Anjali Baghel
Industrial Design Centre
Indian Institute of Technology Bombay
Specialization: Visual Communication

23M2272
M.Des.
Gender: Female
DOB: 04/10/2001

Examination	University	Institute	Year	CPI / %
Post Graduation	IIT Bombay	IIT Bombay	2025	9.17
Graduation	Lucknow University	College of arts and crafts	2023	72.38%
Graduation Specialization: Applied arts				

Portfolio

🔗 http://anjalibaghel.com/

SKILLS

Core Design
Building design system | Illustrations
Data visualisation | Photography |
Expressive Typography | Identity
design | Design thinking | Interface
design | Storytelling

Software
Illustrator   Adobe XD
Photoshop   Figma
Indesign   Webflow
Premiere Pro   Autodesk
After Effects   Procreate

POR
Positions of responsibility

Company Coordinator
Placement Office | June 24 - Present
Managing the recruitment process
for 80+ companies.

Design Convenor
Insight, Media Body of IITB | June 24 - Present
Worked on design of newsletter

Teaching Assistant
IDC, IIT Bombay
Prof. GV Sreekumar | Aug 2023 - Present
Acquired hands-on experience in
typography, conducted workshops.

CERTIFICATES

**Foundations of User Experience
(UX) Design**
Coursera | Oct 28, 2023

NCC- 4 DELHI BN NCC A- Certificate
Completed in Feb 2016

KEY PROJECTS

**Visualizing professional journey of
IDC Alumnus**
Ongoing academic project
July - Nov 2024
Guided by Prof. Aman Rupesh
Co-guide - Prof. Venkatesh Rajamanickam

– This visualization offers valuable
insights into the evolving possibilities
of a design career.
I designed the survey, collected and
cleaned the data, analyzed it, crafted
a compelling narrative, and created a
impactful visualization.

Qualitative Design Research
User Research | Academic Project
Prof. Girish Dalvi | August 2024

– Undestanding what makes a chai
break a break in context of tapri.
Designed survey questionnaires,
interviews protocols, transcribed,
coded, and thematically analyzed
data for a detailed report.

MahaAnkur Book | Service Design
Service Design | Academic Project
Prof. Pramod Khambete | Jan 2024

– The project aimed to facilitate the
flow of books from privileged
individuals to children in rural India.
Developed personas, user journey
maps, and stakeholder mappings to
build an user-centric service.

EXPERIENCE

**Haystack Analytics,
Design Intern**
IIT Bombay | May - June 2024

– At the startup, I took up a range of
design roles, including branding for
their product 'Infexn,' designing the
UX/UI for their lab webpage, and
creating print collaterals.

**Studio 8
Trainee Design | Intern**
Lucknow | May - June 2022

– Worked on "Namami Gange" project
apart from other ongoing projects.

**Uneako
Graphic designer | Intern**
Noida | Remote | April - May 2021

– Created engaging and visually
appealing graphics for website, email
newsletter, and social media.