

# Bea Amurao

UX & Motion Designer

Contact

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917-545-6805

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## Education

*Rochester Institute of Technology*

**Major:** New Media Design (BFA)

**Minor:** Game Design

**Expected Graduation:** May 2026

## Softwares

- Illustrator
- InDesign
- Photoshop
  
- Figma
- Framer
  
- Spline
- Cinema 4D
- Blender
  
- After Effects
- Premiere Pro
- Adobe Animate
  
- Procreate
- Procreate Dreams
  
- MS Office / GSuite

## Competencies

- Creative Management
- Creative Mentoring
  
- Graphic Design / Web Design
- Animation / Video Editing
- Asset Design / 3D Modeling
  
- Prototyping / Wireframing
- Storyboarding / Preproduction
  
- UX Design / UX Research
- Marketing / Communications
- Public Speaking

## Professional Experiences

### User Experience / Asset Designer - *Freelance*

*November 2020 - Present*

- Worked closely with clients/developers to create brand identities, user flows, and asset boards
- Target Audience/User Research
- Modeled/Illustrated Graphics and prototyped User Flows
- Utilized/learned old and new creative softwares to work to be compatible with developers/other product platforms

### Videography Manager - *Reporter Magazine*

*January 2023 - May 2025*

- Management of all Reporter videography projects and co-operator in all multimedia collaborations
- Responsible for creating, implimenting and overseeing a new system for both hiring and managing projects for the video department
- Pre-production and team communications
- Handle and oversee professional videography equipment (Canon Mark II C100, Zoom Recorders, Shot Mic, Stage Lights)

### Website Designer - *Reporter Magazine*

*January 2024 - May 2024*

- Designer in the front-end rebuild of Reporter website
- Work closely with front-end developers and magazine designers in transitioning the print magazine to an updated digital interface
- UX prototyping / Testing and asset design

### Luxury Sales Associate - *Vilebrequin*

*May 2023 - August 2023*

- Provided fast-paced customer service and marketing for high-end fashion products
- Supervised, updated and accounted for store stock
- Updated and reorganized store displays while maintaining store cleanliness and security
- Communicated closely with clients to maintain quality shopping experience and assist them with finding products

### Art & Design Mentor - *Manhasset / Rochester*

*September 2020 - June 2022*

- Taught illustration and comic classes to Girl Scouts and elementary-level students
- Planned projects and classes, encouraging children to come up with their own ideas and inspiration
- Worked with students at multiple levels