(COVER)

PREMIUM OUTDOOR BILLBOARD OPPORTUNITY

Primary exit road for the city's largest taxi rank – transit audience.

6 & 8 Jagger Street, CBD
East London

Dimensions: 12m (L) x 3m (H)

Large hero image of the billboard

Your company logo

Site Number: JCM001

LOCATION OVERVIEW

Prime CBD Hub

Retail Synergy: Immediate proximity to high-intent furniture and hardware shoppers.

Visuals:
Google Maps pin
Aerial or street map with highlighted routes

VISUAL IMPACT & SIGHT LINES

Cinematic Scale: 30m² landscape orientation provides a high-impact "pop" against the neutral background building exterior.

Unobstructed View: Positioned over an open parking and transit lot, ensuring long-range, "head-on" visibility for approaching commuters.

TRAFFIC & DWELL ENVIRONMENT

Commuter Bottleneck: The site benefits from the slow-moving, high-volume flow of taxis and commuters exiting the central rank.

Extended Exposure: Stop-and-go urban traffic and adjacent parking zones result in maximum dwell times and high "read" rates.

AUDIENCE PROFILE

Mass Market Reach: Daily exposure to thousands of commuters, CBD workers, and public transport users.

Reaches middle-to-lower LSM shoppers actively engaged in retail and home improvement.

B2B Connectivity: High visibility for local contractors and small business owners frequenting the hardware district.

MEDIA OWNER CREDENTIALS

Trusted Local Media Partner

Established outdoor advertising operator

Existing LED media portfolio

Active SME and regional advertiser base

Our national / multinational clients have included:(Logos)

BMW, KFC, Wild Earth Channel (DSTV), Red Alert, SKG Group, Chery, Foton, Cricket South Africa

AVAILABILITY

Now Booking
Site availability: [Insert date]
Limited premium inventory
Early commitment recommended

Contact:

Joe Clarke
082 970 5060
joe@jocomedia.co.za
Jo & Co Media