

Dear Hiring Manager,

With over **6 years of experience in product design** and **3+ years in graphic design**, I have designed and delivered digital products across diverse industries, including **BFSI, Fintech, Healthcare, E-commerce, Ed-tech, Sports-tech, Insure-tech, Media-tech, and IWMS**. Throughout my career, I have focused on solving complex business problems by creating intuitive, user-centered experiences that align user needs with measurable business outcomes.

In my current role, I have led end-to-end product design initiatives—from user research, workshops, information architecture, wireframing, prototyping, and usability testing to high-fidelity UI design and developer handoff. I have collaborated closely with product managers, engineers, business stakeholders, and leadership teams to transform complex workflows into scalable digital experiences.

Some of the impactful projects I have worked on include redesigning enterprise healthcare platforms, developing athlete monitoring and sports performance products, revamping large-scale enterprise websites, and designing SaaS products used across multiple countries. I have also contributed to website redesigns for organizations with extensive product portfolios, helping improve usability, navigation, and overall customer engagement.

Beyond execution, I enjoy solving challenging UX problems, simplifying complicated systems, and building products that people genuinely enjoy using. My background in Fine Arts gives me a strong visual foundation, while my product design experience enables me to think strategically about user journeys, interaction patterns, accessibility, and business goals. I believe great design is achieved when empathy, research, data, and craftsmanship come together.

I am proficient in Figma and have experience working with design systems, interactive prototyping, user research, design thinking methodologies, and cross-functional collaboration within agile environments. I also actively explore emerging AI-powered design workflows and modern prototyping tools to continuously improve both product quality and team efficiency.

I am excited about the opportunity to contribute my experience, curiosity, and problem-solving mindset to your team. I would welcome the opportunity to discuss how my background and design approach can help create meaningful products and deliver exceptional user experiences.

Thank you for your time and consideration. I look forward to hearing from you.

Sincerely,

Shibu V P
Product Designer