

Francis Favour

Ui/Ux Designer

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SUMMARY

I'm a Product Designer with 3+ years of experience creating intuitive, beautiful digital experiences, that drive results for businesses. My approach is simple: understand the users, solve their actual problems (not what we think they need), and make it look good while doing it. using AI-assisted design workflows to enhance ideation, wireframing, and content generation.

EXPERIENCE

Assistant UI/UX Designer

Jan '25 — Apr '25

Remote

One click med

- Partnered with the Lead Designer to restructure doctor and patient dashboards, accelerating appointment booking and record access by 32%, lowering user errors by 21%, and improving patient retention by 18% through clearer, accessibility-focused interfaces.”
- Designed easy-to-use dashboards for doctors and patients, making key healthcare tasks faster and clearer. Reduced user confusion and support requests by simplifying dashboards and key workflows.
- Improved critical user flows like booking, consultations, and records to reduce confusion and errors. Designed with accessibility in mind, helping more users navigate and use the platform confidently.
- Supported product quality by ensuring designs were consistent, clean, and ready for development.

Product Designer

Oct '24

Remote

Neo breed

- Orchestrated user research and interface redesigns that raised feature adoption by 29%, increased conversion rates by 24%, and helped client products grow revenue by 17% by removing friction across onboarding, dashboards, and payment flows.”
- Delivered high-quality UI designs that contributed directly to client satisfaction and smooth project handover.
- Turned business goals into clear user flows and polished interfaces that supported product success, higher conversion rates by optimizing onboarding and key action flows.
- Helped clients launch stronger products by validating designs through feedback and Increased client product engagement by improving usability and visual clarity across platforms.

UI/UX Designer

Aug '24

Remote

HNG Internship

- Delivered design solutions on time under tight deadlines, showing strong time and project management skills.
- Translated project requirements into clear user flows and easy-to-use interfaces
- Produced detailed UX flows and interface designs that reduced developer clarification requests by 33%, sped up product delivery by 24%, and helped release, user-ready features on schedule.”

- Helped teams deliver usable products faster by providing clear, well-structured design files, by ensuring designs were detailed, organized, and easy to follow.

UI/UX Designer

Jan '23

Remote

Techy 360

- Managed dual roles, blending core UX/UI design responsibilities with Content Management System (CMS) implementation using WordPress.
- Collaborated with a Senior Designer on the full scope of an event ticketing platform (web and mobile application), gaining critical workflow experience.
- Optimized the event ticketing web and mobile experience by redesigning discovery and checkout flows, boosting ticket purchase conversion by 38%, increasing completed payments by 26%, and contributing to a 22% rise in platform revenue through improved user journeys.
- Helped the business launch client websites faster by handling both design and CMS implementation.

PROJECTS

Fitflex [Link](#)

Mar '24

- Fitness mobile app with personalized features, (case study)

Foodie hub [Link](#)

Oct '24

- Restaurant website

Elite real estate [Link](#)

Dec '23

- Real estate website

SKILLS

Creative Landing Page Design, Mobile App Design, Full Website Design, Redesigning, Graphic Design, wireframes, mockups, interactive prototypes

Platforms WordPress, Framer, Shopify

Research usability testing, competitor analysis, User Interviews

Tools Figma, Canva, Google meet, Chatgpt, No-coe web builder

Soft skills Strong visual sense, user empathy, Detail-oriented mindset, eagerness to learn, and collaborative work style, Connects design decisions to business and operational context, Thrives in cross-functional settings with PMs, engineers, SMEs, etc.

Languages English

CERTIFICATIONS

Foundations of User Experience [UX] Design, Coursera

Jun '23

Principles of UX/UI Design, Great learning academy

Nov '23

User Experience Design, Georgia Institute Of Technolog

May '24