goldseam®

Discover your hidden
INTELLECTUAL PROPERTY

Inngot's **FREE** Goldseam® IP asset profile tool is the fastest and most comprehensive way to identify, describe and document your company's IP rights and other identifiable intangibles

Goldseam takes approximately 15-20 minutes to complete

inngot®
ADDING VALUE TO YOUR IP

www.inngot.com

The fastest, most convenient way to find and retrieve your most valuable assets

Goldseam is the best way to identify and document both the IP rights you know you have, and the many other intangibles you may never have considered – and it's FREE to use.

combines instant access to national and international patent and trade mark databases with a unique intangible asset discovery system which makes characterising your portfolio as easy as 'drag and drop'. Once completed, Goldseam immediately generates an IP profile report to download.

Your Goldseam experience is tailored to the purpose you select. If you're using our tool in the context of a business support programme, you'll walk through all the discovery steps. If you're looking to raise finance, we'll just show you the parts that are relevant to your needs.
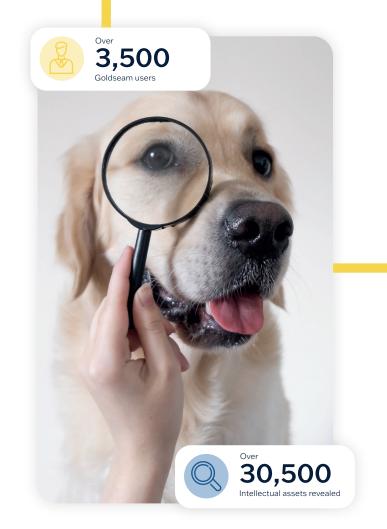
Goldseam has been developed over the last 13 years and is trusted by major banks, investors, business advisors and innovation hubs as the gold standard in IP profiling.
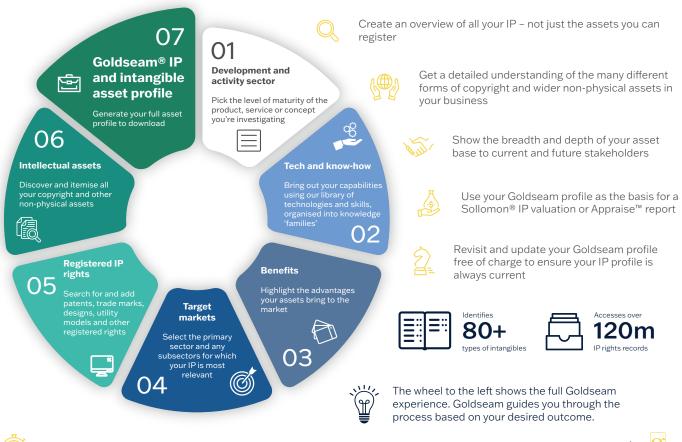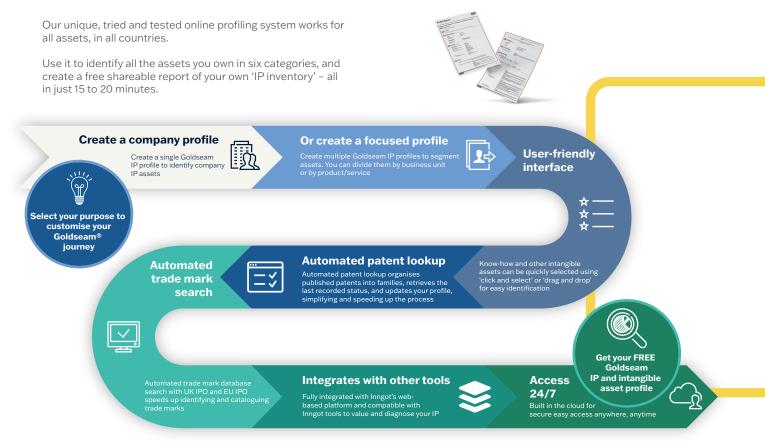
Data sources include

Intellectual Property Office

European Patent Office

EUIPO — EUROPEAN UNION INTELLECTUAL PROPERTY OFFICE

Over
3,500
Goldseam users

Over
30,500
Intellectual assets revealed

Capture and collate your company's intellectual property rights and intangible assets

07 Goldseam® IP and intangible asset profile
Generate your full asset profile to download

01 Development and activity sector
Pick the level of maturity of the product, service or concept you're investigating

06 Intellectual assets
Discover and itemise all your copyright and other non-physical assets

Tech and know-how 02
Bring out your capabilities using our library of technologies and skills, organised into knowledge 'families'

05 Registered IP rights
Search for and add patents, trade marks, designs, utility models and other registered rights

Benefits 03
Highlight the advantages your assets bring to the market

04 Target markets
Select the primary sector and any subsectors for which your IP is most relevant

Create an overview of all your IP – not just the assets you can register

Get a detailed understanding of the many different forms of copyright and wider non-physical assets in your business

Show the breadth and depth of your asset base to current and future stakeholders

Use your Goldseam profile as the basis for a Sollomon® IP valuation or Appraise™ report

Revisit and update your Goldseam profile free of charge to ensure your IP profile is always current

Identifies
80+
types of intangibles

Accesses over
120m
IP rights records

The wheel to the left shows the full Goldseam experience. Goldseam guides you through the process based on your desired outcome.

Goldseam takes approximately 15-20 minutes to complete

Goldseam makes identifying your IP easy

Our unique, tried and tested online profiling system works for all assets, in all countries.

Use it to identify all the assets you own in six categories, and create a free shareable report of your own 'IP inventory' – all in just 15 to 20 minutes.

Select your purpose to customise your Goldseam® journey

Create a company profile
Create a single Goldseam IP profile to identify company IP assets

Or create a focused profile
Create multiple Goldseam IP profiles to segment assets. You can divide them by business unit or by product/service

User-friendly interface
Know-how and other intangible assets can be quickly selected using 'click and select' or 'drag and drop' for easy identification

Automated patent lookup
Automated patent lookup organises published patents into families, retrieves the last recorded status, and updates your profile, simplifying and speeding up the process

Automated trade mark search
Automated trade mark database search with UK IPO and EU IPO speeds up identifying and cataloguing trade marks

Integrates with other tools
Fully integrated with Inngot's web-based platform and compatible with Inngot tools to value and diagnose your IP

Access 24/7
Built in the cloud for secure easy access anywhere, anytime

Get your FREE Goldseam IP and intangible asset profile

Discover what really makes your business tick

Inngot's Goldseam tool has been steadily refined since its launch in 2009. It can now help you identify more than 80 different types of intangible asset that your organisation owns and uses, enabling you to manage them more effectively for business benefit.

Most people aren't experts on IP and intangible assets. To help make well-informed selections, Goldseam provides every intellectual asset identified on our system with a short, clear, business-friendly description, so you can easily determine which ones are applicable to you.

When you recognise assets you own, selecting them is as easy as dragging them from one side of your screen to the other.

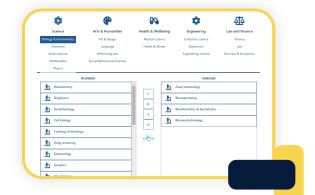**Categories of intellectual assets we recognise:**

Copyright such as software and apps, database designs, websites, processes, employee handbooks

Contracts such as software licenses, subscriptions, service and support agreements, supply chains, partnerships, customer orders

Resources such as trade secrets, proprietary data, third party data, know-how, unregistered trade marks

Relationships such as customer/market knowledge, influencers, social media followers, customer loyalty

Recommendations such as customer reviews, permissions, company accreditation, regulatory approval, grant or tax credit receipts