

Press Release

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Winamp Announces Strategic Partnership with Deezer to Power the Next Generation of Its Iconic Music Player

Winamp today announced a landmark strategic partnership with Deezer that will power Winamp's own premium music subscription service, marking a major milestone in the development of the next generation of the iconic Winamp Player.

Scheduled for release in H1, 2027, the new Winamp Player will introduce a completely reimagined listening experience built around a simple ambition: to reinvent the music player for the streaming era.

Under the agreement, Deezer will provide its white-label music streaming technology and global music catalogue, enabling Winamp to launch its own premium subscription offering under the Winamp brand. The service will be fully integrated into the new Winamp Player and delivered as a native Winamp experience.

Unlike traditional digital streaming platforms, the new Winamp Player will not be limited to music streaming. It will seamlessly combine premium streaming with users' local music libraries, internet radio stations, podcasts, personal cloud-based collections and other audio sources, while introducing a highly customizable interface, new social capabilities and innovative ways to discover, organize and enjoy music.

While full details of the product will be revealed closer to launch, Winamp confirms that its subscription streaming service will deliver a fundamentally different experience from today's traditional digital streaming platforms, reimagining both the listening experience and the subscription model.

More than twenty-five years ago, Winamp transformed the way millions of people listened to digital music. Despite the tremendous evolution of streaming services over the past decade, Winamp believes the core concept of the music player has remained largely unchanged. The company now intends to challenge that status quo once again.

The partnership will also benefit Winamp's long-standing community. Following the launch of the new platform, the legendary Winamp desktop player, still actively used by more than 40 million users worldwide, will include Winamp's premium music subscription service, powered by Deezer's streaming technology.

"Winamp has always been about giving users the freedom to experience music their own way. Twenty-five years ago we changed the way people listened to digital music, and we believe the time has come to challenge the listening experience once again. This partnership with Deezer gives us access to world-class streaming technology and one of the richest music catalogues in the world, allowing us to focus on what matters most: building a unique Winamp product that brings together everything users want to listen to in one place." – **Alexandre Saboundjian, Chief Executive Officer, Winamp Group**

"This partnership is much more than a technology agreement. It represents the coming together of two companies that share a passion for innovation in music. Deezer provides the streaming infrastructure; Winamp is creating a completely new product experience. Users won't simply discover another streaming service—they will discover a new generation of the Winamp Player." – **Thierry Ascarez, Chief Business Officer, Winamp Group**

"Much like Deezer, Winamp was part of building the foundation for the future, as the music ecosystem entered a new era through digital transformation, and we're looking forward to contributing to the next phase of this iconic brand." **said Julien Delbourg, Chief Commercial Officer, Deezer.** *"Our role will be to support the vision of Winamp, and deliver a next generation music experience, through leading technology, a global music catalog, and two decades experience of bringing fans closer to their favorite artists."*

The next-generation Winamp Player is expected to launch in the first semester of 2027, with additional product announcements and previews to be unveiled in the coming months.

Next Meeting

October 30, 2026 – H1 2026 Results Publication

CONTACTS

Investors Relations

Olivier Van Gulck

investors@llama-group.com

About Winamp Group

Winamp Group is a pioneering and leading company in the digital music industry. With extensive expertise spanning multiple business areas, the Group owns the iconic Winamp platform, the copyright management company Bridger, and the music licensing company Jamendo.

Winamp Group aims to build the future of the music industry by making sustained investments in innovative solutions, as well as in the talent and skills of people who love music.

The Group upholds the core values of its brands: empowerment, access, simplicity and fairness.

Winamp envisions a world where artists and their fans are more connected than ever through a cutting-edge music platform. Bridger's mission is to support songwriters by offering a simple and innovative solution to collect their rights. Jamendo enables independent artists to generate additional revenues through commercial licensing. Finally, Hotmix offers a bouquet of more than sixty free thematic digital radio stations.

About Winamp – www.winamp.com

Winamp is redefining the music experience by creating an innovative platform that strengthens the connection between artists and their fans. We provide powerful tools that enable creators to manage their music, grow their audience, and maximize their revenue, while delivering a seamless listening experience through the Winamp Player.

Winamp for Artists is our dedicated platform, designed to give music artists everything they need to succeed. From monetization tools to music management services, it brings together the essential resources that empower creators to take control of their careers.

About DEEZER

Deezer is a leading independent music experiences platform, creating ways for people to Live the music. Founded in Paris in 2007, Deezer is available in 180 countries, and brings together a team of 550 people across France, Germany, the UK, Brazil and the US, sharing a passion for music, technology and innovation.

Deezer offers a full-range music catalog, lossless HiFi audio and innovative features designed to enhance discovery, engagement and personalization. With a mission to make music thrive, Deezer is committed to help build a more sustainable music ecosystem, and has pioneered both AI-music tagging and a new monetization model that better rewards artists and songwriters.

Beyond its direct-to-consumer service, Deezer partners with leading brands through Deezer for Business, extending its reach and driving brand value and user engagement across multiple industries, including telecommunications, media, audio hardware and retail.