

josie claire designs ✱ services and pricing

Overview of standard services and starting prices

Tier 1 — Layout maps

\$250–350*

Clean, simplified maps that help guests understand the layout of a space. These are ideal for venues, restaurants, hotels, or event spaces where the goal is clarity and navigation rather than illustration.

Includes

- ✱ Vector layout of the space
- ✱ Clear labeling of rooms and areas
- ✱ Icons for key features (restrooms, bar, reception, etc.)
- ✱ Light landscaping or decorative elements if needed

Typical uses

- ✱ Event venue maps
- ✱ Hotel floor layouts
- ✱ Restaurant or bar layouts
- ✱ Conference or wedding venue guides

Deliverables

- ✱ Print-ready pdf
- ✱ Web-ready version
- ✱ Packaged raw files
- ✱ 2 rounds of edits

Tier 2 — Property & Area Maps

\$400–700*

Stylized maps designed to help guests understand a property or destination while also reflecting the brand identity of the hotel or venue.

Includes

- ✱ Full property layout
- ✱ Landscaping and environment elements
- ✱ Visual hierarchy for buildings and amenities
- ✱ Brand-aligned colors & typography

Typical uses

- ✱ Boutique hotel property maps
- ✱ Resort maps
- ✱ Wedding venue grounds maps
- ✱ Campus or multi-building properties

Deliverables

- ✱ Print and digital versions
- ✱ Files suitable for brochures, websites, and guest guides
- ✱ Packaged raw files
- ✱ 2 rounds of edits

* Prices shown are starting rates and may vary depending on the scope, complexity, and illustration requirements of each project. A detailed quote will be provided following consultation. Turnaround time depends on project scope and current availability. Most standard maps are completed within 2–3 business days, though a more precise timeline will be confirmed once project details are finalized.



josieclairedesigns@gmail.com
josieclairedesigns.com

josie claire designs ✱ services and pricing

Overview of standard services and starting prices

Tier 3 — Illustrated Destination Maps

\$800–2000+*

Highly detailed illustrated maps that bring a destination or property to life through illustration and storytelling. These maps function as both navigation tools and brand experiences.

Includes

- ✱ Custom illustrated buildings
- ✱ Landscape illustration
- ✱ People, activities, and environment details
- ✱ Layered visual storytelling
- ✱ Brand integration

Typical uses

- ✱ Boutique hotel marketing materials
- ✱ Destination marketing
- ✱ Resort branding
- ✱ Tourism guides

Deliverables

- ✱ High-resolution artwork
- ✱ Print and digital versions
- ✱ Optional social / marketing crops
- ✱ 2 rounds of edits

Optional Add-ons

- ✱ Additional revisions/change of formatting — \$10–50 per revision (depending on revision)
- ✱ Rush turnaround — +20%
- ✱ Additional formats (signage / brochures) — quoted

* Prices shown are starting rates and may vary depending on the scope, complexity, and illustration requirements of each project. A detailed quote will be provided following consultation. Turnaround time depends on project scope and current availability. Most standard maps are completed within 2–3 business days, though a more precise timeline will be confirmed once project details are finalized.



josieclairedesigns@gmail.com
josieclairedesigns.com