

HUNTER WHITE

M.ARCH
ART DIRECTION AND MULTIDISCIPLINARY DESIGN

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WORK EXPERIENCE

HNTR.WHT | INDEPENDENT CREATIVE PRACTICE

ART DIRECTION + DESIGN | 2025 - PRESENT

Contract-based art direction and design | Launch campaign assets | Social media management | Signage and wayfinding systems | Branded experiential design | Web and email campaign design | Print collateral and sales materials | Direct mail campaigns | Production-ready files

UNITED LANDMARK ASSOCIATES | MARKETING AGENCY

ART DIRECTOR | 2024 - 2025

Art direction for luxury residential brands and campaigns | Social content systems | Print and digital collateral | Photo and video editing | Merchandise design | Sales gallery displays | Event support | Floor plan marketing graphics | Cross-functional creative support for development, architecture, and sales teams

VERS CREATIVE | MARKETING AGENCY

ART DIRECTOR | 2023 - 2024

Comprehensive development of visual presence for brands | Campaign direction and design | Web design | Print media, business collateral, and merchandise production | Photography | Video production set design

COKOBO | INTERIOR ARCHITECTURE AND PRODUCT DESIGN HOUSE

DESIGNER | 2021 - 2022

Modeling and visualization lead | Schematic design support | Site evaluation and 3D recreation | Furniture and interior treatment selection

GRACE FAMILY CHURCH

MINISTRY ASSISTANT | 2015 - 2021

Digital curriculum creation and IT support | Graphic design | Video editing

PRODUCTION ASSISTANT | 2017

Stage, set, and prop design for live events and video production | Material sourcing | Hands-on fabrication | Production planning and shoot execution

TECHNICAL SKILLS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

PREMIERE PRO

AUTOCAD | RHINO

FIGMA | WEB DESIGN

PRINT PRODUCTION

PHOTOGRAPHY

STRENGTHS

COLLABORATION

RESEARCH

CREATIVE THINKING

DETAILED DESIGN

CRITICAL OBSERVATION

ADAPTABILITY

EDUCATION

UNIVERSITY OF SOUTH FLORIDA

2015-2021

Master of Architecture from the School of Architecture and Community Design

Master's thesis researching architecture's impact on the culinary arts and local dining experiences and designing a series of hyper-experiential restaurant concepts.

USF ARCHITECTURE COLLEGE COUNCIL

Marketing Coordinator 2018-2019

Treasurer 2019-2020

FLORENCE UNIVERSITY OF THE ARTS

2016

Art studios focusing on advertising and fashion design