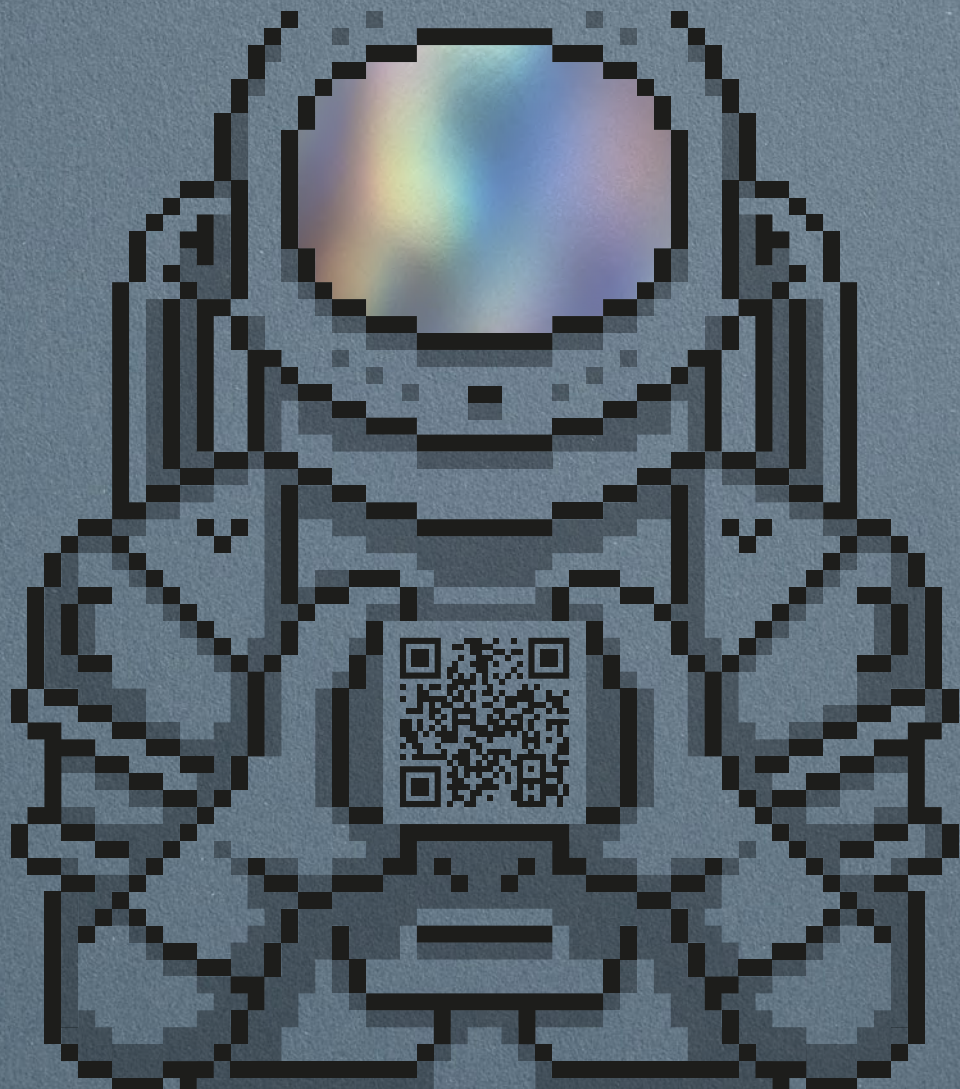


ISSUE / 0002
DECEMBER 2022

OSMO

L*OSMONAUTA



YEAR

IN

REVIEW

2

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2

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Your assumptions are your
windows on the world. Scrub them
off every once in a while, or the
light won't come in.

ISAAC ASIMOV



COVER BY ALESSANDRO VAIRO
> SE SEI CURIOSO VAI A
PAG 62

La seconda volta è sempre la più difficile.

Alcuni di voi l'anno scorso hanno ricevuto il primo numero dell'Osmonauta: il nostro quaderno di appunti che riassume un anno di ricerche e conversazioni su tante tematiche di design e comunicazione.

Oggi, arrivati alla seconda edizione, siamo felici di spedirlo a molte persone in più. Segno delle tante e nuove relazioni che abbiamo costruito in questi ultimi 12 mesi.

Quindi per coloro che ricevono l'Osmonauta per la prima volta un breve riassunto del perché lo abbiamo pensato e creato.

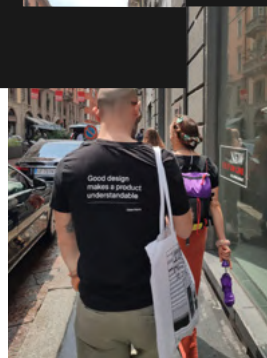
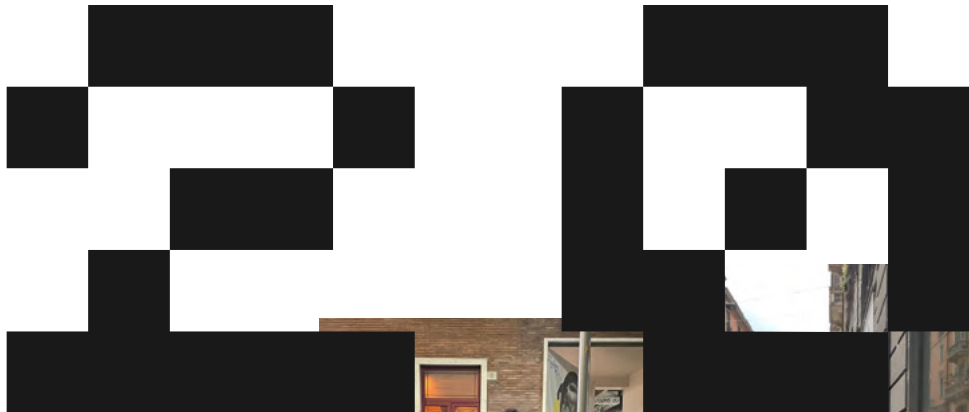
Uno dei nostri mantra è rendere lo studio non solo un'entità al servizio dei progetti, ma anche uno spazio di condivisione dove ognuno possa ampliare gli orizzonti del proprio sapere. Ognuno di noi costruisce individualmente il proprio universo di riferimenti, fonti, interessi che poi condivide in modo informale.

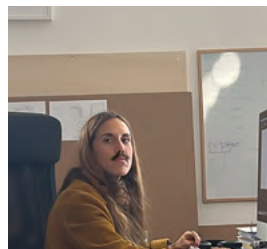
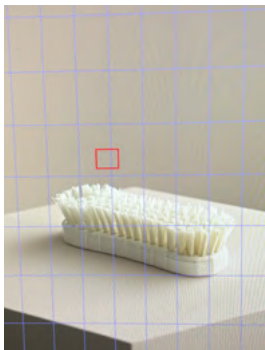
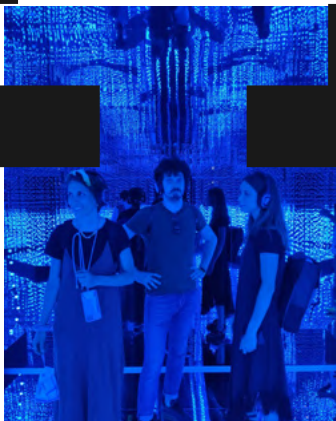
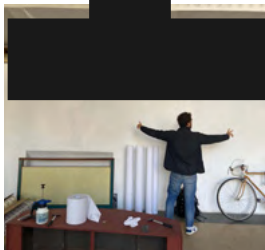
Abbiamo sentito l'esigenza di costruire un sistema per raccogliere e categorizzare tutti questi contenuti mettendoli a fattore comune, per creare una cultura interna di valore sia per il team di oggi sia per i nuovi arrivati di domani svincolando la diffusione della conoscenza dal qui e ora.

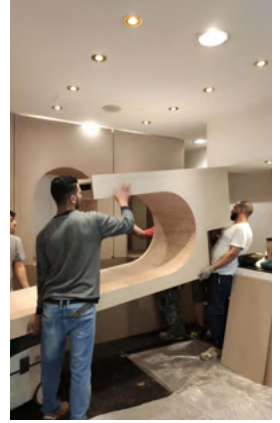
Ognuno di noi salva con dei tag i contenuti che ritiene più interessanti per la conoscenza collettiva. I contenuti vengono salvati in un repository dove possiamo cercarli per filoni tematici e keyword e due volte a settimana una e-newsletter automatica ci tiene aggiornati sugli ultimi contenuti caricati.

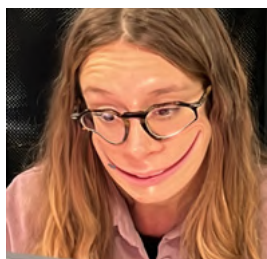
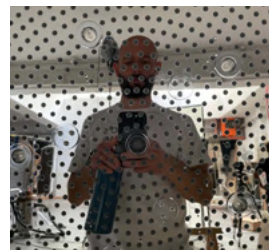
L'Osmonauta è il nostro wrap up degli articoli raccolti durante l'anno, scremati dalle risorse più tecniche o più datate.

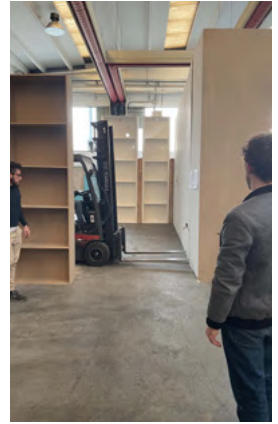
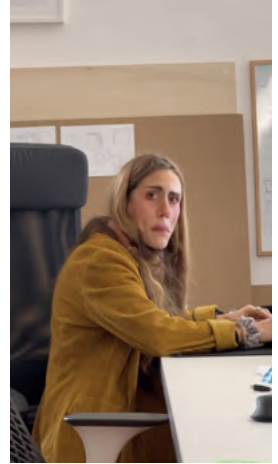
Ogni articolo porta alla fonte originale in modo che possiate poi eventualmente scoprire altri contenuti correlati.

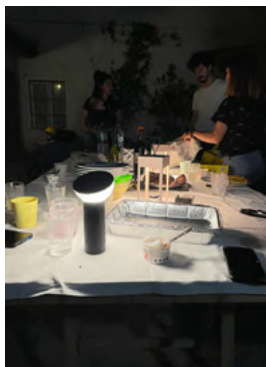




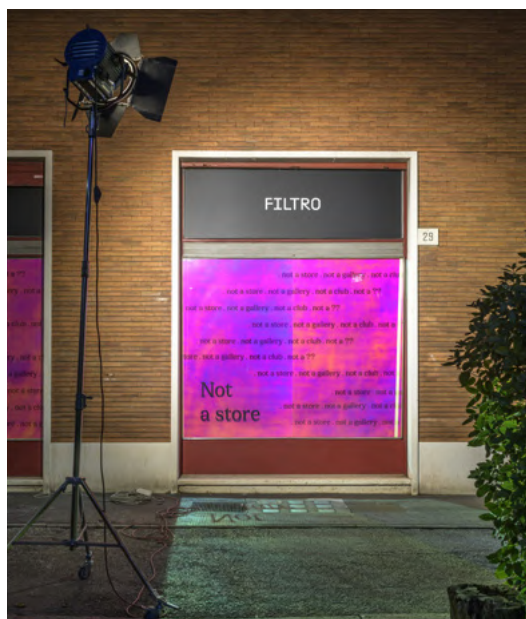








Prima di lasciarvi all'esplorazione degli articoli vi diamo in poche righe un aggiornamento sul 2022 di Osmo. E' stato un anno bello e intenso in cui abbiamo ospitato per 8 mesi un designer dalla Lettonia (hey Kris!) che ci ha dato una panoramica su una cultura che difficilmente avremmo avuto modo di conoscere.

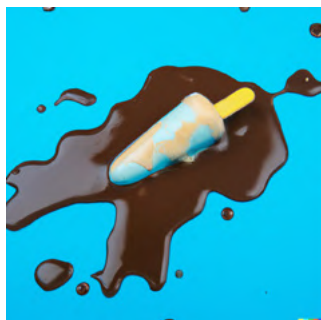


FILTRO - NOT A ...

Siamo stati tra i promotori di Filtro, un temporary di arte e design che si è svolto a Ottobre 2022 all'ex spazio Ferro-Bulloni a Brescia, una location suggestiva e ricca di storia, che dovrebbe vederci protagonisti anche in futuro. Abbiamo iniziato a prendere seriamente in considerazione la formazione linguistica introducendo un'ora di conversazione individuale in inglese per tutti

i membri del team. La fase pilota di 3 mesi è andata bene e diventerà ora un mattoncino della nostra crescita culturale interna.


Abbiamo esplorato nuove tecnologie e strumenti che potranno entrare a far parte del nostro workflow in futuro, dalle piattaforme generative basate su intelligenza artificiale per immagini e testi a tool no code per implementare processi e strumenti. Perché siamo convinti che una qualunque tecnologia, per quanto



ESEMPIO DI IMMAGINE
GENERATA DA AI DIGITANDO:
"A MELTED ICE CREAM ON A
BLUE SURFACE"

magica, non è l'obiettivo finale, ma sempre e solo una scelta che ci permette di mettere a terra un pensiero e una progettualità.

Viviamo un momento storico in cui si parla molto di come la tecnologia, di qui a poco, prenderà il sopravvento sulle nostre vite. Noi di Osmo vogliamo ricordarci e ricordare a voi, ogni giorno, che sono e saranno sempre le persone a fare delle scelte, con consapevolezza e responsabilità.



In 6 persone abbiamo raccolto
oltre 350 articoli.
Qui è presentata la distribuzione
dei contenuti raccolti nelle 12
categorie principali.

RESEARCH

STRATEGY

START UP

ART

HOW TO

ENVIRONMENT

SERVICE

AROUND TECH

EXPERIENCE

BRAND

TOOLS

PRODUCT

✓ BERLIN, TRANSPORTATION, CANNABIS



EDIBLE HEMP TRANSPORTATION TICKETS FOR A STRESS-FREE COMMUTE IN BERLIN

Tuned in Christmas spirit, BVG (berlin's public transit company) now sells edible hemp tickets for stressed commuters.



✓ ART, METAVERSE



LATURBO AVEDON IS WAY AHEAD OF THE METAVERSE

The artist, who only exists online, was working in digital spaces long before anyone talked about NFTs.



✓ SOCIAL GOOD, URBAN PLANNING



DIGITAL MAP OF RIO'S BIGGEST FAVELA IS REINTEGRATING VITAL PUBLIC SERVICES

The projects hopes that better infrastructure will benefit the local community.



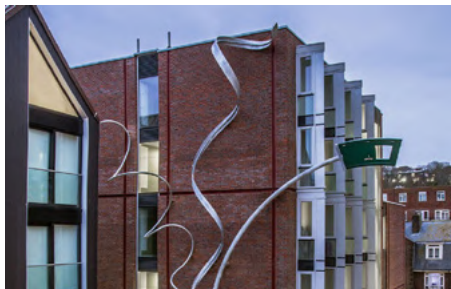
✓ UX DESIGN, BUSINESS DESIGN



WHY WE NEED TO RETHINK UX DESIGN WHEN WORKING IN B2B

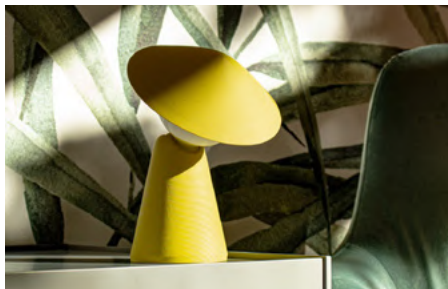
Within design, B2C digital products naturally get the majority of attention while B2B products – like Salesforce or Jira – are their unsexy cousins, unlikely to make the cover image of many Dribbble portfolios.



 ∨ SMART CITY, ART, ARCHITECTURE

ALEX CHINNECK UNVEILS 25-METER-HIGH SPIRALING SCULPTURE IN BRIGHTON

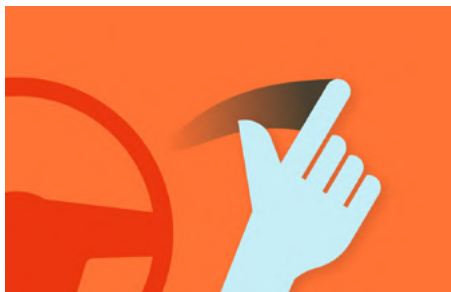
Made from galvanized steel and reaching 25 meters overhead, 'spring in your step' occupies the full height of a building in Brighton.



 ∨ 3D PRINTING, LAMP, PRODUCT DESIGN

PUDDY IS A MINIMAL 3D PRINTED LAMP WITH AS MUCH CHARACTER AS THE PIXAR LAMP!

The 3D printed lamp's minimal design sports a body, an adjustable head, and a lampshade that looks a lot like the conical hats worn by the rice farmers!



 ∨ UX DESIGN, INTERACTION DESIGN

IS GESTURE INTERACTION A VALID ALTERNATIVE TO TOUCH INTERACTION IN CARS?

Several car companies have been working on gesture interaction in different ways. BMW has the most advanced system, offering gesture control in different?



 ∨ DESIGN RESEARCH

COGNITIVE BIAS AND THE DESIGN PROCESS

A look at the systematic errors in thinking that affects decisions and judgment during the design process.



 ✓ ELECTRIC VEHICLES, POLESTAR

POLESTAR 3, THE SUV FOR THE ELECTRIC AGE

Premium electric performance has found a new form. The exterior design of Polestar 3 is defined by sculpted surfaces, distinctive details, and optimized aerodynamics for a sleeker, more technical look.



 ✓ UX DESIGN, PAYMENT

PAYMENT METHOD UX: HOW TO DESIGN THE PAYMENT SELECTOR

The design of payment method selectors has a big impact on checkout success – and it's vital to provide third-party payment selectors. See our latest research on the UX of Payment Method Selectors.



 ✓ GUIDELINES, UX DESIGN

DESIGN-PATTERN GUIDELINES: STUDY GUIDE

Unsure how to design and implement user-interface patterns? Use this collection of links to our content about specific patterns.



 ✓ CAR, ELECTRIC VEHICLES, MOBILITY

NEXT GENERATION SMART ELECTRIC VEHICLES

NIO is much more than a car company. NIO designs and develops smart, high-performance, electric vehicles with an aim to be the first “User Enterprise“ in the world.



 ∨ METAVERSE, DESIGN, PRODUCTS

DEZEEN'S TOP TEN DESIGNS FOR THE METAVERSE FROM 2021

Lifelike virtual humans and an NFT house are among 10 metaverse designs we've rounded up in our review of 2021, which blur the lines between the physical and digital world.

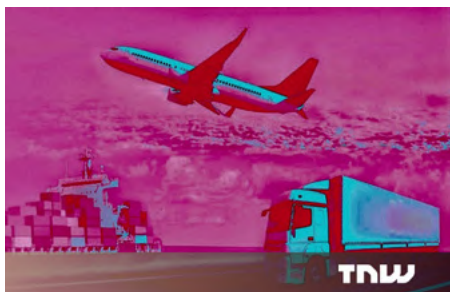


 ∨ DESIGN, METAVERSE

DESIGNING FOR THE METAVERSE

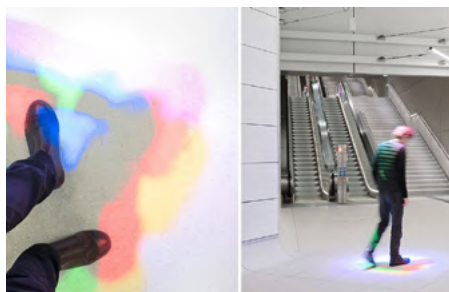
Why designing for the Metaverse will require particular attention to storytelling, systems design, 3D tools and observational research.



 ∨ AUTOMOTIVE, MOBILITY

TNW'S SHIFT REPORTERS SHARE THEIR FAVORITE MOBILITY STORIES IN 2021

We love writing about mobility - from buses to ebikes and eVTOLs. Here's some of our favorite stories we worked on in 2021.



 ∨ LIGHTING, ARCHITECTURE

INGO MAURER INSTALLS RGB SPOTLIGHTS IN TRAM STATIONS TO COLORIZE PASSENGERS' SHADOWS

Installed across seven stops, ingo maurer's design for the karlsruhe rail tunnel includes RGB spotlights that colorize passengers' shadows.



✓ METAVERSE, BLOCKCHAIN, CRYPTOCURRENCY



THE METAVERSE LAND RUSH IS AN ILLUSION

The "real estate of the future" is plagued by buggy software, empty servers, and huge opportunities for abuse.



✓ TECHNOLOGY, TESLA, SMARTPHONE



THE NEW TESLA PHONE PI WILL CHANGE THE WORLD

This is not just a phone, it is a whole ecosystem.



✓ METAVERSE, VIRTUAL REALITY



HORIZON WORLDS, META QUEST 2

Welcome to Horizon Worlds, a social experience where you can explore, play and create. With new worlds in the making, you can join together with people around.



✓ NFT, ADIDAS, COLLECTION



ADIDAS TO ENTER THE METAVERSE WITH FIRST NFT PRODUCTS

Adidas has announced its next collection will be a mix of digital and physical items, and will be sold as NFTs produced with collaborators such as Bored Ape Yacht Club.



 √ NFT, PRODUCT, METAVERSE

ANDRÉS REISINGER SELLS COLLECTION OF “IMPOSSIBLE” VIRTUAL FURNITURE FOR \$450,000

Andrés Reisinger has sold ten pieces of virtual furniture in an online auction, with the most expensive item fetching \$67,777.



 √ HUDI, DATA, BLOCKCHAIN

HUDI, DATA ECOSYSTEM

HUDI is the First De-Fi Data Ecosystem: Earn Crypto With Your Data.

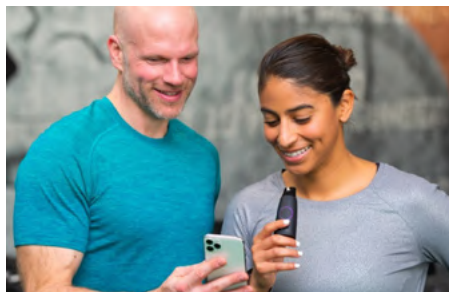


 √ PRODUCT, SMOKE

QUITTR

Il portasigarette che ti aiuta a smettere di fumare.



 √ METABOLISM, TRACKING

HACK YOUR METABOLISM

Lumen is the world's first hand-held, portable device to measure and track your metabolism. See if your body is using fats or carbs for fuel in a single breath.

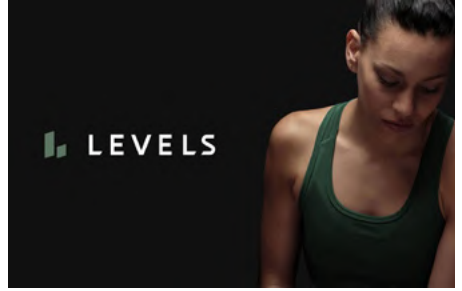


 ∨ DATA, REVENUE

3 STARTUP PER GUADAGNARE CON I PROPRI DATI

Stanno arrivando sul mercato delle società innovative che lavorano sulla monetizzazione dei dati personali. Ecco come funzionano.



 ∨ HEALTHCARE

LEVELS - METABOLIC FITNESS PROGRAM

Levels is a health and wellness company committed to advancing personalized health knowledge. Through data-driven discovery, science-backed education, and individualized insights, Levels motivates people to optimize their metabolic well-being.



 ∨ ROBOTICS, HUMANS

AMECA HUMANOID ROBOT AI PLATFORM

First look at Ameca , most advanced humanoid robot from @Engineered Arts Designed as a platform for AI and human robot interaction (HRI) .

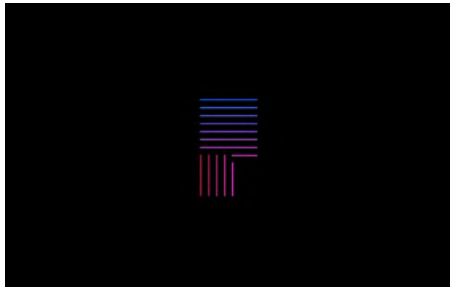


 ∨ AUGMENTED REALITY, METAVERSE

OVR - THE DECENTRALIZED WORLD SCALE AR METAVERSE

The decentralized world scale AR Metaverse.



 ∨ BRAND IDENTITY

BRAND IDENTITY FOR MIT-IBM WATSON AI LAB

I stumbled across the work of Ryan Melody and his work as creative director at MIT-IBM Watson AI Lab. He worked on the brand identity to build the visuals of the community of scientists that conducts AI research.

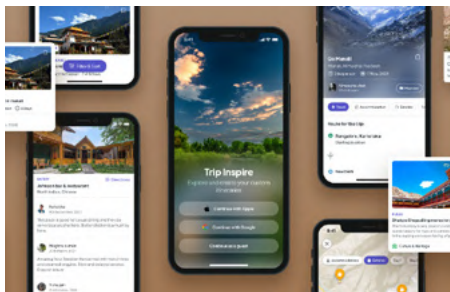


 ∨ BUSINESS, INNOVATION, SILICON VALLEY

THE SECRET TO BUILDING THE NEXT SILICON VALLEY

Other regions have tried to capture the tech title for decades. Why haven't they succeeded?



 ∨ UX RESEARCH, UX DESIGN, TOURISM, TRAVEL

HELPING TRAVELERS PLAN TRIPS WITH EASE USING CROWDSOURCED ITINERARIES

This case study explores the journey of users browsing through other travelers itineraries and creating their own itinerary tailored to?



 ∨ VENTURE CAPITAL

VENTURE EDUCATION CENTER

Your guide to navigating the world of venture capital.



✓ PRODUCT MANAGEMENT, DIGITAL DESIGN



THE PRODUCT MANIFESTO

Twenty years ago the Agile Manifesto ushered in a new era for our profession. Now, it's our turn to create the Product Manifesto, an actionable foundation for Product Managers that will serve our industry for decades.



✓ 3D PRINTING, ART



THESE 8 ARTISTS ARE 3D PRINTING MASTERPIECES

Is fine art the final frontier for 3D printing? Here are eight artists who are pushing the boundaries of the materials and applications of 3D printing with their masterpieces.



✓ SMART DEVICE, PET



INVOXIA'S SMART DOG COLLAR LETS YOU TRACK YOUR PET'S VITALS, ACTIVITY AND LOCATION 24/7

Invoxia has unveiled the first smart dog collar that keeps pets healthy and safe by monitoring their vitals, activity and location 24/7.



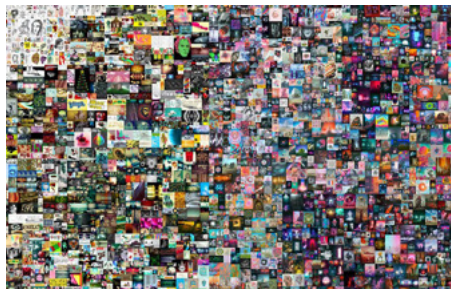
✓ BMW, ELECTRIC VEHICLES, COLOURS, E-INK



BMW DEBUTS ITS ELECTRIC IX FLOW WITH FLUIDLY COLOR-CHANGING 'E INK'

BMW arrives at CES 2022 with an all-electric iX bathed in color-changing paint.



 ∨ WIKIPEDIA, NFT

WIKIPEDIA VOTES AGAINST CLASSIFYING NFTS AS ART

A group of editors on wikipedia, the free online encyclopedia, has voted against categorizing nonfungible tokens (NFT) as a form of art.

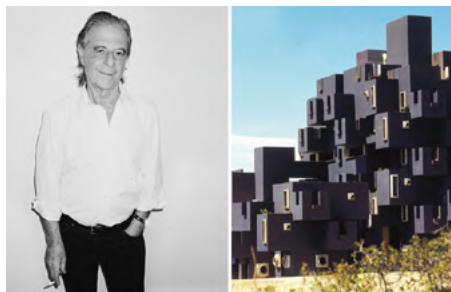


 ∨ MOBILITY, HYUNDAI, ELECTRIC VEHICLES

THE HYUNDAI MOBED IS A FOUR-WHEELED DROID THAT CAN CARRY YOUR BABY STROLLER

From offering a pyramid of champagne glasses to delivering your amazon packages, the 'mobile eccentric droid' (MobED) is here to serve.



 ∨ ARCHITECTURE, RICARDO BOFILL

WHO WAS RICARDO BOFILL? DESIGNBOOM REMEMBERS HIS MOST ICONIC WORKS

The works of Ricardo Bofill transformed the industry with bold colors, geometries, and blend of styles with classical and arabic influences.



 ∨ PET, SMART DEVICE

THIS DOG LEASH TRACKS YOUR PET'S EMOTIONS TO HELP PARENTS COMMUNICATE BETTER

Keeping a dog is one thing but being able to care for her the way she would want is entirely another.

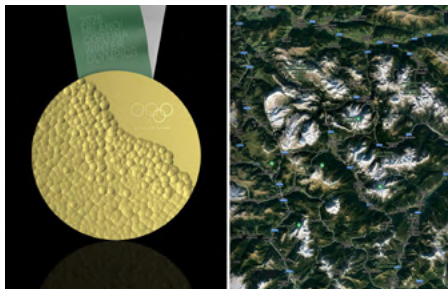


 ∨ HUB, CREATIVE, ARCHITECTURE

LA MANIFATTURA TABACCHI DI FIRENZE È LA NUOVA FACTORY ITALIANA

Non può che venire in mente The Factory, l'iconico edificio di Wharol sulla 47esima a Manhattan, quando si vedono le immagini della Manifattura Tabacchi a Firenze.



 ∨ MEDAL, OLYMPIC

2026 MILAN WINTER OLYMPICS MEDAL DESIGN TAKES INSPIRATION FROM THE MOUNTAIN

Dubbed the 2026 Milano Cortina Winter Olympics, the upcoming international multi-sport event is scheduled to take place from 6 to 22 February 2026 in the Italian cities of Milan and Cortina d'Ampezzo.



 ∨ COFFEE, CAPSULE, RECYCLING

RE-FÈ, COFFEE CAPSULES RECYCLER

Il problema principale che impedisce il riciclo delle capsule di caffè è l'incapacità di separare le diverse componenti a livello industriale: l'alluminio, di per sé riciclabile al 100%, non viene separato dai fondi di caffè, risultando in un mix non supportato dai centri di riciclaggio.

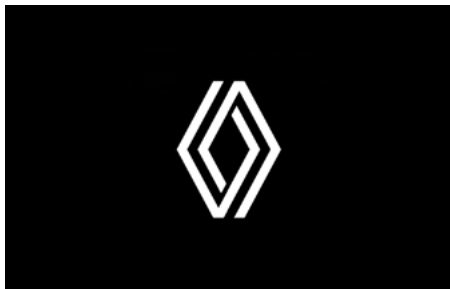


 ∨ LIGHT, MITSUBISHI

MITSUBISHI HA COSTRUITO UN FINTO LUCERNARIO CHE POTREBBE AVVICINARSI ALLA REALTÀ

Ci sono poche cose più schiacciati dell'anima rispetto alla tonalità bianca opaca dell'illuminazione fluorescente dell'ufficio.



 √ RENAULT, CAR, HERITAGE

THE ORIGINALS MUSEUM

The Originals Museum : ritorno ai vecchi veicoli Renault.



 √ PRODUCT, ENERGY, ELECTRIC VEHICLES, CHARGER

A COMPACT ELECTRIC VEHICLE CHARGER PERFECTLY EMULATES FUTURISTIC DESIGNS

A compact and practical electric vehicle charger designed keeping in mind the future of EVs and the preferences of demanding customers.



 √ PRODUCT, BRICK, GRIC

KONSTANTIN GRIC E MUTINA REINTERPRETANO IL MATTONE IN TERRACOTTA

Un unico elemento 3D esagonale, ispirato agli alveari, con cui costruire pareti, strutture architettoniche e arredi.



 √ BUSINESS DESIGN, STRATEGY

THE TOP 20 BUSINESS TRANSFORMATIONS OF THE LAST DECADE

Netflix, Adobe, and Amazon top the list.



 ∨ ROBOTICS, AI

THIS AI ROBOTIC ARM SUPPORTS MODULAR ATTACHMENTS THAT CAN 3D PRINT

Reminiscent of those modular robotic arms you see in megafactories that do everything from assembling iPhones to putting cars together, the HUENIT scales that tech down, bringing it into the household.



 ∨ 3D PRINTING, ROBOT

3D PRINTED ARCHITECTURE & INTERIORS

Circular customizable products by and for architects, designers and designlovers. Check our collection now!



 ∨ BRAND GUIDE, GUIDELINES, BRAND BOOK

ZENDESK BRAND SYSTEM

The Zendesk brand was created by a team of beautiful people. We won't say that's why the brand's so good, but it might have a little something to do with it. If you follow these rules, you can be beautiful, too.



 ∨ TESLA, CYBERTRUCK

TRANSFORMING TESLA'S CYBERTRUCK INTO AN AMPHIBIOUS, HIGH-PERFORMANCE WATERCRAFT

Action movies where cars end up sinking in the sea no longer have the excuse to use the same trope. Introducing Cybercat and Cybercat Foiler, components designed to quickly transform Cybertruck into an all-electric, high-performance amphibious catamaran.



 ∨ CHAIR, EXHIBITIONS

27 SILLAS' CHAIR EXHIBITION BY OIKO INVESTIGATES THE AESTHETICS OF RECYCLED PLASTIC

Exhibited at the il lacions gallery in Barcelona, the series presents a new formal language with distinctive textures and colors, while establishing a new expression of circular design that connects the operator with the piece and makes him a participant in its final finish.



 ∨ SCOOTER, ELECTRIC VEHICLES, RECYCLED

STILRIDE USES 'INDUSTRIAL ORIGAMI' TO FOLD RECYCLED STEEL SHEETS INTO ELECTRIC SCOOTERS

Swedish startup STILRIDE builds sustainable electric motorcycles and scooters using a novel process called 'industrial origami'. Combining innovative robotics, and design, the company folds single sheets of recyclable steel into intricate, durable vehicles.

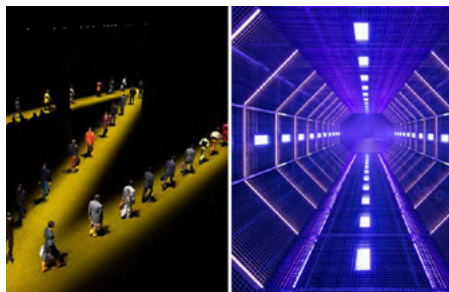


 ∨ CAR, ELECTRIC VEHICLES, AUTOMOTIVE

WITH 1000KM PER CHARGE, THE FRESCO XL CAN RIVAL A TESLA

Described as an extra-large electric POD, the fresco XL can seat up to eight passengers.



 ∨ FUTURE, FASHION, BRAND

PRADA AND AMO TAKE CUES FROM SCIENCE FICTION WITH FALL/WINTER 2022 MENSWEAR SHOW

For its fall/winter 2022 menswear collection, Prada works with OMA/AMO to stage a theatrical runway show, taking cues from a cinematic space age. The team at Prada envisioned the event as an interruption of reality,



 ∨ IMPACT, ENVIRONMENT

NATURAL DISASTERS CAN WIPE OUT AFFORDABLE HOUSING FOR YEARS

And when communities lose affordable housing, it's harder for businesses—and the entire economy—to recover from those disasters.



 ∨ BIKE SHARE, SUSTAINABILITY

U.K.'S 39 BIKE HIRE SCHEMES REMOVE 3.7 CAR MILES PER USER PER WEEK, FINDS REPORT

Thirty-nine bike-share schemes across the U.K. are reducing car mileage, finds the latest annual report from Collaborative Mobility UK (CoMoUK), which promotes the benefits of shared transport, including shared cars and bicycles e-scooters.



 ∨ AUTOMOTIVE, ELECTRIC VEHICLES

MERCEDES PRESENTA LA SUA NUOVA WALLBOX: FINO A 22 KW E AGGIORNAMENTI OTA

Nuova soluzione per la ricarica casalinga delle elettriche e Plug-in.

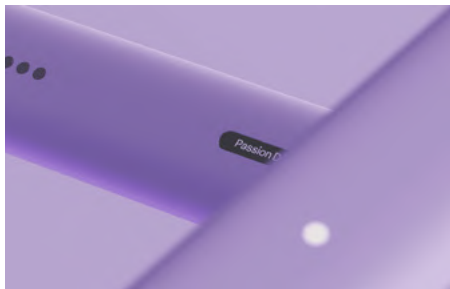


 ∨ ORCAM, READ, VOICE

ORCAM READ PER PERSONE CON DIFFICOLTA DI LETTURA

OrCam sta cambiando la vita di decine di migliaia di persone in tutto il mondo con un'innovativa tecnologia di assistenza che consente alle persone non vedenti o ipovedenti di leggere testi, riconoscere volti, identificare prodotti e altro ancora.



 ∨ 3D, VAPING, PRODUCT

OTHERWAYS - REIMAGINE VAPING

A new vapour experience launching soon. Join the journey.

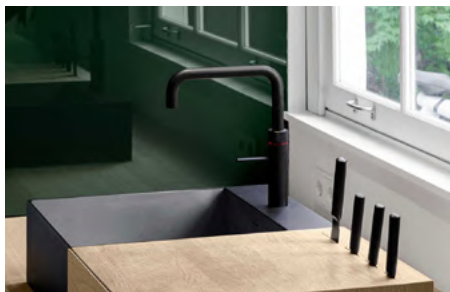


 ∨ MARVELOUS, CLOTH, FUTURE

JANIS SNE

A 3d designer with a stunning portfolio.



 ∨ FAUCET, WASHBASIN, PRODUCT

I29 REIMAGINES A 17TH-CENTURY CANAL HOUSE IN AMSTERDAM WITH HIDDEN ROOMS

Designed by i29, the Canal House in Amsterdam is a residence with colorful, hidden rooms, original details, and modern elements.



 ∨ CHAIR, OFFICE, PRODUCT

THIS SMART CHAIR MORPHS POSITION + PHYSICAL SHAPE AS YOUR POSTURE CHANGES

The Routine Chair designed by Yubin Lee and Minkyong Song is a refreshing take on what the user would actually fancy getting comfy in for the rest of their digital work life.



✓ PRODUCT, GUITAR



LAVA ME 3 'SMART GUITAR'

Probably the first smart guitar with an Operating System. The LAVA ME 3 'Smart Guitar' comes with its own built-in touchscreen that lets you add effects and view tutorials.



✓ PRODUCT, ACCESSORY, BIKE

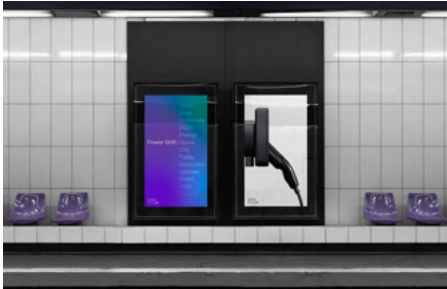


ORIGAMI MUDGUARD USES A FOLDING AND ROLLING DESIGN TO FIT ONTO ANY BICYCLE FRAME

Origami Mudguard uses a clever folding and rolling design to fit onto any bicycle frame.



✓ SOLAR, BRAND, PRODUCT



SVEA SOLAR

A London based creative, design and communication agency.



✓ GAME, TEXT, FONT



KERN TYPE

A game to learn how to kern type.



 ∨ GAME, PIXEL, TEST

Pixact.ly

HOW PIXACTLY TRAINED ARE YOUR EYES?

Pixactly is an online tool that tests how well you know your pixels.

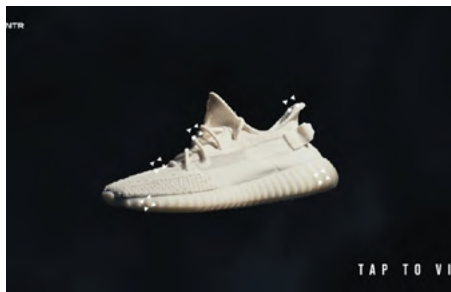


 ∨ GAME, SHAPE, FONT


SHAPE TYPE

A game to learn how to complete letterform shapes.



 ∨ INTERACTIVE VIDEO


ADVENTR - INTERACTIVE STREAMING

Adventr is the world's most powerful and flexible interactive streaming platform.



 ∨ CO2, SUSTAINABLE


UP2YOU - THE FUTURE IS UP TO YOU

Genera un impatto positivo: riduci le emissioni di CO₂ del tuo business.



 √ CHAIR, PRODUCT

**AFFORD CHAIR IS ONE THEFT-PROOF CHAIR
PERFECT FOR PUBLIC SETTINGS**

Afford Chair is one theft-proof chair perfect for public settings.



 √ AUTOMATION

**AUTOMATA EXPANDS ITS LAB AUTOMATION
AMBITIONS WITH \$40M B ROUND**

The world's labs are under pressure to do more tests and process more materials, not just due to COVID but from the growing biotech and drug development sectors.



 √ ESSELUNGA, EXOSKELETON

**ESSELUNGA: UN ESOSCHELETRO ROBOT PER
RIDURRE GLI SFORZI FISICI DEI LAVORATORI**

Esselunga sperimenterà una soluzione di robotica indossabile.



 √ SAMSUNG, NFT

**SAMSUNG AGGIUNGERÀ IL SUPPORTO AGLI NFT
SULLE PROSSIME SMART TV**

Anche Samsung aggiungerà il supporto agli NFT sulle sue prossime Smart TV.



 ∨ NFT, METAVERSE

IL METAVERSO: UN NUOVO MONDO DA CONQUISTARE PER I BRAND CORAGGIOSI

Il Metaverse è un'opportunità di mercato da un trilione di dollari.

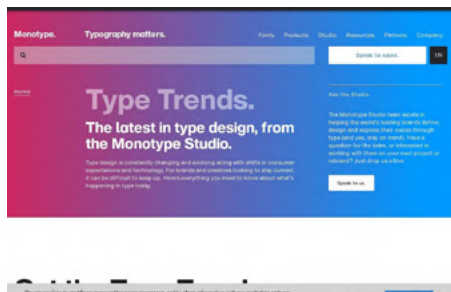


 ∨ NEURALINK, ETHICS

ELON MUSK'S NEURALINK CONFIRMS MONKEYS DIED IN PROJECT, DENIES ANIMAL CRUELTY CLAIMS

Elon Musk's implant company Neuralink, which aims to enable brains to connect and communicate with computers, has acknowledged that monkeys died as part of its testing procedures, but denies allegations of animal cruelty.



 ∨ TYPOGRAPHY

TYPE TRENDS 2022

Dig in to learn more about how design reflects society, key trends in typography and branding, and how the creative world is adopting technology like animation.



 ∨ WIRELESS, SOUND, SONY

SONY'S LINKBUDS LET YOU LISTEN WHILE NAVIGATING THE WORLD

These new wireless earbuds have a hole in the middle, and they're the best augmented reality accessory I've ever tried.



✓ RECYCLING, INNOVATION, SUSTAINABLE



CLOSING THE CIRCULARITY GAP BY REWARDING SUSTAINABLE BEHAVIOUR.

Our software collects data about waste and helps uncover valuable resources by incentivizing users for more sustainable behavior.



✓ METAVERSE, WEDDING

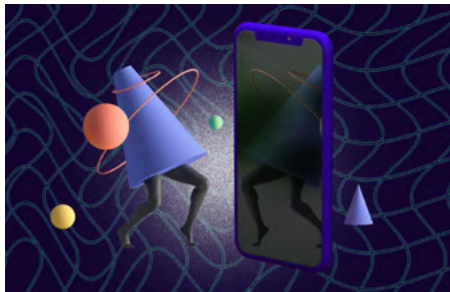


WEDDINGS IN THE METAVERSE: WOULD YOU GET MARRIED IN VR AND AR?

The metaverse is set to enhance and disrupt many parts of our life, but how about weddings?



✓ METAVERSE, SHOPPING



NOBODY REALLY KNOWS HOW WE'RE GOING TO SHOP IN THE METAVERSE

As tech companies hype the metaverse and retailers open virtual stores, bear in mind that even Mark Zuckerberg can't predict how shopping will evolve.



✓ PARTICIPATORY CAPITALISM, ECONOMY



PARTICIPATORY CAPITALISM

The ownership economy and the macro trend of micro organizations. Next time someone frets that large corporations inevitably will grow larger and power more concentrated, don't necessarily accept it as truism.



✓ BATHROOM, PRODUCT



TRONE - FINALMENTE UNA WC DI DESIGN.

Scopri Trone: una WC dal design reinventato e colorato.



✓ ARTIFICIAL INTELLIGENCE



A DECADE OF DEEP LEARNING: HOW THE AI STARTUP EXPERIENCE HAS EVOLVED

Richard Socher discusses advances in NLP, and how the experience for AI startups has changed since the early days of deep learning.



✓ POLESTAR, ELECTRIC VEHICLES, CAR



POLESTAR O₂ NEW ELECTRIC CONCEPT CAR WITH THE DRONE

The future is electric. This we've known for a while. What we didn't know was how much fun we were going to have creating it.



✓ PACE, YOKO ONO, IMAGINE



YOKO ONO INVITES THE WORLD TO IMAGINE PEACE

Yoko ono is inviting the world to IMAGINE PEACE by staging a new global intervention throughout the world's most prominent digital screens.



 ∨ PRODUCT DESIGN, BABY, HIGH CHAIR

MEET 'FROC', THE ADJUSTABLE HIGH CHAIR THAT GROWS ALONG WITH YOUR KID

Slovenia-based design practice rimerket introduces 'froc', an adjustable high chair that grows along with your kid.



 ∨ CAMPING, CAR

CARSULE POP-UP CAMPING TENT CAN BE ATTACHED TO YOUR CAR IN JUST 5 MINUTES

Thanks to its cubic shape, the CARSULE pop-up tent can be used not just for sleeping, but also as a portable living room.



 ∨ ROBOT, ROBOTICS, ARCHITECTURE

ROBOTICALLY CRAFTED CODE FAÇADES REINTERPRET SWISS WOODCRAFT TRADITION

CoDe façades is an innovative process for designing and fabricating unique, cost-efficient, and well-crafted custom wooden façades.



 ∨ FRAME, WOOD, ART

THE PUZZLE-LIKE MINIMAL MARQUETRY COLLECTION

Studio Verbaan's Minimal Marquetry applies puzzle-like pieces of veneer to smooth objects to create a pleasing pattern.



 ∨ ELECTRIC VEHICLES, SCOOTER

E-SCOOTER TAITO HAS THREE WHEELS AND A BAMBOO PLATFORM

TAITO is an e-scooter with three wheels that offers a smooth and safe ride, packed with a design that is built to last.

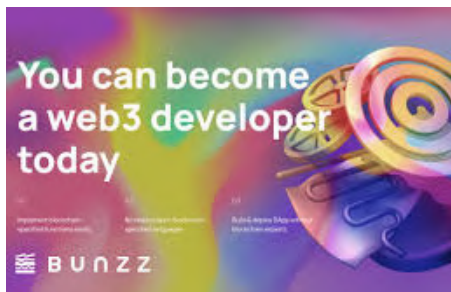


 ∨ ARTIFICIAL INTELLIGENCE, ROBOTICS, FOOD

SEMBLER, THE FUTURE OF FOOD

The world's leading smart kitchen, designed to improve customer choice, increase throughput and reduce food waste.



 ∨ SMART CONTRACT, NO CODE, BLOCKCHAIN

BUNZZ, DEV DAPP IN 10MIN WITH NO-CODE

Let's develop NFT and Defi services in No-Code.

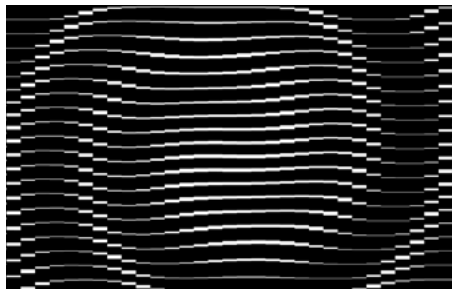


 ∨ ARTIFICIAL INTELLIGENCE, COMPUTER VISION

V7 - AI DATA PLATFORM FOR AUTOMATED ANNOTATION

The world's best deep learning teams use V7's tools to create high-performing computer vision models.



 ✓ GRAPHIC DESIGN, MOTION DESIGN, PATTERN

TILES FILM – TESSELLATED PATTERNS IN KINETIC BEHAVIOR

Diatomic studio, a multidisciplinary design studio duo based in Barcelona, shared a beautiful experimental film titled TILES.



 ✓ ANIMATION, DRAWING

ANIMATED DRAWINGS

Bring children's drawings to life, by animating characters to move around!



 ✓ WALLET, CARD, CRYPTOCURRENCY

IL WALLET BITCOIN PIÙ SICURO DEL MONDO È UNA CARTA DI ACCIAIO INOX

Material Bitcoin è indistruttibile e garantito 100 anni per tenere al sicuro i fondi, aumentarli o prelevarli in sicurezza.

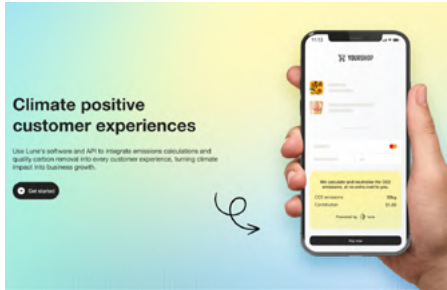


 ✓ GAMING, HEALTHCARE

DEEPWELL WILL PUBLISH GAMES WITH THERAPEUTIC VALUE

DeepWell is developing and publishing games with therapeutic value. You can think of it as a Devolver Digital for medicinal games.



 ✓ SUSTAINABILITY, CARBON FOOTPRINT

LUNE, CLIMATE POSITIVE CUSTOMER EXPERIENCES

Use Lune's software and API to integrate emissions calculations and quality carbon removal into every customer experience, turning climate impact into business growth.

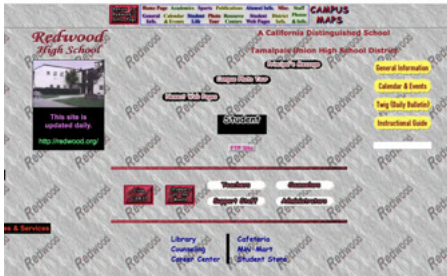


 ✓ CAR, SERVICE, ELECTRIC VEHICLES

BUILT FOR RIDERS, NOT DRIVERS

Let Zoox handle the traffic, while you enjoy a smooth, relaxing ride in a spacious cabin designed around you.



 ✓ WEB DESIGN

EARLY WEB DESIGN HELPED A GENERATION EXPRESS THEMSELVES ONLINE.

I don't remember where my locker was or why I found it funny to pick a radio jingle for The Shane Company as my senior quote. I don't remember any of the Latin I studied for three years or even what we did for lunch before we could drive off campus. What I do remember is the way the internet spilled.



 ✓ COBRANDING, OMEGA, SWATCH

THE OMEGA X SWATCH MOONSWATCH HAS DROPPED AND IT'S CAUSING SHOPPING CHAOS

Swatch has collaborated with Omega in the new bioceramic MoonSwatch 11-piece collection, reimagining the Omega Speedmaster Moonwatch.



✓ CRYPTOCURRENCY, FINTECH



THE FUTURE OF DIGITAL CASH IS NOT ON THE BLOCKCHAIN

If you want the privacy of paper money, you need something that leaves no paper trail.



✓ TABLE, KICKSTARTER, PRODUCT



DESK THAT WORKS WITH YOU

A solid-stone desk with built-in power and posture tracking to get more done. Coming soon on Kickstarter.



✓ MASK, DYSON, AIR PURIFIER



DYSON'S NEW HEADPHONES BLOW FILTERED AIR AT YOUR FACE

The Dyson Zone is a set of noise-canceling, air-purifying headphones.



✓ BUSINESS MODEL

finty

BUSINESS MODELS

A collection of business models.

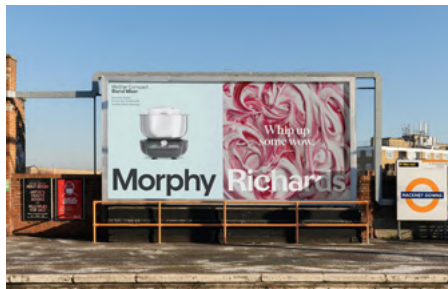


 √ CLIMATE CHANGE, ENVIRONMENT

TECHNOLOGY CAN FIX THE CLIMATE MESS—BUT NOT WITHOUT HELP

Another damning IPCC report insists that to reduce emissions, humanity will need more political willpower and help from nature's carbon-sequestering powers.



 √ BRANDING, BRAND IDENTITY

NEW MORPHY RICHARDS BRANDING IS A TALE OF TWO HALVES

Otherway has created a new identity for British electrical appliances brand Morphy Richards that emphasises the personalities of its two founders.



 √ ICE CREAM, MACHINERY, PRODUCT

TOOA, TRASFORMIAMO IL MODO DI MANGIARE IL GELATO A CASA

Si scrive Tooa. Si legge tua. Vieni a scoprire la macchina che trasforma il modo di mangiare il gelato fatto in casa.



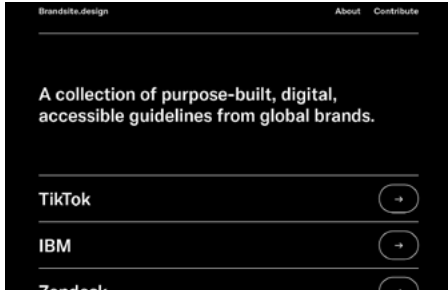
 √ VOLVO, CONCEPT, ELECTRIC VEHICLES

FUTURE OF DESIGN

Imagine it — every new Volvo car in 2030 being fully electric.



✓ BRAND SYSTEM, BRAND BIBLE



BRAND SITE DESIGN

A collection of purpose-built, digital, accessible guidelines from global brands.



✓ LEGO, CAMPUS



GO INSIDE THE PLAYFUL + COLORFUL LEGO GROUP CAMPUS IN DENMARK

The LEGO Group just opened their new campus in Denmark by C.F. Møller Architects that reflects the brand's playful and creative ethos.



✓ ARCHITECTURE, TINY HOUSE



10 SMALL MODERN CABINS WE'RE DREAMING OF ESCAPING TO

Design Milk shares 10 small modern cabins that will have you wanting to escape town on your next adventure!



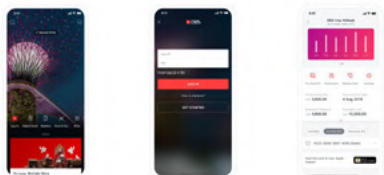
✓ PLAYGROUND, ARCHITECTURE, COACHELLA



IL SURREALE PARCO GIOCHI DI ARCHITENSIONS AL COACHELLA 2022

Lo studio Architensions è stato selezionato per progettare una delle sei installazioni del Coachella, il festival annuale in scena ad Indio, California.



 ∨ BANKING, UX DESIGN

DIGIBANK, IWEALTH, DIGIPORTFOLIO, PEAK BALANCE & MORE

Hi there. We are the user experience (UX) design team at DBS bank in Singapore. And this is our story.

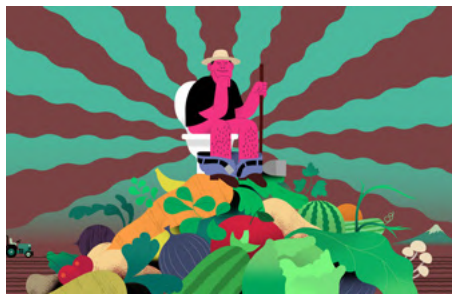


 ∨ PRODUCT, AIR PURIFIER

COWAY ICON AIR PURIFIER - FUSEPROJECT

Founded in 1999 by Yves Behar, fuseproject develops cohesive brand + product experiences.



 ∨ SUSTAINABILITY, CIRCULAR ECONOMY

A SHORT BIOGRAPHY OF HUMAN EXCREMENT AND ITS VALUE

Our excrement is a natural, renewable and sustainable resource — if only we can overcome our visceral disgust of it.



 ∨ DISPLAY, LG, PRODUCT

STUDIO WA+CH DESIGNS MOVABLE OLED SCREENS THAT DOUBLE AS ROOM DIVIDERS

Studio WA+CH explains its concept for a movable OLED display that can be used as a room divider, whiteboard and video conferencing device.



 ∨ BBQ, PRODUCT

TAIWAN-BASED DESIGNERS CREATE A FOLDABLE AND PORTABLE BBQ KIT

Designed by Kevin Von, Ranlin design, and Yin Man Chan, B2Q is a portable, multi-functional BBQ kit one can carry everywhere.



 ∨ DISPLAY, PRODUCT

TOTEM, A SLEEK ROLLABLE LG DISPLAY THAT DOUBLES AS A SOUNDBAR

Paris and Tokyo-based Studio Booboon unveils Totem,, a rollable LG television that can double as a soundbar.



 ∨ TURBINE, PRODUCT, ENERGY

SHINE IS A PORTABLE WIND TURBINE ABOUT THE SIZE OF A 1L WATER BOTTLE

Shine features a 40-watt turbine that can charge devices or store power in its 12,000 mAh internal lithium-ion battery.

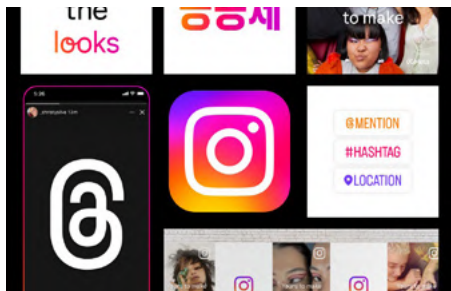


 ∨ SNAP, SNAPCHAT, DRONE

SNAP LAUNCHES MINI FLYING CAMERA 'PIXY' FOR SNAPCHAT

Snap (the company that owns snapchat) has announced the launch of its second hardware product – a flying camera.



 ∨ BRANDING, VISUAL, INSTAGRAM

**BEHIND INSTAGRAM'S BRAND EVOLUTION:
MOVEMENT, INCLUSIVITY AND A NEW PURPOSE**

Get the story behind Instagram's refreshed brand identity from our brand, product and creative teams.



 ∨ AGAPE, BATHROOM, JEAN NOUVEL

**LAVABI E VASCHE AGAPE DISEGNATI DA JEAN
NOUVEL AL FUORISALONE 2022**

L'architetto francese Jean Nouvel disegna la sua prima collezione di lavabi e vasche per Agape.



 ∨ INSTAGRAM, RESTYLING

INSTAGRAM'S BRAND REFRESH

At Instagram, we refreshed our brand elements to embrace the evolution of our community of creators and welcome what's next.



 ∨ DAYLIFE, EXPERIMENTS, INTERACTIONS

**HOW WILL TOMORROW'S TECHNOLOGIES
REDEFINE THE WAY WE LIVE AT HOME?**

Through a range of experiments in a set of unique themes, we explore ways to enhance our interactions with space and improve our everyday lives.



 ✓ IKEA, PRODUCT DESIGN, SUSTAINABILITY

IKEA RELAUNCHES ITS ICON BILLY

In July 2022, IKEA will launch, with new timeless colours and sustainability improvements, the new and more circular BILLY bookcase dressed in beautiful wood expressions.



 ✓ PHOTOBIOLOGY, LIGHTING, INNOVATION

MEG - WE DESIGN THE PHOTOBIOLOGY SYSTEMS OF TOMORROW

Light accounts for over 80% of life-related processes. With a deep knowledge of light, the team at MEG (Mutable Efficient Growing) is pioneering new frontiers in lighting for photosynthetic organisms.



 ✓ WEB DESIGN, USER EXPERIENCE, EXHIBITION

MOSTRA DIOR BY STARCK

In occasione del Salone del Mobile 2022 di Milano, la Maison Dior collabora per la prima volta con Philippe Starck invitandolo a reinterpretare la sedia Médaille. Un simbolo dello stile Luigi XVI, caro a Christian Dior.



 ✓ ALESSI, CUTLERY, PRODUCT DESIGN

ALESSI OCCASIONAL OBJECTS: VIRGIL ABLOH'S TAKE ON CUTLERY

Alessi unveils a new project by Virgil Abloh, offering a new take on traditional cutlery, in collaboration with his London-based design studio Alaska Alaska.



 ∨ IKEA, LIGHT, PRODUCT DESIGN

IKEA AND SABINE MARCELIS OFFER FIRST LOOK AT LUMINOUS NEW COLLECTION

At the Ikea Festival during Milan Design Week 2022, Ikea and Sabine Marcelis offer a sneak peek of the much-anticipated 'Varmblxt' collection, with conceptual lights that 'bounce off the wall'.



 ∨ 3D PRINTING, FRAME, BIKE

INDEXLAB + GIMAC 3D PRINT CUSTOM BIKE FRAME USING ROBOTIC MANUFACTURING

On the occasion of Milan Design Week 2022, INDEXLAB and GIMAC-ENGINEERING have unveiled New01bike, a 3D-printed frame for custom bicycles.

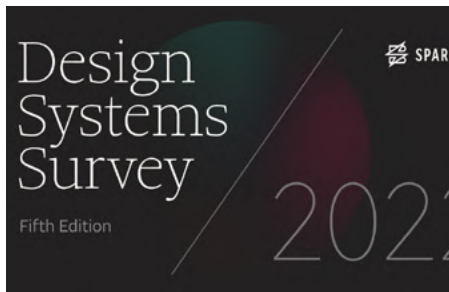


 ∨ UMBRELLA, LED, LIGHT

UMBRELLA LANTERN HAS LED LIGHTS TO HELP ILLUMINATE YOUR WAY

The Umbrella Lantern is a new kind of rainy day companion that has built-in LED lights that you can activate by just pushing a button.



 ∨ DESIGN SYSTEM, BRANDING

THE 2022 DESIGN SYSTEMS SURVEY BY SPARKBOX

Why are design systems useful? Designers and developers from more than 20 industries tell us about their design systems and their uses.



 ∨ 3D PRINTING, GILLETTE, PERSONALIZATION

GILLETTE USES 3D PRINTING TO UNLOCK CONSUMER PERSONALIZATION

Learn how Gillette's Razor Maker™ uses 3D printing to produce unique products, and how additive manufacturing can catalyze business transformation.



 ∨ EXOSKELETON, MEDICAL DEVICE, MUSCLES

WEARABLE MUSCLES

Researchers at ETH Zurich have developed a wearable textile exomuscle. They aim to use it to increase the upper body strength of people with restricted mobility.

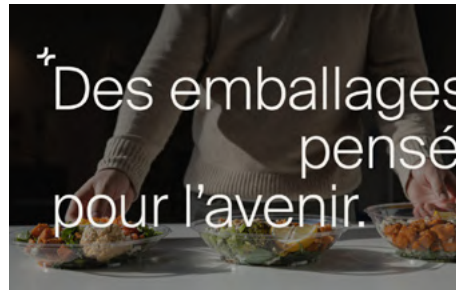


 ∨ RIVER, CLIMATE CHANGE, ESA

PO RIVER DRIES UP

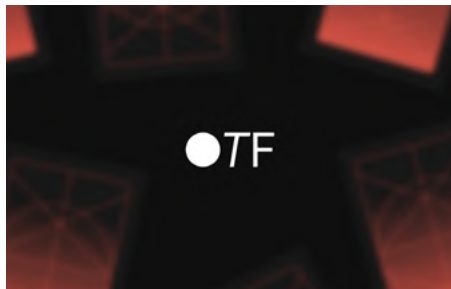
The Po River, the longest river in Italy, is hitting record low water levels after months without heavy rainfall. This Copernicus Sentinel-2 animation reveals how the river has significantly shrunk between June 2020 and June 2022.



 ∨ PACKAGING, BRAND IDENTITY, ECODSIGN

TILTON - THERMOFORMED PLASTIC PACKAGING DESIGNED FOR THE FUTURE

Tilton is a North American leader in the ecodesign and manufacturing of plastic packaging for the food and pharmaceutical industries.



 ∨ FONT, TYPOGRAPHY, GAME

TYPEFINDER: THE FONT MEMORY GAME

Learn more about fonts and their creators. Discover all fontsfaces in the lower rounds possible!



 ∨ BOUROULLEC, INNOVATION, LIGHTING

BELT LIGHTING WINS THE COVETED COMPASSO D'ORO ADI

Flos' Belt lighting, designed by Ronan + Erwan Bouroullec, has been announced as the winner of the 27th edition of the Compasso d'Oro ADI.



 ∨ OLED, TELEVISION, HOME ELECTRONICS

LG OLED OBJET COLLECTION MAKES A PICTURE PERFECT IMPRESSION

Two unconventional OLED designs from Milan Design Week challenge the notion that you need to hide your television from view.



 ∨ AIR, SUPERFAN, PRODUCT DESIGN

MICHAEL ANASTASSIADES' SUPERFAN BRINGS A BREATH OF FRESH AIR FOR KETTAL

Designer Michael Anastassiades creates tri-bladed angular superfan for Kettal responding to climate change with modest elegance.



✓ MUJI, SCOOTER, ELECTRIC VEHICLES



MUJI DESIGNED HONDA'S ELECTRIC BIKE MS01 WITH 400W MOTOR AND 48V LITHIUM BATTERY

Japanese retail company MUJI collaborates with Honda by designing the automobile and motorcycle company's new electric bike MS01.



✓ WATER, NO WASTE, 3D PRINTING



WITH THIS 3D-PRINTED CAP, TURKISH HOUSEHOLDS CAN SAVE 35 TONS OF WATER PER YEAR

Designed by Havas Istanbul, 'cap the tap' functions as a water regulator for turkish households that can reduce waste by up to 60-70%.



✓ VENEZIA, FOOTBALL CLUB, BRAND IDENTITY



VENEZIA FC - THE NEW BRAND IDENTITY

Venezia FC present new brand identity and 22/23 pre-match shirt.



✓ MATERIAL, FUTURE, BOROPHENE



IL GRAFENE APPARTIENE AL PASSATO? ECCO UN NUOVO MATERIALE MIRACOLOSO!

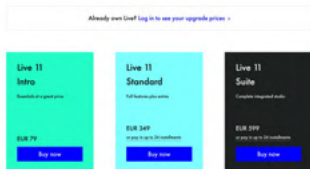
Il grafene è considerato il futuro dei circuiti elettronici. Ma un secondo materiale potrebbe metterlo in disparte. Si tratta del borofene, considerato un materiale miracoloso.



✓ USER EXPERIENCE, PRICING PAGE

Live

Live comes in three editions: Intro, Standard and Suite. They share common features, but Standard and Suite have additional features, instruments, Packs, and effects.



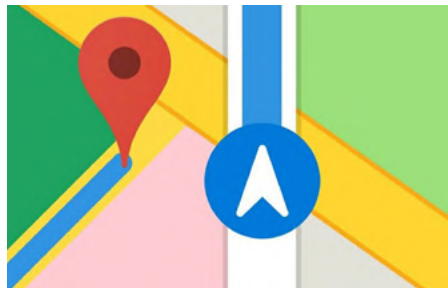
Live Key Features	Essentials at a great price	Full features plus extras	Complete integrated studio
<ul style="list-style-type: none"> 16 tracks and 4000 sounds 10 samples 8 MIDI and Pattern tracks 4 scenes (only 10000 sounds) 4 scenes (only 10000 sounds) Capable 4000 	<ul style="list-style-type: none"> 16 tracks and 4000 sounds 10 samples 12 MIDI and Pattern tracks 100 scenes (only 10000 sounds) 100 scenes (only 10000 sounds) Capable 4000 	<ul style="list-style-type: none"> 16 tracks and 4000 sounds 10 samples 12 MIDI and Pattern tracks 200 scenes (only 10000 sounds) 200 scenes (only 10000 sounds) Capable 4000 	<ul style="list-style-type: none"> 16 tracks and 4000 sounds 10 samples 12 MIDI and Pattern tracks 200 scenes (only 10000 sounds) 200 scenes (only 10000 sounds) Capable 4000

DESIGNING A PERFECT PRICING PAGE UX

Pricing pages can be complex and confusing. Let's explore some design patterns, guidelines, real-life examples and best practices on how to design a better pricing page.



✓ USER EXPERIENCE, APPLE, GOOGLE



APPLE MAPS VS GOOGLE MAPS (UX ANALYSIS)

On a mission to help the world build better user experiences by demystifying UX. Thousands of hours of research packed into UX case studies.



✓ SOCIAL CHANGE, INNOVATION



PROJECT HOLI - THE SPACE FOR POSITIVE CHANGE

Holi is building a new digital home that makes it easy to come together and do good things for people and planet.



✓ CHAIR, OFFICE, PRODUCT DESIGN



ZEPH: AN EAMES-INSPIRED OFFICE CHAIR FROM HERMAN MILLER AND STUDIO 75

Ray and Charles Eames' iconic Shell Chair was the inspiration for this ergonomic one-piece chair designed to adapt in response to body weight.



✓ ARCHITECTURE, NENDO, CONCRETE



NENDO STACKS PRECAST CONCRETE CULVERTS TO CREATE A MINIMALIST GUESTHOUSE IN JAPAN

Nendo's guesthouse in japan exemplifies architectural kitbashing using repurposed precast concrete box culverts.



✓ SMARTPHONE, NOTHING PHONE, PRODUCT DESIGN



THE NOTHING PHONE 1 IS CLEARLY A DIFFERENT KIND OF SMARTPHONE

It's rare to say a smartphone stands out from the crowd, but Carl Pei's first Android device is clearly different than anything out there.



✓ JEWELRY, FASHION



PRIMITIVE + MODERN COLLIDE IN THE VENUSIA JEWELRY COLLECTION

Elena Salmistraro's Venusia jewelry collection for Alessi is an exploration of textures, colors, and geometries.



✓ SCULPTURE, PREHISTORIC, ART



REDDISH STUDIO'S LATEX SCULPTURES REINTERPRET PREHISTORIC FIGURINES

Reddish studio's new sculpture project Venus of Jaffa presents a playful study of forms inspired by prehistoric Venus figurines.

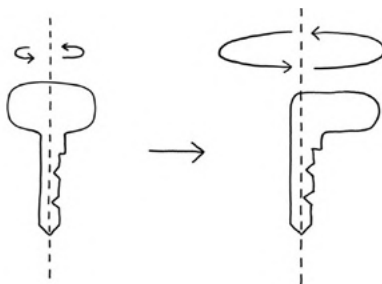


 √ BATTERY, POWER STATION

ECOFLOW DELTA MINI PORTABLE POWER STATION

Our lightest DELTA It's power you can pick up, take along, and stow away for wherever a wall outlet isn't handy. Power bigger electronics DELTA mini's output of 1400W handles 90% of electronics.



 √ KEY, NENDO, PRODUCT DESIGN

NENDO RESHAPES THE KEY

The relative symmetry of a key's shape makes its orientation difficult to discern at first glance, writes Nendo, explaining the design of their L-Door Key. "When the bow becomes L-shaped, however, the principle of leverage enables the user to turn the key effortlessly, like a hex key."



 √ CHAIR, OFFICE, PRODUCT DESIGN

SIDE-STORAGE CHAIRS DESIGNED FOR EDUCATIONAL INSTITUTIONS

Kyushu University is one of Japan's leading research-oriented schools. I was looking at this shot of their facilities and was struck by these chairs. They're so strange-looking and functional, I don't think I've ever seen anything like them.

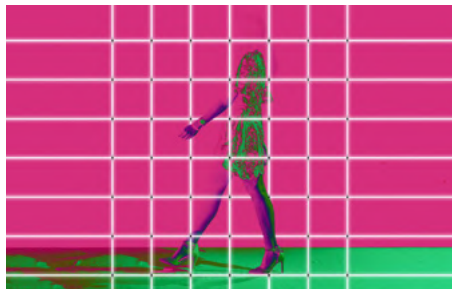


 √ PRODUCT DESIGN, BROOM

CANE BROOM SET INDOOR BROOM

You'll be completely swept away by this stylish dustpan and broom set with its tall, curving shape and sophisticated outlines.



 ∨ WEB3, FASHION, FUTURE

HOW FARFETCH IS PREDICTING THE FUTURE OF FASHION IN WEB3

What does fashion mean in Web 3? Farfetch Founder and CEO José Neves explains his approach on the latest episode of The Most Innovative Companies podcast.



 ∨ SAUDI ARABIA, SMART CITY, ARCHITECTURE

THE LINE, LA FUTURISTICA CITTÀ-EDIFICIO IN ARABIA SAUDITA

Futuro o fantasia? L'Arabia Saudita ha presentato al mondo The Line, una città-edificio lunga 170 km e larga solo 200 metri e completamente pedonale dove la natura – si spera – sarà conservata al 95%.



 ∨ ELECTRIC VEHICLES, POLESTAR, AUTOMOTIVE

POLESTAR CEO SEES VALUE IN EVS, EVEN WHEN THEY'RE PARKED

In its five years as a standalone automaker, Polestar has placed into production two vehicles and announced the delivery schedule of four additional vehicles. The latest, the Polestar 6, is an electric roadster that's due to hit the road in 2026. It's an impressive pace for a new company. While so?



 ∨ RETAIL, SHOP, AI

TRIGO - INTELLIGENT RETAIL. DELIVERED.

Trigo tech-powers grocery stores with market leading touch-free checkout and digitized operations. AI-driven and fully automated, our proven solution layers digital commerce capabilities onto existing spaces with zero downtime to business.



 ∨ CAMP, HOLIDAY, ARCHITECTURE

BASECAMP IJMUIDEN

Basecamp can best be described as a holiday park and eco resort 'new style'.



 ∨ TABLE, MULTIFUNCTIONAL, PRODUCT DESIGN

CLOUDANDCO'S MODERN MULTIFUNCTIONAL PING PONG TABLE

Cloudandco's play table is a modern interpretation of the traditional ping pong table, offering multiple functions in the home.

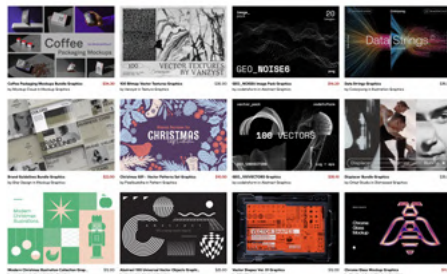


 ∨ LAMP, LIGHT, PRODUCT DESIGN

MIKONO MODULAR TABLE LIGHT HAS AN INNOVATIVE DESIGN TO LETS YOU CARRY IT AROUND

We all need light in our lives, from the pendant lamps that light up spaces to the desk lamps that let us study or work in dark environments.



 ∨ INSPIRATION, FONT, GRAPHIC DESIGN

WHERE INSPIRATION STARTS - BUAMAI

Buamai is an online repository for unique or inspirational found images. Mainly for graphic design and type related material, the collection now encompass.



✓ LG, PURIFIER, IFA



LG UNVEILS 'TABLE-TYPE' AIR PURIFIER

LG Electronics (LG) is presenting its new air purifier, the PuriCare Objet Collection Aero Furniture, at IFA 2022.



✓ IPHONE, APP, CONFIGURATOR



DESIGN THE NEXT IPHONE

Apple is running out of ideas and needs your help.



✓ AI, FASHION, MODEL

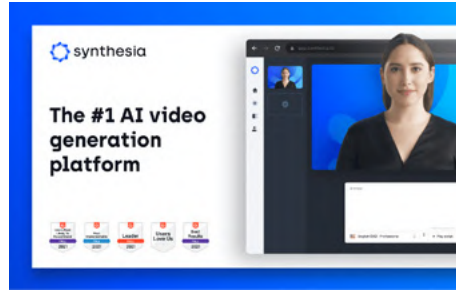


AI MODEL

We solve issues in fashion businesses with AI technology and creative to create new worth with global apparel companies.



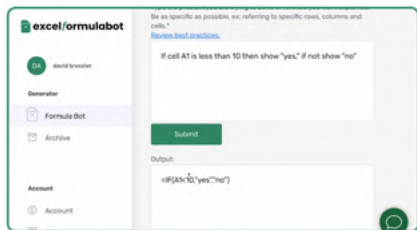
✓ VIDEO, AVATAR, AI



SYNTHESIA, #1 AI VIDEO GENERATION PLATFORM

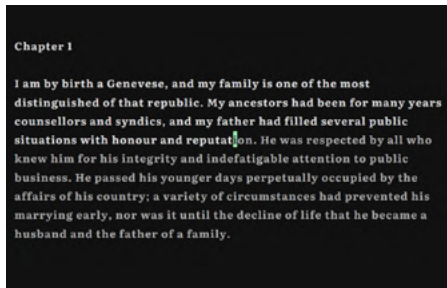
Create AI videos by simply typing in text. Easy to use, cheap and scalable. Make engaging videos with human presenters – directly from your browser.



 √ EXCEL, FORMULA, GENERATOR

EXCEL FORMULA GENERATOR - EXCEL FORMULA AI BOT

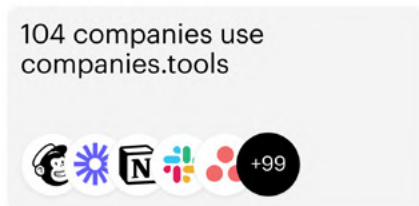
A free Excel formula generator that uses AI to answer your Excel questions.



 √ IMPROVE, TYPING, BOOK

PRACTICE TYPING, READ LIT

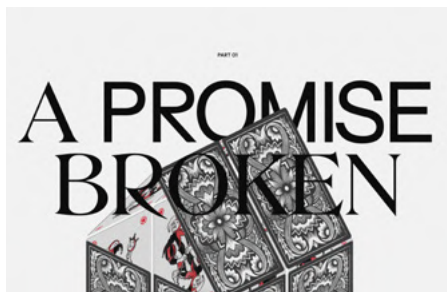
Improve your typing while reading great books like Alice in Wonderland, 1984, Dracula, and The Art of War – or import your own material!



 √ APP, TOOLS, TECH

SEE APP STACKS OF THE BEST TECH TEAMS IN THE WORLD

See which apps are used to research, design, code, support, gather feedback and market the products you use. Over 300 products published.



 √ ECONOMY, STRATEGY, MOBILITY

A PROMISE BROKEN, SOCIAL MOBILITY IN THE DIGITAL AGE

How the average person plays The Game of Life with loaded dice.



 ∨ GRAPHIC DESIGN, TRENDS


BEST GRAPHIC DESIGN TRENDS 2022 YOU SHOULD FOLLOW

Can you imagine a life where everything stayed the same, all day, every day, all the time? And of all things, if design stayed the same? Some of us gasped really hard at that thought.



 ∨ VISUAL HIERARCHY, PRINCIPLES, PATTERNS


VISUAL HIERARCHY: PRINCIPLES AND PATTERNS

Visual hierarchy is the order that a user processes information on a page. Designers have the ability to change the way that happens. Read this article to learn how.



 ∨ GENERATOR, DOMAIN NAME


SEARCH ALL DOMAIN NAMES AND USER NAMES TO SEE IF THEY'RE AVAILABLE

There are 351 million registered domain names and counting. Every day, thousands more are registered. Since domain names can only be used by one company or person at a time, it can be hard to not only come up with a domain name that makes sense but also find one that's available.



 ∨ DESIGN, AUTOMOTIVE, TRANSPORTATION


NURO - ON A MISSION TO BETTER EVERYDAY LIFE THROUGH ROBOTICS

Less driving. More thriving. Nuro autonomous, zero-occupant delivery vehicles are making more possible.



 √ ABSTRACT, 3D, WEB DESIGN

ABSTRACT 3D GRAPHICS FOR DIGITAL DESIGNERS

Super high quality. Big variety of objects. Great addition to apps, websites, branding, presentations or any other design projects. For Figma and Blender.



 √ RESEARCH, TEXTILE

INTRODUCING CURATOR BY MERCATO PLACE: A NEW DESIGN TOOL

Mercato Place CURATOR is an exclusive service that helps designers in pulling together projects, meeting deadlines, finding inspiration, etc.



 √ CONCEPT, E-INK, TYPEWRITER

FLOW TYPEWRITER E-INK CONCEPT IS ALL ABOUT PRODUCTIVE NOSTALGIA

An e-ink word processor for the internet age, the Flow recaptures the focused productivity of the typewriter in a wireless keyboard form.



 √ COMPANY, INOX

ICAM INOX, SPECIALISTI DELL'INOX

Icam Inox è il tuo partner nella realizzazione di attrezzature e arredi in metallo per il settore sanitario, grande distribuzione e personalizzazioni.



 ✓ SCISSORS, PRODUCT DESIGN, MULTIFUNCTIONAL

THESE PLAYFULLY DESIGNED SCISSORS NESTLE THREE FUNCTIONS INTO GEOMETRIC SHAPES

Part tool and part quirky design object, a trio of scissors by the Japanese manufacturer Zencix package multiple uses into one unusually efficient and playful form.



 ✓ NIKE, EMOTION, VISUAL

HOW NIKE CREATE EMOTION BY DESIGN IN 12 VISUALS

An insight into Nike's most powerful creative campaigns, products and designs.



 ✓ SHOES, SMART PRODUCT, AI

WAHU – ADAPTABLE SOLES. SMART, CONNECTED SNEAKERS TO ELEVATE YOUR WALKING

Engineered by experts in automotive from tires and shock absorbers, WAHU sneakers combine sensors, AI, and advanced robotics. Adjust the sole cushioning and learn more about your walking habits, right from your smartphone.



 ✓ MUSIC, PRODUCT DESIGN, PORTABLE TURNTABLE

KID-FRIENDLY & PORTABLE TURNTABLE 'PO-80' IS A DIY, LO-FI MUSIC MAKER

Portable turntable PO-80 by teenage engineering & Yuri Suzuki allows users to record on, playback, and cut 5-inch discs for lo-fi sounds.



 ∨ ARCHITECTURE, GREEN, SKYSCRAPER

THE VALLEY, “IL MIGLIOR GRATTACIELO DEL MONDO“

La firma è quella di MVRDV che ispirandosi alla natura riporta una dimensione verde e umana nell'insospitata zona d'uffici di Amsterdam Zuidas.



 ∨ COMPANY, TAPS, SUSTAINABILITY

SUSSEX TAPS – MAKING IT RIGHT ENTIRELY IN AUSTRALIA SINCE 1997

At Sussex, we make it the right way, make it sustainably, and make it together. We are the most sustainable tapware company in Australia.



 ∨ CLIMBING, SHOES, 3D PRINTING

ATHOS LAUNCHES WORLD'S FIRST 3D PRINTED CLIMBING SHOES

ATHOS has collaborated with HP and Sculpteo to launch 3D printed and custom-made climbing shoes that maximize user comfort.



 ∨ GENERATIVE TOOL, ANIMATION, VIDEO LOOPS

RITM GENERATOR CREATE ABSTRACT WAVEFORM ANIMATION

RITM Generator is an interactive web-based program, designed to generate abstract waveform graphics that you can capture and save as animation loops and image stills directly from the generator.



 √ DAO, BLOCKCHAIN, FUTURE

HERE'S WHAT WORK WOULD BE LIKE IF IT WERE RUN LIKE A DAO

Could Decentralized Autonomous Organizations be the future of work? Adrien Book breaks down how that may change the way we work.



 √ JEWELRY, MUSIC, COLLABORATION

RÖYKSOPP + TOM WOOD COLLABORATE ON A NEW JEWELRY COLLECTION

This sculptural jewelry collaboration with Tom Wood is inspired by the tracks and lyrics of Röyksopp's Profound Mysteries project.



 √ MINING, DIGITAL INNOVATION, BLOCKCHAIN

ALPS BLOCKCHAIN - RICERCA E SVILUPPO SU MINING E BLOCKCHAIN

Alps Blockchain è fra le prime realtà in Italia a guidare l'innovazione digitale legata alla blockchain e all'attività di mining professionale.

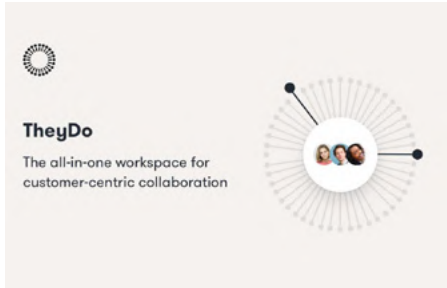


 √ WOOD, INNOVATIVE MATERIAL, SUSTAINABILITY

IL PAVIMENTO TECNOLOGICO IN LEGNO LUMBERTECH DI SKEMA: BELLEZZA E SOSTENIBILITÀ

Sostenibile, igienico, duro, pratico, bello. Sono questi i cinque cardini che fanno di Lumbertech il pavimento in legno del futuro.



 √ CUSTOMER EXPERIENCE, CUSTOMER JOURNEY, SERVICE DESIGN

THEYDO - JOURNEY MAPPING WAS NEVER THE ENDGAME

One tool for your entire company to share knowledge, get a complete overview of the Customer Experience and prioritize what to do next.



 √ COLOR, PALETTE, AI

KHROMA - THE AI COLOR TOOL FOR DESIGNERS

Khroma is the fastest way to discover, search, and save color combos and palettes you'll love.



 √ XIAOMI, LENS, CAMERA, PRODUCT DESIGN

XIAOMI'S LATEST CONCEPT PHONE HAS AN INTERCHANGEABLE LEICA M LENS

The Xiaomi 12S Ultra surprised us with its 1-inch camera sensor and Leica co-branding back in July, but it turns out that the Chinese brand was working on something far more ambitious at the same time.



 √ AI, ART, OPEN-SOURCE

VISUALISING AI, AN INITIATIVE BY DEEPMIND THAT AIMS TO OPEN UP CONVERSATIONS AROUND AI

Commissioning a diverse range of artists to create open source imagery, the project seeks to make AI more accessible to the general public.



 ✓ ELECTRIC VEHICLES, PRODUCT DESIGN, SCOOTER

NOUGHT - NEW ELECTRIC SCOOTERS FOR BIG CITIES

It's time to reimagine your daily commute and rediscover your city on a waterproof, foldable e-scooter. The Nought.One folds in two and is designed to have the smallest possible storage footprint.



 ✓ BOTTLE, PRODUCT DESIGN, KICKSTARTER

TMB - THE MODULAR BOTTLE

Glass interior, a cool insulating exterior, different tops, secret compartment, tea infusion and 5 other features you will love!

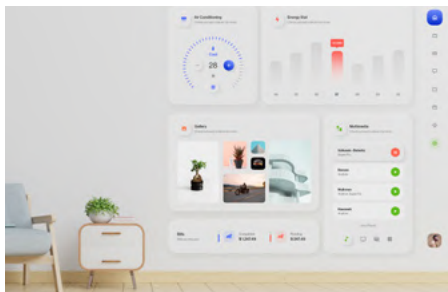


 ✓ PRODUCT DESIGN, TAPS

FORMAFANTASMA FIRMA LA NUOVA RUBINETTERIA FFQT DI QUADRODESIGN

La serie FFQT si ispira alla forma perfetta del cerchio, in un connubio quasi matematico di intersezioni e ripetizioni concentriche di elementi.

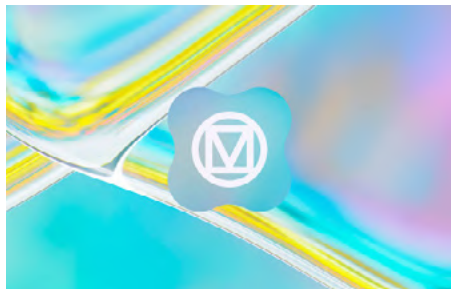


 ✓ USER EXPERIENCE, DIGITAL, CUSTOMER EXPERIENCE

PHYGITAL, PHYSICAL PLUS DIGITAL

Phygital is a combination of physical and digital objects to create a new type of experience for consumers.



✓ DESIGN SYSTEM, GUIDELINES, GOOGLE

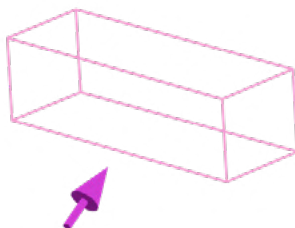


MATERIAL DESIGN HELPS TEAMS BUILD HIGH QUALITY DIGITAL EXPERIENCES FASTER

Material Design is an adaptable system –backed by open-source code– of guidelines, components, and tools that support the best practices of user interface design.



✓ 3D, COLLABORATION, SOFTWARE

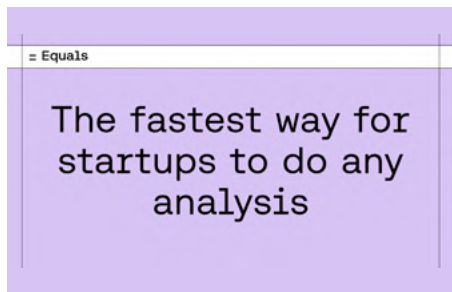


BEZEL - DESIGN IN 3D TOGETHER

Bezel is a collaborative 3D design tool, empowering teams to design and prototype on a spatial canvas together.



✓ DATABASE, SPREADSHEET, AUTOMATION



EQUALS, THE FASTEST WAY FOR STARTUPS TO DO ANY ANALYSIS

Equals is the only spreadsheet with built-in connections to any database, versioning, and collaboration.



✓ BIKE, MOBILITY, ELECTRIC VEHICLES



PORTABLE 'PIKABOOST' ELECTRIFIES ANY BIKE IN UNDER 30 SECONDS

Old, rusty bikes in the garage can enjoy a new, fruitful life with LIVALL's PikaBoost, a portable converter that electrifies any bike, old or new alike.





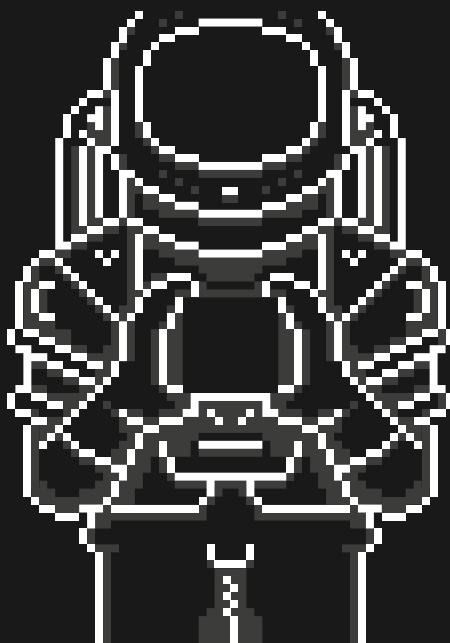
L'illustrazione in copertina è stata disegnata da Alessandro Vairo, illustratore, designer e amico.

Alessandro si definisce visual designer perché ama trattare ciò che è visivo.

Nel suo lavoro cerca la sintesi di forme geometriche, la semplificazione di idee e concetti.

Il suo linguaggio è l'immagine. Nei suoi progetti è alla costante ricerca della bellezza semiotica, espressa attraverso la sintesi di forme geometriche e semplificazione di concetti.

Lo appassiona tutto quello che è immagine: dalla grafica digitale all'illustrazione pittorica, alle tecniche di stampa tradizionali e contemporanee.



Abbiamo pensato di aprire la nostra raccolta verso l'esterno, raccoglieremo alcuni dei contenuti più interessanti per inviarli in una newsletter senza cadenza fissa, probabilmente mensile.

Se l'Osmonauta di carta ti ha catturato, iscriviti!



E qui alcuni link



pescati



dalla

nostra chat di



whatsapp.

Cose che non hanno

un



vero e

proprio senso.



OSMO è uno studio di strategia e design che collabora con brand audaci per creare identità, servizi e prodotti capaci di uscire dal coro.

