

David Alegre

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About me

I'm an end-to-end product designer who drives strategy and vision to ensure that products solve the root of the problem.

Experience

BP (British Petroleum)

Experience Designer | *July 2024 – Present*

- Drive design work from discovery and concept, to delivery and iteration for complex renewable energy workflows
- Prototype interactive product concepts based on customer feedback and business requirements, to explore directions, evaluate constraints, and align partners
- Evaluate the product ecosystem, ensuring designs are scalable, and that workflows interact without friction
- Use and contribute to the component-based design system, ensuring consistency, accessibility, and quality throughout our globally used platform

UX/UI Design Specialist | *June 2022 – June 2024*

- Lead research activities, including customer conversations, usability sessions, and data synthesis
- Present design suggestions, product opportunities, and rationale to cross-functional leadership
- Produce design artifacts to support project needs throughout all project phases, including journey maps, service blueprints, user flows, and wireframes

Key Accomplishments

- BP's rewards app, exceeded 8 million users with a 4,5+ rating across major app stores after my collaboration on the brand and interface
- 14% engagement increase on BP's cyber safety app

Education

Vanderbilt University

Specialization, Agentic AI | 2026

University of Illinois at

Urbana-Champaign

BS, Information Sciences | 2022

Certificates

Google

UX Design | 2025

Shift Nudge

Interface Design | 2024

Skills

User Interface:

Responsive layouts, typography, color, hierarchy, usability, accessibility, design systems, component libraries, AI-enabled prototyping, motion design, interaction design

User Experience:

Journey maps, service blueprints, user flows, wireframes, customer research, business requirements, storytelling skills, user interviews, product strategy, usability testing, A/B testing, design thinking

Tool Stack:

Figma, Adobe, Claude, Copilot, ChatGPT, Loveable, Figjam, Azure, Zeplin, Dovetail