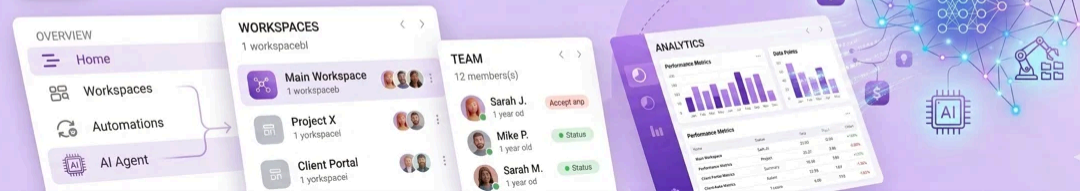




DataGOL



DATAGOL AGENTS IN ACTION

From Demo to in Production: Agents That Run Your Business

Most AI agents give you an answer. DataGOL agents give you an outcome.

They don't just sit in a chat window waiting to be prompted. They connect to your governed data, understand your business context, and act: forecasting revenue, flagging churn, surfacing prospect accounts, writing SQL, building dashboards, and closing support tickets with or without a human in the loop.

In Days

not months to ship AI features

100+

connectors across cloud & on-prem

3×

compliance frameworks supported (HIPAA, GDPR, SOC 2)

AGENT OS

AI agents that work like teammates

Automate workflows, answer business questions, visualize outcomes, and activate your data across the business.

AGENT 1

Customer Success Agent

Surfacing accounts which need attention. Monitors health scores, identifies churn risks early, and recommends targeted engagement strategies to drive retention.

[Watch demo](#)

AGENT 2

Knowledge Base Agent

Empowers users with instant self-service support by surfacing precise answers from your documentation through RAG-driven AI — 24/7, no ticket queue needed.

[Watch demo](#)

AGENT 3

Data Science Agent

Run analysis, forecasting, and modeling directly on governed data. No exports, no manual hand-offs — just answers backed by the numbers your business trusts.

[Watch demo](#)

AGENT 4

DAVE Agent

Eliminates manual reporting entirely. Anyone on the team can ask business questions and get instant, accurate answers — democratizing data access at scale, no SQL needed.

[Watch demo](#)

AGENT 5

Performance Marketing Agent

Analyzes campaign performance across every channel and delivers actionable insights to optimize marketing ROI, in one governed view.

[Watch demo](#)

AGENT 6

VC Analyst Agent

Eliminates manual startup research. Analyze pitch decks, founders, markets, and competitors automatically to generate investment-ready recommendations in minutes.

[Watch demo](#)

What can your team do with them?

Start with everyday business questions and turn them into outcomes your team can use before the next meeting.

Understand customers Find churn risk, account activity, and customer health signals.

Reduce churn Detect at-risk customers early and uncover retention opportunities.

Forecast revenue Spot pipeline changes, demand shifts, and trends faster.

Optimize campaigns Find what's burning budget and what's quietly converting across every channel.

Build dashboards Create charts, KPI views, and decision-ready reports — no BI analyst required.

Evaluate investments Analyze pitch decks and markets automatically for faster, better-informed decisions.

Search knowledge Find answers across documents, notes, reports, and policies instantly.

DATAGOL'S TAKE

Why DataGOL agents work in production successfully (while others don't)

Agents are operating with incomplete data, no organizational memory, and no real understanding of your business. We discussed the problem here [here](#).

The result is low adoption, low confidence, and limited impact. Agents that work in demos but break in production.

[Read more here](#)

The 3 things that fail agents in production (and reason for loss of trust in AI)

1. LACKING OR NO CONTEXT

AI systems don't carry institutional memory. They don't know which revenue number finance trusts, which metric is authoritative, or which pipeline is still running. Without a context layer, an agent is operating like a car without a steering wheel.

[Read more](#)

2. GOVERNANCE BOLTED ON AFTERWARDS

When permissions, lineage, and definitions are scattered across 8–15 tools, AI operates outside the boundaries leading to unwarranted effects. Governance can't be layered on. It must be embedded from the start.

[Read more](#)

3. FRAGILE PIPELINES, NO UNIFIED FOUNDATION

Most companies rebuild the same stack three times — once for analytics, once for AI agents, once for customer-facing AI products. The result is duplicate data movement, duplicate security models, and engineers fixing pipelines instead of shipping value.

[Read more](#)

How DataGOL solves it

DataGOL is the AI-native infrastructure layer that collapses the data plane, the context plane, and the execution plane into one coherent system.

- ◆ **Semantic definitions stay unified** — queries are consistent whether a human or an agent is asking.

[Learn more](#)

- ◆ **Workbooks function as MCP endpoints** — AI connects directly to governed, structured business context without copying data or breaking permissions.

[Learn more](#)

- ◆ **Governance policies travel with the data** — enforced at every access point, not layered on top.

- ◆ **Robust Agent Harness** — agents learn from every chart built, every decision made, compounding context over time.

[Learn more](#)

- ◆ **Actions are traceable** — full lineage from question to output so AI can be audited, debugged, and trusted.

[Watch](#)

This is what moves AI from experimentation to infrastructure — from pilots to products. Read our article on [Path to become AI Native](#)

News in the industry worth paying attention to

Curated for data leaders, CTOs, and AI product teams shipping agents into production.

AI ROI

Uber's COO says rising AI token costs are hard to justify without measurable outcomes.

Uber COO Andrew Macdonald said it's becoming harder to justify rising AI token costs because increased AI usage has not translated into a proportional increase in customer-facing features or measurable productivity gains. As enterprises move beyond experimentation, ROI is becoming the key metric — not token consumption.

[Read on Business Insider](#)

MODEL ECONOMICS

Smaller and private AI models are becoming economically attractive alternatives to frontier models.

New research shows that sub-2B parameter models can outperform larger models on key deployment metrics like cost, energy efficiency, and ROI. As model quality converges, enterprises are increasingly evaluating whether private models can deliver similar outcomes at a fraction of the cost.

[Read the research](#)

BETTER BUSINESS DATA

The industry is shifting from data warehouses to "business context" platforms.

This week, Ataccama launched trusted data products that expose business concepts, trust scores, and semantic context directly to AI agents. The move reflects a broader trend: enterprises are realising that AI needs governed business meaning, not just access to raw tables. Coincidentally, DataGOL started as an Intelligence platform 3

years ago — and what the broader industry is now catching up to has been DataGOL's core architecture from day one.

[Read the Ataccama announcement](#)



ENTERPRISE AI ADOPTION

Anthropic overtakes OpenAI in business adoption for the first time.

According to Ramp's May 2026 AI Index, Anthropic's Claude is now used by 34.4% of businesses versus OpenAI's 32.3%. This is a significant enterprise signal because business adoption — not consumer usage — is increasingly becoming the key measure of AI platform success. The shift reflects growing confidence in Claude's reliability, governance posture, and suitability for production workflows where getting it wrong has real consequences.

[Read the Ramp AI Index](#)

Get a free trial now! Try [DataGOL](#) now!

Check out [DataGOL's Documentation](#)



DataGOL

Questions? Email us at

sales@datagol.ai

© DataGOL 2026 All Rights Reserved

Get Social. Follow and support us on:



DataGOL, 103 Carnegie Center, Princeton, New Jersey 08540, United States

[Unsubscribe](#) [Manage preferences](#)