

HOW MIGHT WE

Define the question before filling the canvas. Use a separate copy for a different scenario or decision.

01 / SCOPE, QUESTION & DATE

What decision should this work support? What is inside the boundary?

02 / EVIDENCE & NEED

Record the observation, people and context. Separate the need from a proposed feature.

03 / CANDIDATE 1

How might we...

03 / CANDIDATE 2

How might we...

03 / CANDIDATE 3

How might we...

04 / SELECTED PROMPT & RATIONALE

What makes the scope useful? Which constraints must remain visible?

BELOW THE SURFACE

The prompt can quietly allocate responsibility. Record reasoning before committing to the next step.

WORDING TO CHALLENGE

Which assumption does the prompt contain?

WHO IS EXPECTED TO CHANGE?

The person, the service or another actor?

PERSON FOCUSED VERSION

What does this framing make possible?

SERVICE FOCUSED VERSION

What different options does this framing allow?

SCOPE & OBLIGATIONS

What is fixed and what is genuinely open?

NEXT EXPLORATION / OWNER

Which ideas or evidence will help assess this prompt?