

ELIZA BERNENE

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EDUCATION

Middlebury College — *Middlebury, VT*

February 2026

Bachelor of Arts, Architectural Studies and German, Magna Cum Laude

- Cumulative GPA: 3.93/4.00; ACT 35
- Tools: Figma, Framer, Adobe XD, InDesign, Photoshop, Illustrator, CMS platforms; proficient in HTML and CSS
- Proficient in written and spoken German

Middlebury Language Schools — *Middlebury, VT*

Summer 2023

7-week German immersion program

EXPERIENCE

Ellie Mental Health — *Remote*

March 2026 – present

UX Researcher

- Journey-map the website user experience using heatmaps, funnel analysis, and clickthrough data, then translate findings into direction for the new site design.
- Contribute to the new website design and audit Figma files to surface errors and friction points ahead of handoff.
- Conduct research to guide marketing campaigns and shape social content around the insights; partner with the marketing team on new visual guidelines that broadened audience appeal and lifted clickthroughs and lead generation.
- Track social media growth through UTM tagging and analysis in Amplitude.

Gravie — *Boston, MA*

Summer 2025

CX Intern

- Mapped customer journeys to identify pain points across the member experience.
- Synthesized Voice-of-Customer survey data into actionable insights, calculating key metrics to prioritize improvements.
- Partnered with copy and design teams on member and internal communications.
- Built and presented an AI tool that generates on-brand copy as a capstone project.

Elizabeth Bolognino Interiors — *New York, NY*

Summer 2024

Design Intern

- Supported the design team in AutoCAD and the Adobe Suite; shadowed site visits and client installations.
- Updated the studio website using CMS software.

EXTRACURRICULAR

The Middlebury Campus — *Middlebury, VT*

2023 – 2026

Design Director

- Format the weekly student newspaper in Adobe InDesign and train layout editors on the publication's design standards.

Blackbird Arts Journal — *Middlebury, VT*

Fall 2023 – Spring 2024

Editor-in-Chief

- Solicit submissions, coordinate peer review, and manage budget and fundraising for the student arts journal.