

PRODUCT ROADMAP

Original Design Iceberg companion. Define the situation and keep evidence separate from assumptions. Add a sheet when the scope needs more space.

01 / DIRECTION & HORIZON

Product purpose, audience and planning period.

02 / INTENDED OUTCOMES

What should change, for whom, and how would it be observed?

03 / CANDIDATE INITIATIVES

Alternative ways of supporting each outcome.

04 / SEQUENCE & DEPENDENCIES

What must be learned or agreed before the next initiative?

05 / CONFIDENCE & COMMITMENT

Committed, investigating or contingent? Who may rely on it?

06 / REVIEW TRIGGERS

Evidence, event, owner and date for reconsidering the plan.

REVIEW & DECISION

Original Design Iceberg companion. Interpret the work, record its limits and agree a next action with an owner and a review point.

01 / ITEM TO REVIEW

Which outcome or initiative has changed?

02 / NEW EVIDENCE

What supports revision? Keep observation separate from inference.

03 / READER COMMITMENTS

Who has made downstream plans against the item?

04 / DEPENDENCY EFFECT

Which later outcomes or obligations are affected?

05 / REVISED POSITION

Keep, change, investigate or stop? Explain why.

06 / COMMUNICATION & OWNER

Who needs an updated view and who will follow through?