

# Viraj Mali

UI/UX Designer

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## SUMMARY

I'm a UX/UI Designer with hands-on experience in designing user-centric digital products across web platforms, interactive experiences, and immersive technologies (AR/VR). Skilled in translating complex business requirements into intuitive user flows, wireframes, and high-impact UI solutions. Experienced in delivering end-to-end design solutions with a strong focus on usability, engagement, and visual storytelling.

## EXPERIENCE

### UI/UX Designer Unionsys Technologies

 Aug 2025 - March 2026       Pune

- Designed UI/UX for insurance product (customer, partner & internal portals), ensuring consistent user experience.
- Translated business requirements into wireframes, user flows, prototypes, and high-fidelity UI.
- Improved usability and accessibility across platforms by optimizing user journeys.
- Built WCAG-compliant components and contributed to a scalable design system.

### UI/UX Designer Zuru Tech

 Jan 2024 - Sep 2024       Pune

- Designed UI components for complex BIM software, improving task efficiency by 25%.
- Created wireframes, prototypes, and high-fidelity designs using Figma.
- Collaborated with developers to ensure accurate implementation.
- Maintained a consistent and scalable design system.
- Optimized user flows for seamless navigation and task completion.
- Conducted usability testing and iterated designs based on insights.

### Surfacing Artist Assamblage Entertainment

 Nov 2021 - Jan 2024       Mumbai

- Developed texturing, shading, and graphics pipeline for cartoon projects, creating visually engaging characters, props, and environments.

### UI/UX Designer Realtrial

 Jan 2021 - Apr 2021       Pune

- Conducted user research and usability analysis to improve virtual trial experiences and identify user pain points.
- Designed intuitive user flows, wireframes, and high-fidelity mockups to enhance product interaction and visual appeal.
- Collaborated closely with developers to ensure accurate implementation of responsive clothing visualization across devices.

### Realtime and UI Designer HMX Media

 Nov 2017 - Dec 2020       Pune

- Designed user-friendly interfaces for product websites with a focus on usability, accessibility, and engagement.
- Created wireframes, user flows, and responsive UI designs to improve the overall user experience across devices.
- Collaborated with developers and 3D teams to integrate interactive product experiences and improve customer interaction.
- Designed interactive product showcase experiences using modern web technologies to enhance user engagement and visual communication.

## Graphic Designer

### Affinity Express

Jan 2015 - Apr 2016 Pune

- Led end-to-end design process from concept to final delivery for websites, digital assets, and social media creatives, ensuring brand consistency and high-quality output.

## DESIGN TOOLS



## SKILLS

User Interface

User Experience

Accessibility

Design Systems

Research

Prototyping

Saas

Testing

Interaction Design

Problem Solving

Agile methodology

Scrum

## CERTIFICATION

### Certified UI/UX Designer

Creative Concept, Pune

## EDUCATION

### BSc. in Animation & Graphics

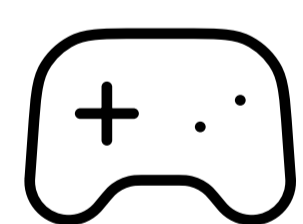
YCMOU University

May 2012 - May 2015 Pune

## INTERESTS & HOBBIES



Sports



Gaming



Movies

## LANGUAGES

English / Hindi / Marathi