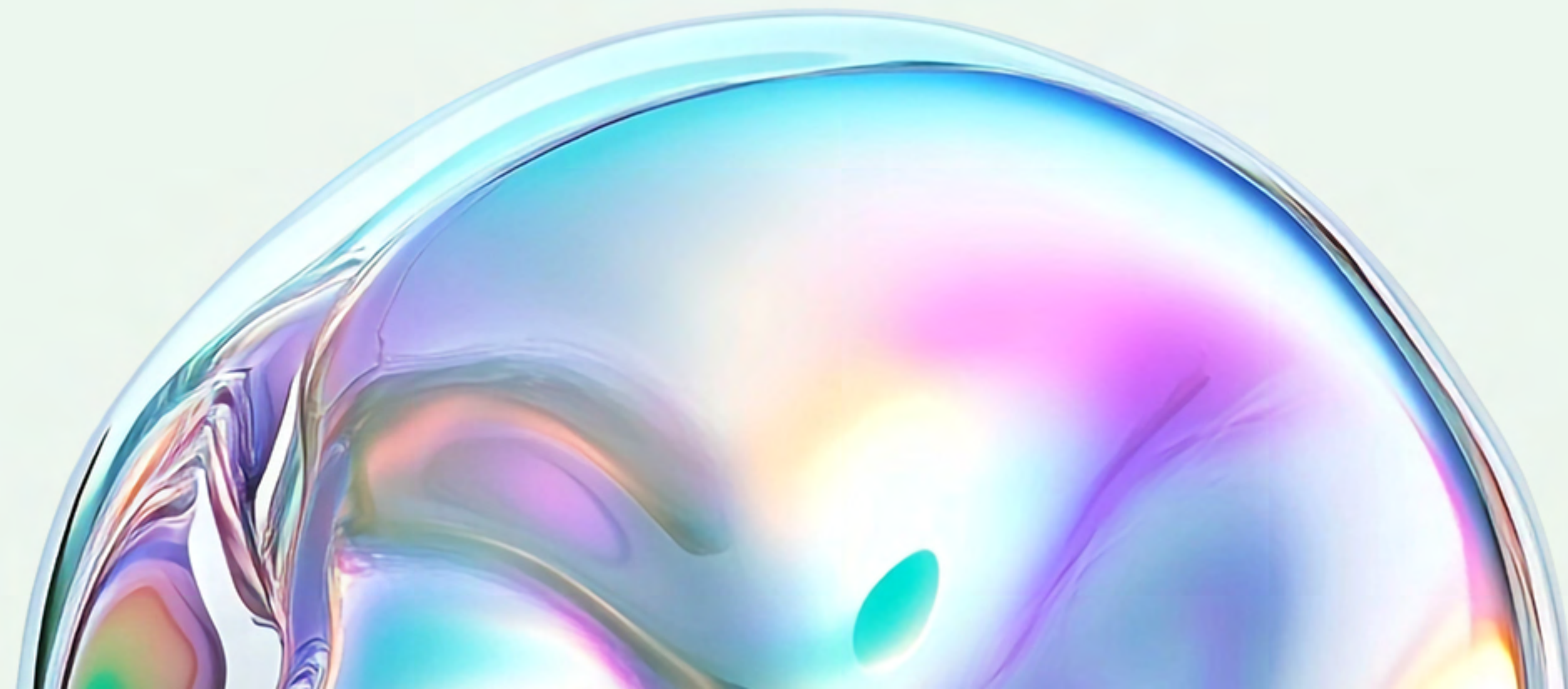
DELIVERABLES

- Custom AI Chatbots
- Recommendation
- Customer Journey
- LLM Integration

“

AI is not a feature we add. It is the standard we build to.

”





DIGITAL TRANSFORMATION

We partner with organizations to map their digital state, identify gaps, and architect the technology adoption path aligned with their growth ambitions.

From legacy migration to full automation infrastructure

DELIVERABLES

- **Technology Adoption Roadmap**
- **Digital Transformation Strategy**
- **Digital Security Consulting**
- **Legacy System Migration**

“

The organizations that will define the next decade are building their

transformation now

”



WORK

What we engineer

03

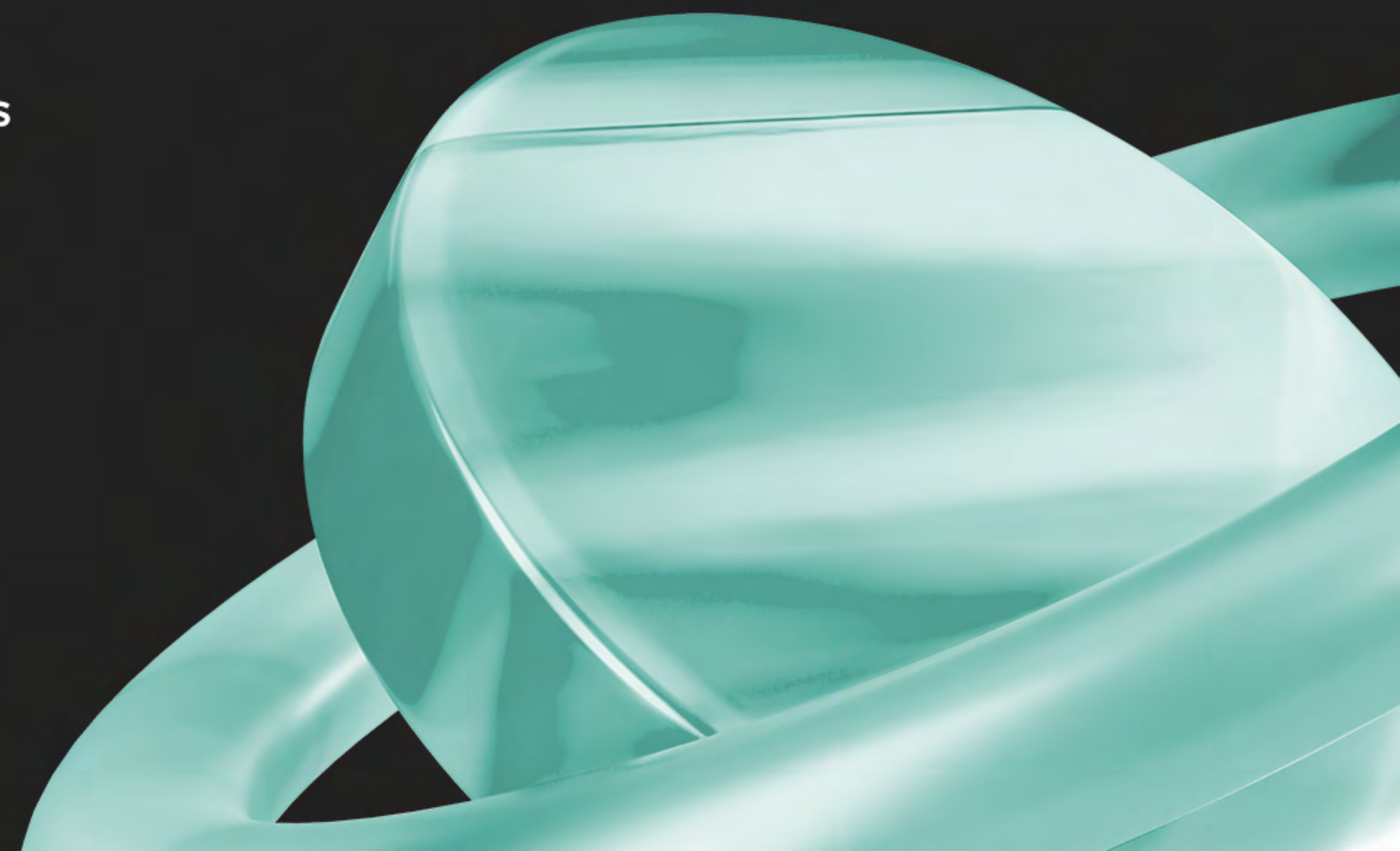


WHAT IS SO SPECIAL ABOUT FEKHIÉR TECHNOLOGIES ?

We treat every deliverable as if it carries our name permanently - because it does.

Our reputation is built on precision engineering, on-time delivery, and a standard of quality that clients in KSA, Egypt, UAE, France, England, Denmark and beyond have come to rely on.

18+ successful projects.
Zero compromises.



The background of the image is an abstract, flowing liquid in shades of teal and light green. The liquid appears to be moving from the top left towards the bottom right, creating a sense of motion and depth. The lighting is soft, highlighting the glossy texture of the liquid.

“

The Fekhier story is not about our growth. It is about the brands we helped build, the platforms we launched, and the clients who now lead their markets.

”



Our Clinets

Every project succeeds because we refuse to take shortcuts.



Nayan Real Estate

Platform, Website

Online brokerage platform
for a luxury real estate developer.

SERVICES DELIVERED

Website Development

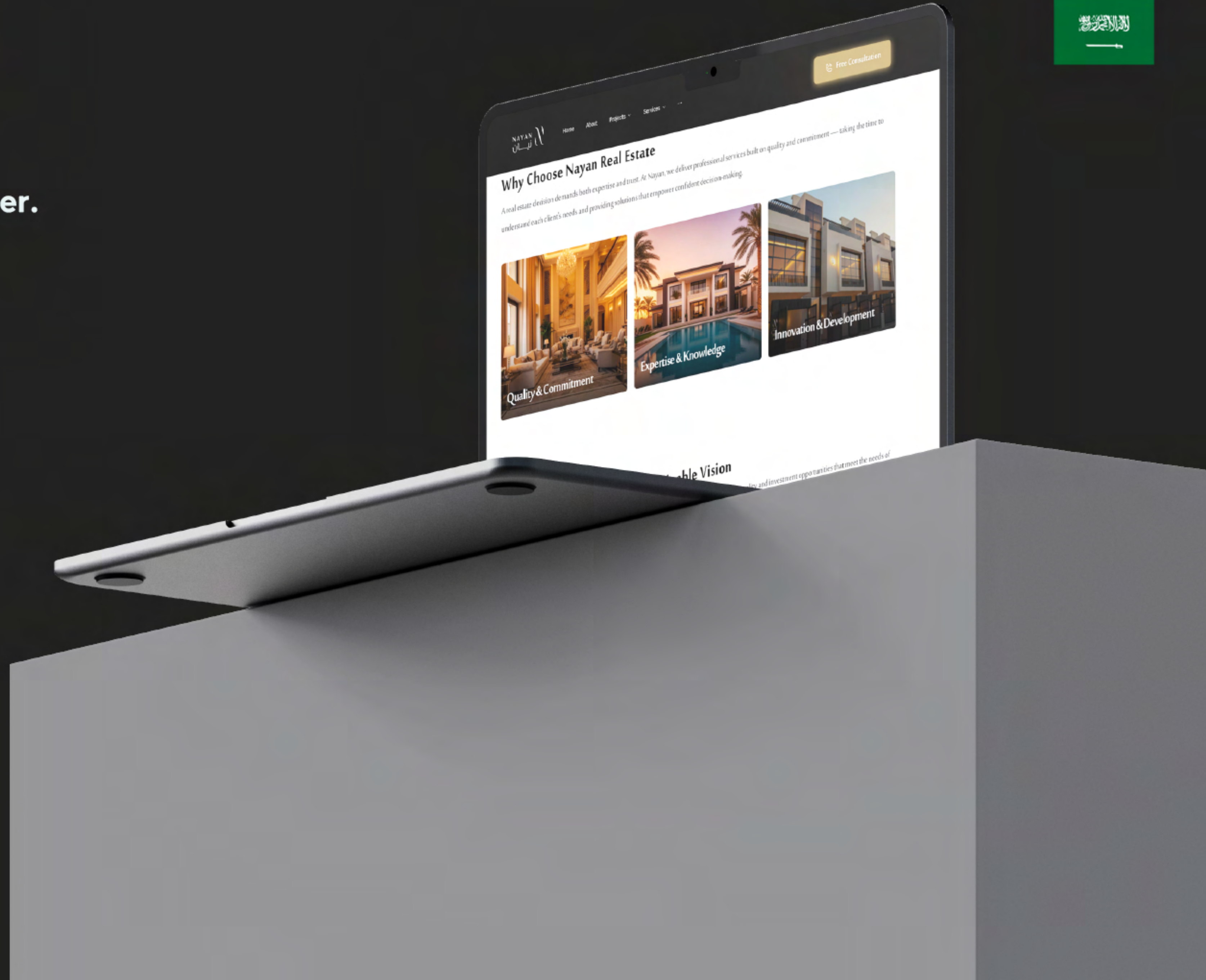
Platform Engineering

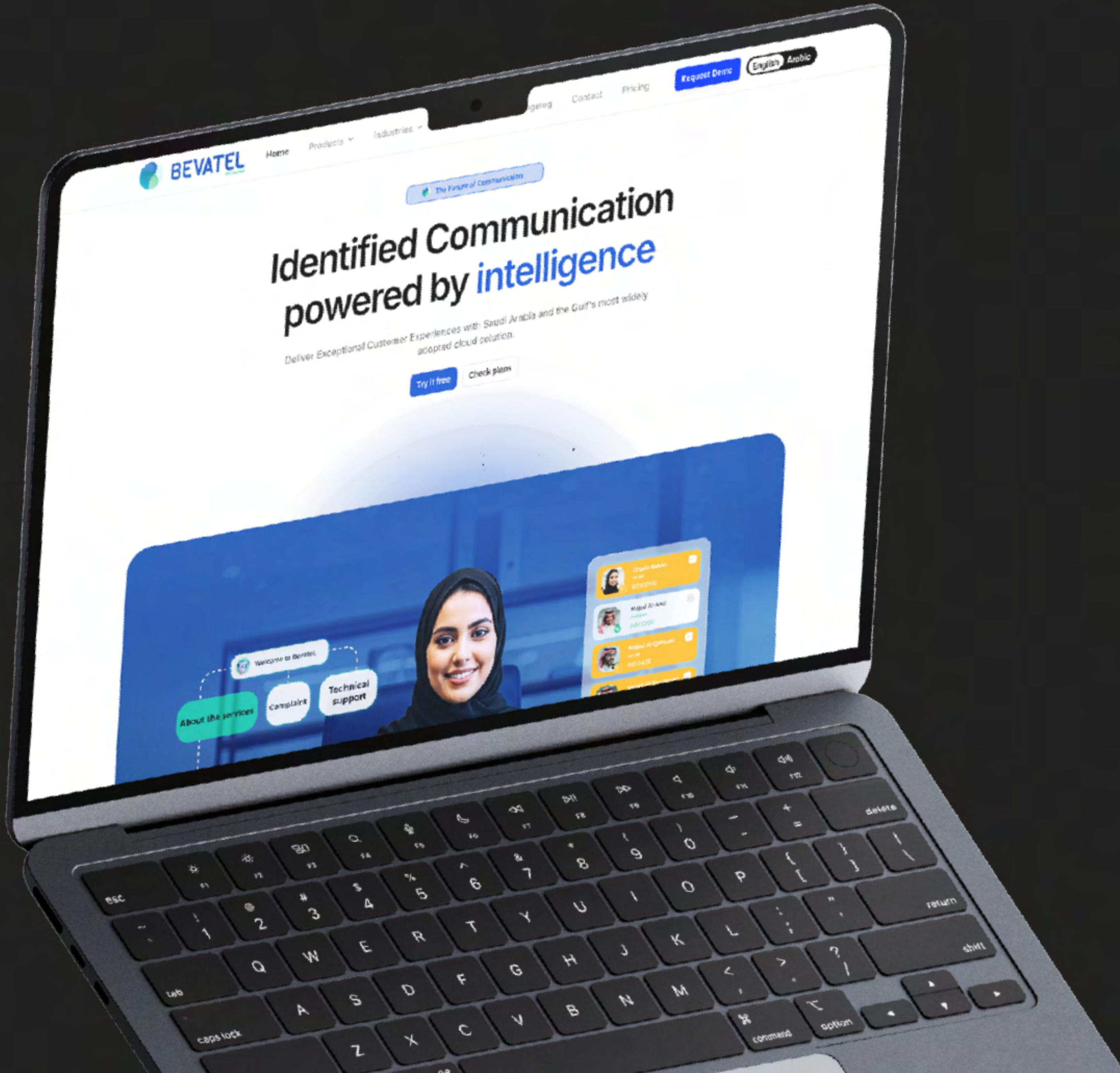
SEO Package

CLIENT

Nayan Real Estate

Riyadh, Saudi Arabia





Bevatel

Website

Website for one of the leading telecoms companies in Saudi Arabia.

SERVICES DELIVERED

Website Development
Platform Engineering
SEO Package

CLIENT

Nayan Real Estate
Riyadh, Saudi Arabia



G Developments

Website, Branding

Website and branding for a leading real estate developer

SERVICES DELIVERED

Website Development

Branding & Identity

CLIENT

G Developments

Egypt





(EOS) Egyptian Orthodontic Society

Platform

B2G platform for the Egyptian
Orthodontic Society.

SERVICES DELIVERED

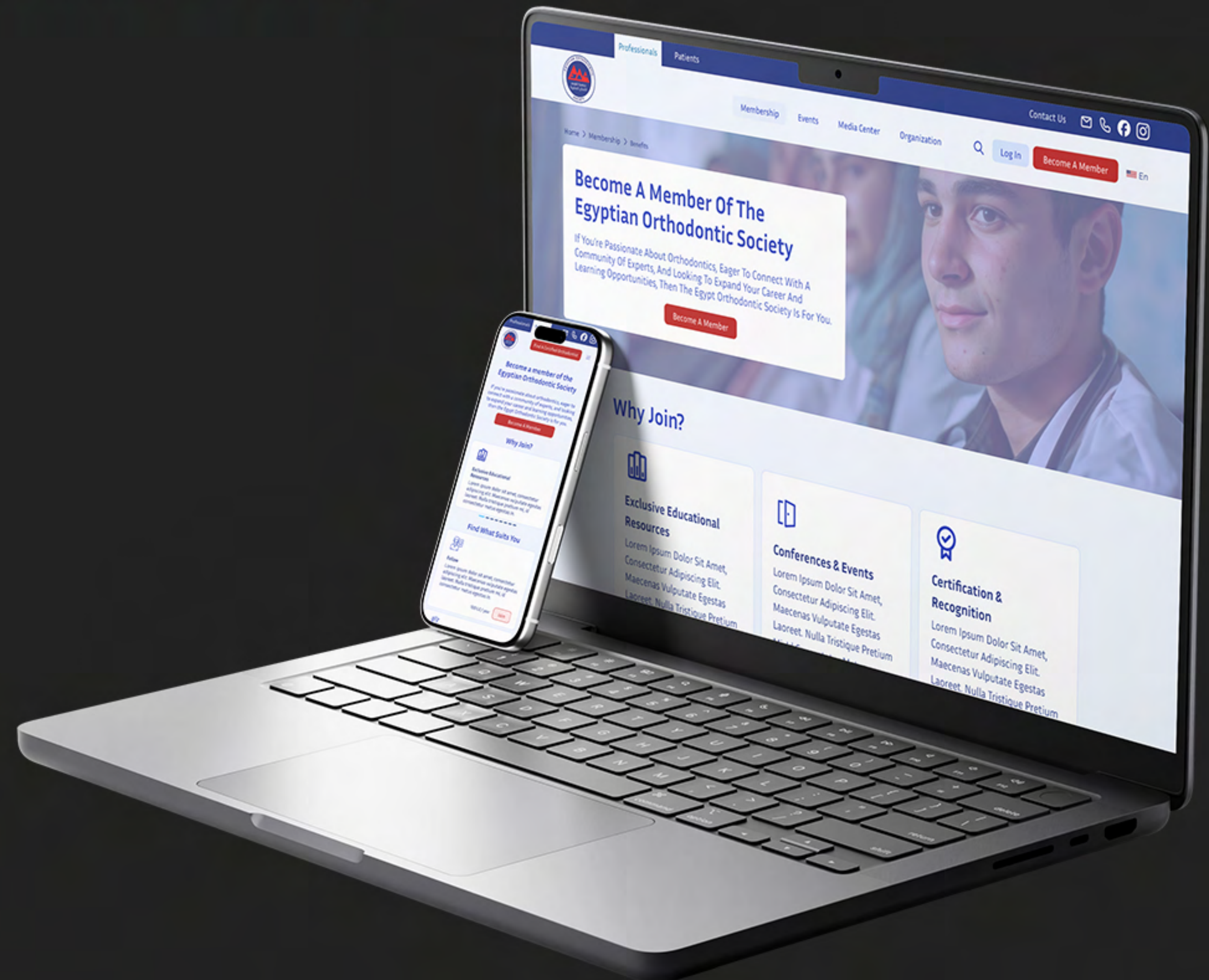
Platform Development

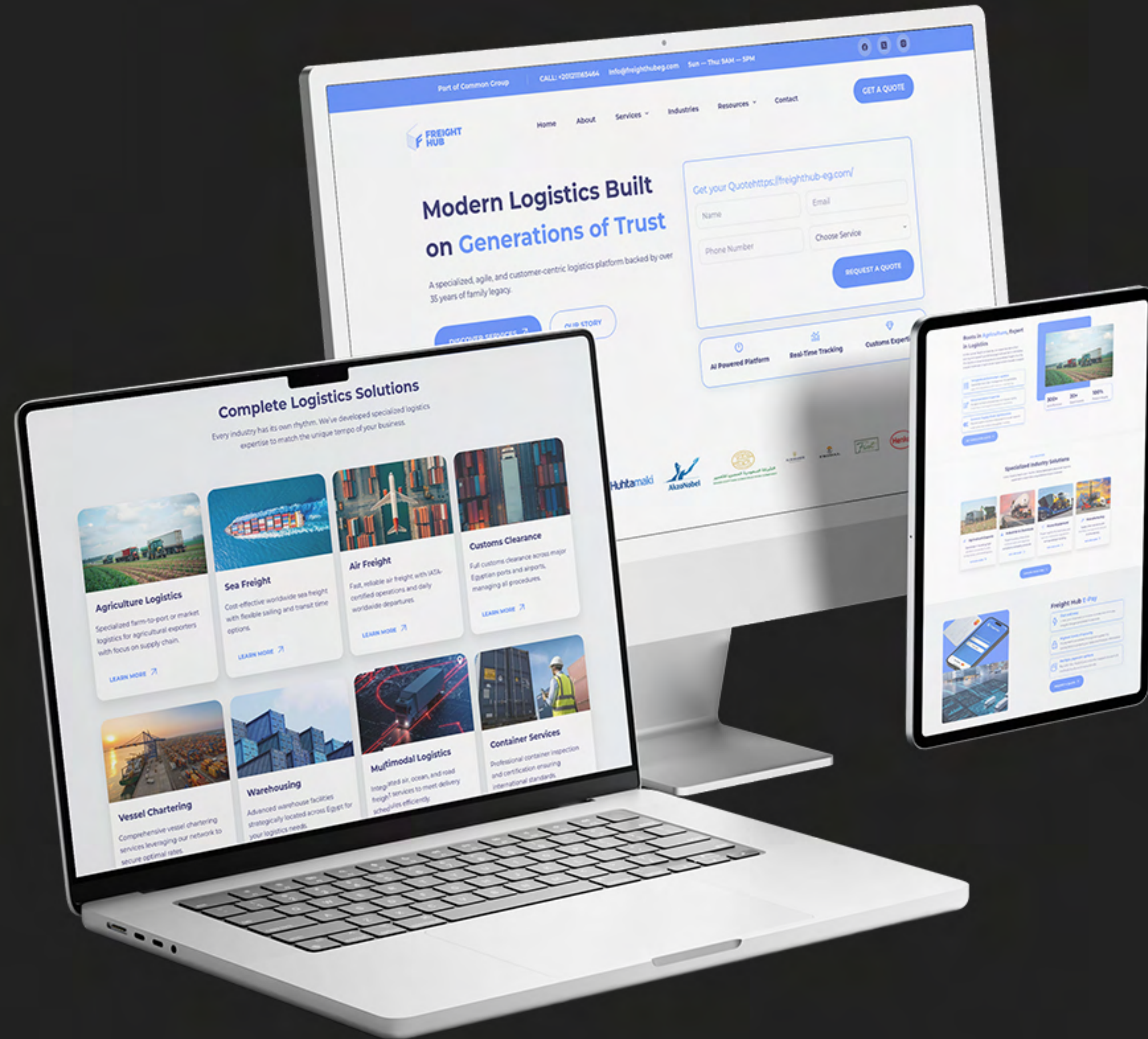
Web Application

CLIENT

Egyptian Orthodontic Society

Egypt





FreightHub

Website, Branding

Website and brand identity
for a major logistics provider.

SERVICES DELIVERED

Website Development
Branding & Identity

CLIENT

FreightHub

Egypt



Michael Oro

Luxury E-Commerce

Luxury jewellery

e-commerce online store.

SERVICES DELIVERED

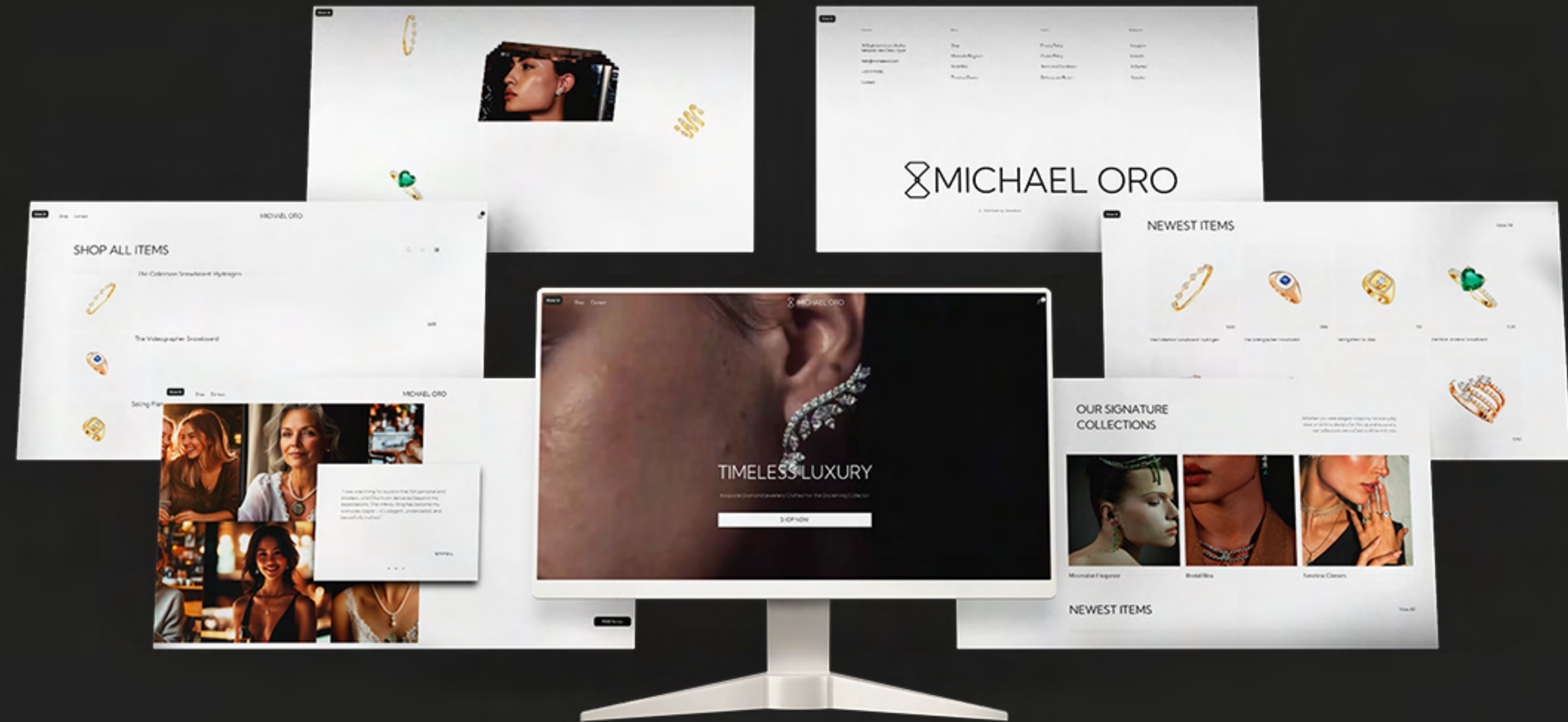
Website Development

Branding & Identity

CLIENT

Michael Oro

Egypt





Mongoose

Fashion E-Commerce

Minimal fashion
online store.

SERVICES DELIVERED

E-Commerce

Website Development

CLIENT

Mongoose

Egypt



Habiba Coummuinty & Foundation

Website, E-Commerce, Platform

Organic farm website, online store
and donation platform.

SERVICES DELIVERED

Website Development

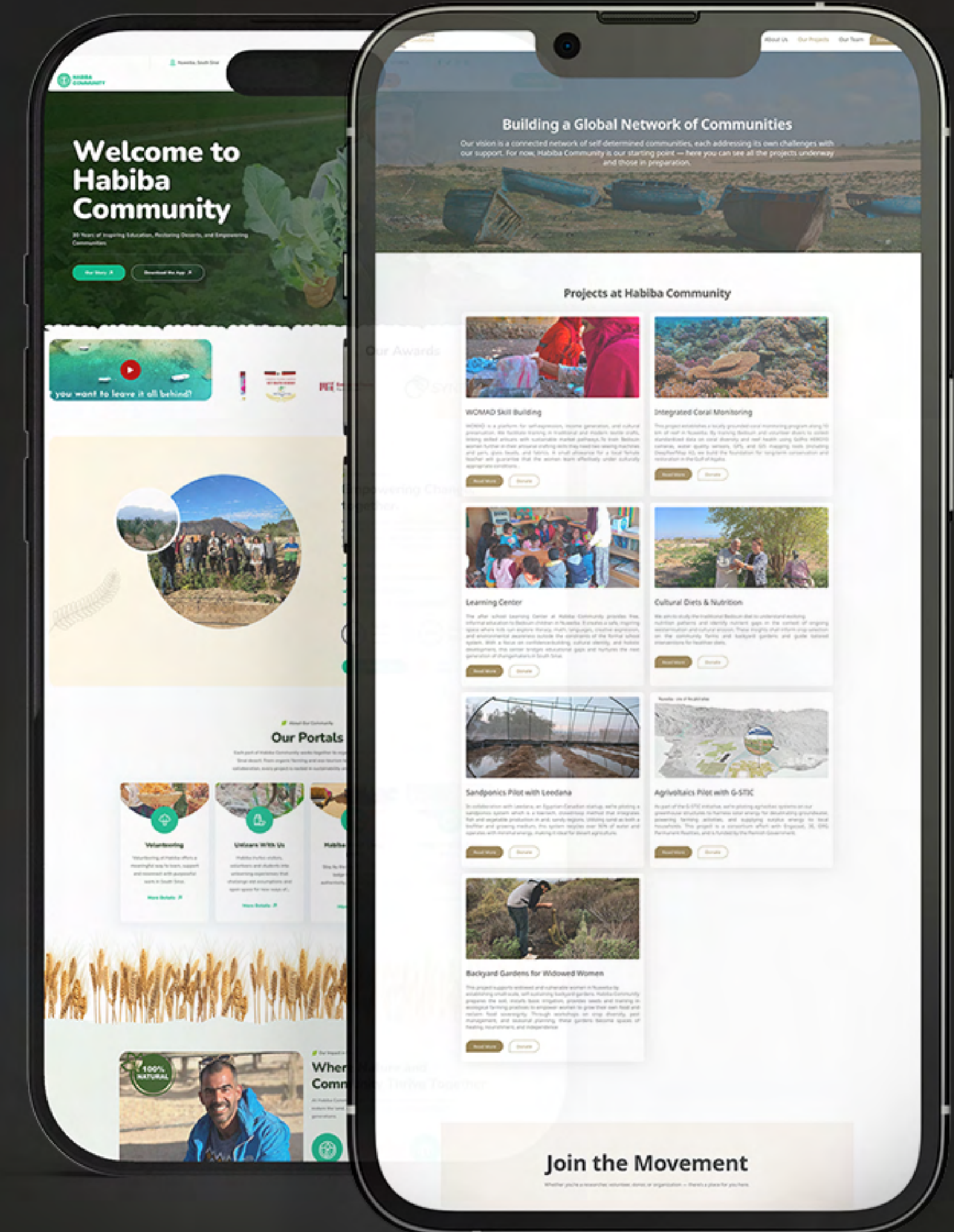
E-Commerce

Donation Platform

CLIENT

Habiba

Egypt





Entreprise Ducrest

Website, Branding

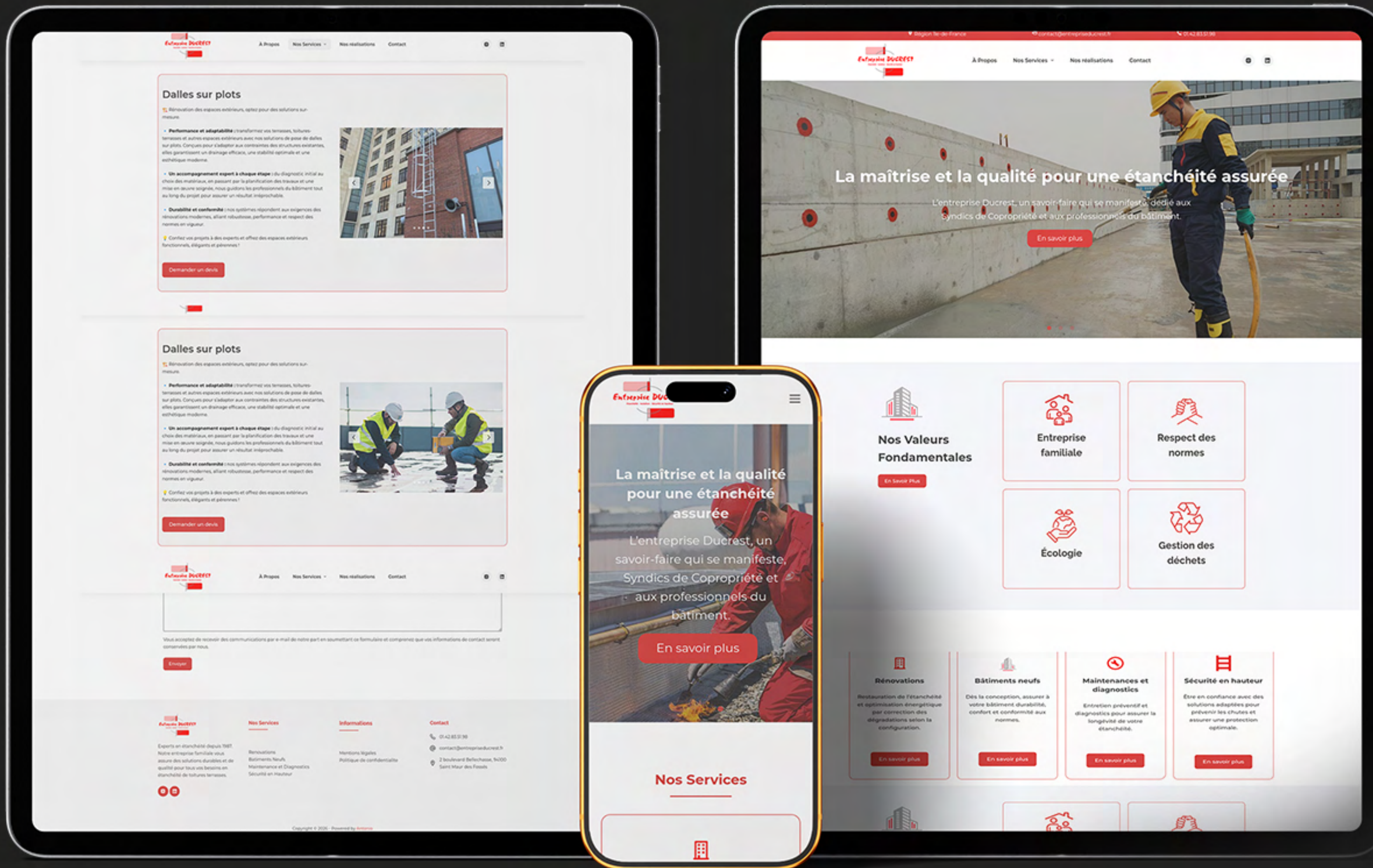
Website and branding for a
waterproofing company, Paris.

SERVICES DELIVERED

Website Development
Branding & Identity

CLIENT

Entreprise Ducrest
Paris, France



Tous Droits Réservés

Website, Branding


Website and branding for
a smart lock company, Paris.

SERVICES DELIVERED

Website Development
Branding & Identity

CLIENT

Tous Droits Reserves

France 





ARDI

Website, Branding

Website and branding for an interior design company.

SERVICES DELIVERED

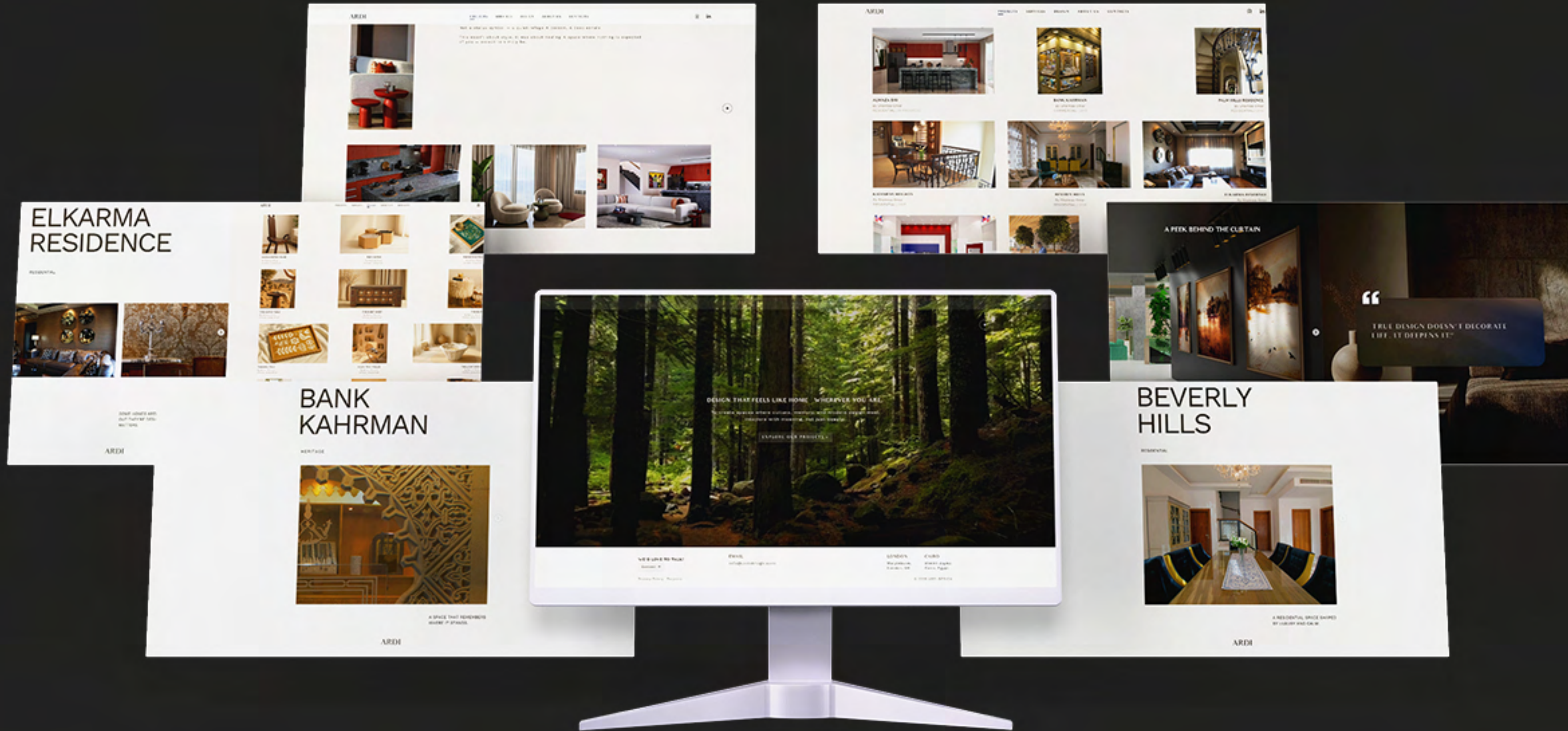
Website Development

Branding & Identity

CLIENT

ARDI

England





Visage Doré

Mobile App, E-Commerce

Mobile app and e-commerce for a luxury eyewear brand.

SERVICES DELIVERED

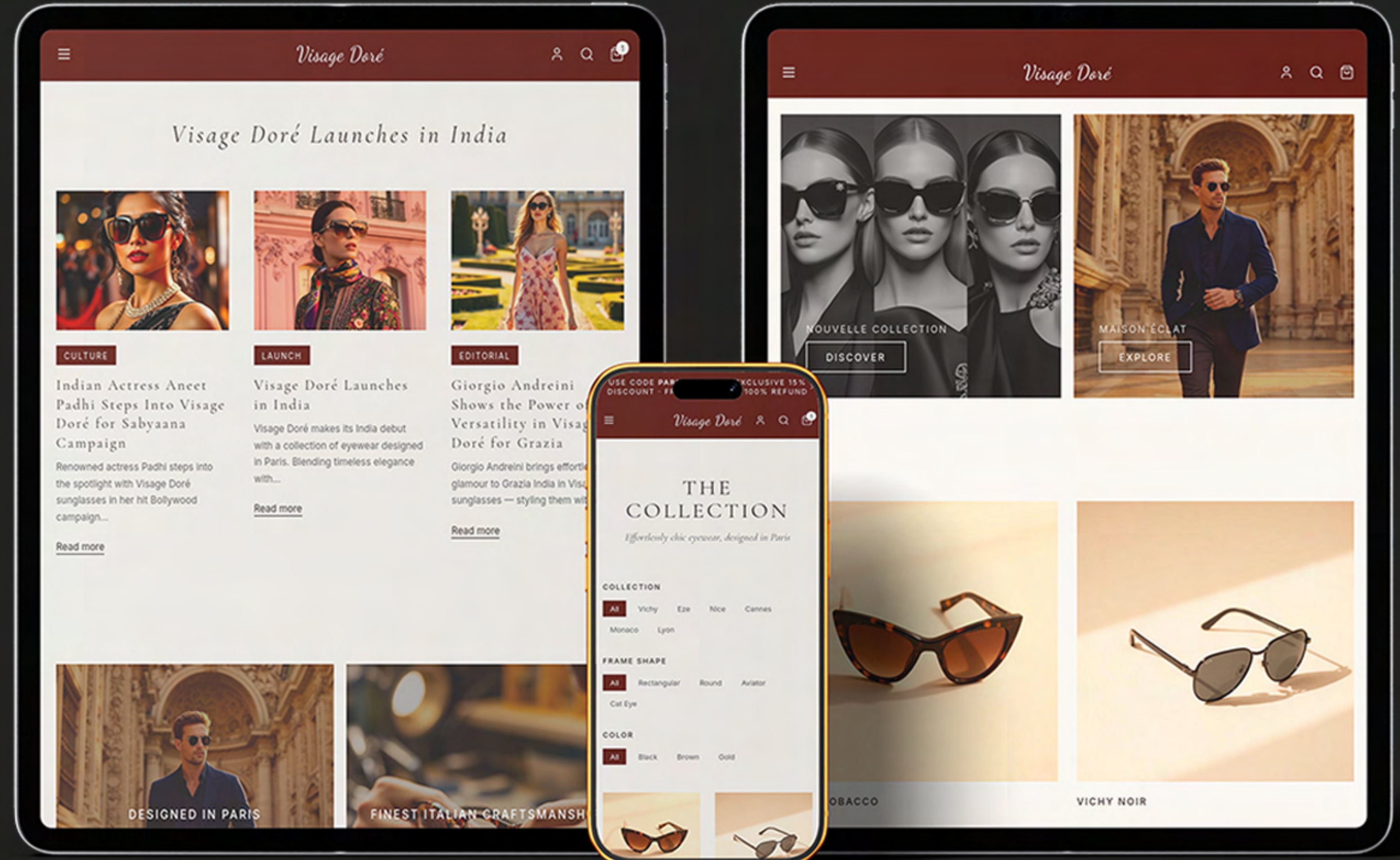
Mobile App Development

E-Commerce Platform

CLIENT

Visage Dore

France





MAISON CRÉA

Website

Website for a luxury branding agency.

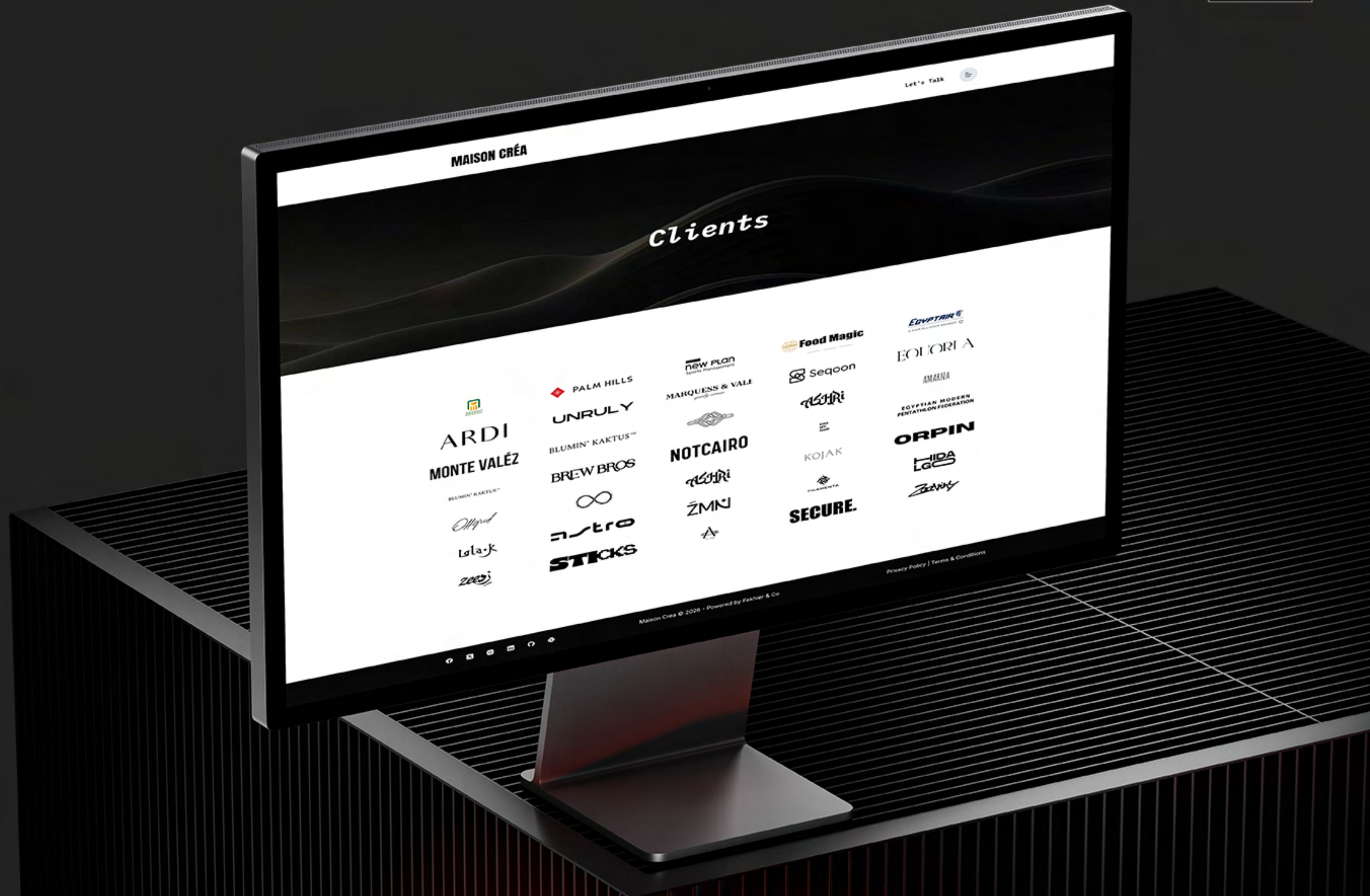
SERVICES DELIVERED

Website Development

CLIENT

Maison Crea

Egypt





Khayt

E-Commerce

Online store for a leather jacket fashion brand.

SERVICES DELIVERED

E-Commerce

Website Development

CLIENT

Khayt

Egypt



Khaled Abo Elazm Website

Platform website for
a digital rewards product.

SERVICES DELIVERED
Platform Development
Website Development

CLIENT

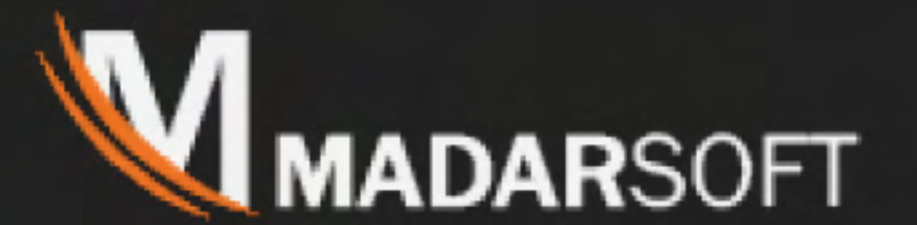
Khaled Abo Elazm
Egypt

CURIOUS TO SEE MORE ?

Visit: fekhiertechnologies.com/work



Partners



rev9 solutions

BEVATEL

WOW

نماء | Namaa

ocoda

Rabeez

ewaan>tech

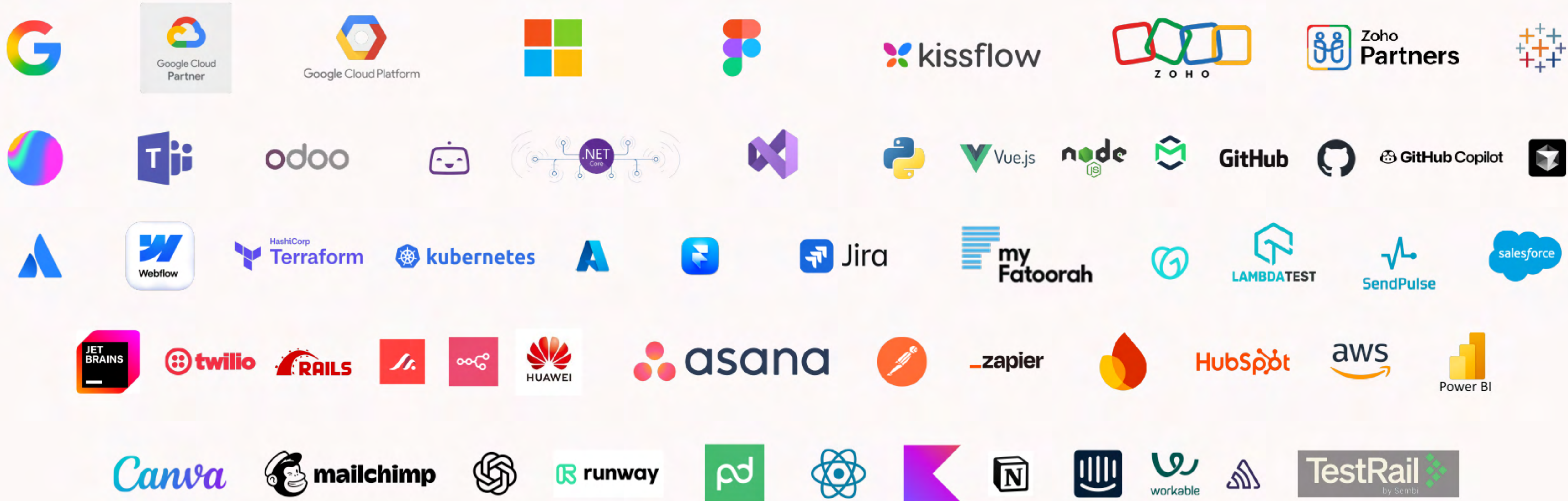
RMG
شركة ريناد المجد

دفتره

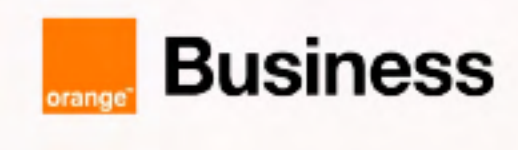
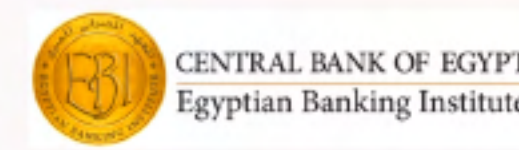
ثقة
THIQAH

بيان
وكالة بيان الرائدة للدعاية والإعلان
BAYAN AL RRAYIDAH ADVERTISING AGENCY

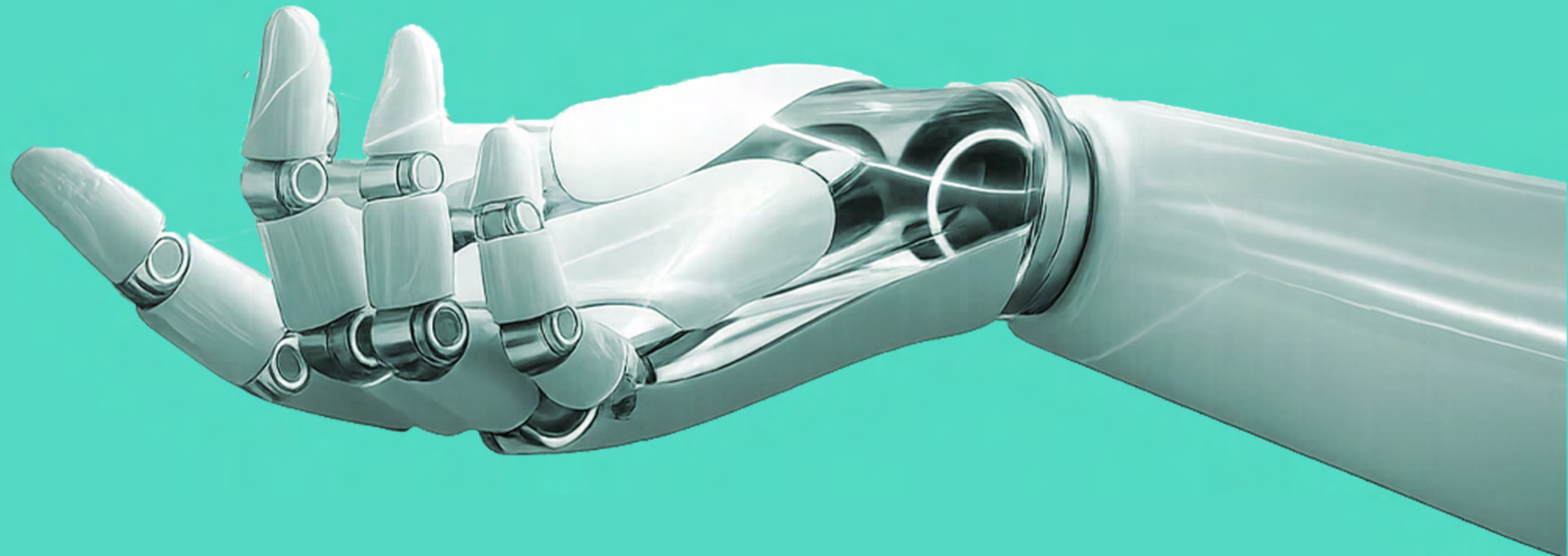
Technology Partners



Strategic Partners



“ We do not go the extra mile as a gesture. We go because our name is on **the work -and that means everything** ”

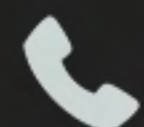


ENOUGH TALK !

Let's Build Something Together.



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Fekhiér Technologies

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