

ERIC FLUHR

Portland, OR | 949.212.3359 | ericfluhr@gmail.com | [linkedin.com/in/eric-fluhr](https://www.linkedin.com/in/eric-fluhr)

Creative Project Manager | Content Production • Social Media • Photography • Campaign Coordination

Creative marketer and photographer who keeps ideas moving from concept to launch. I manage social media and email for two B2B brands and the CEO's LinkedIn, coordinating content, timelines, and launches directly with leadership. I've supported in-person brand activations for Liquid Death and The North Face, partnered with a design team on campaign media, and completed 100+ photo shoots of my own. I bring a strong visual eye, organized follow-through, and comfort managing several projects at once.

EXPERIENCE

iLeads / TovoData, Portland, OR

Nov 2025 – Present

Social Media & Marketing Manager

- Manage social media and email for both brands and the CEO's LinkedIn, planning and producing daily content in three distinct brand voices and reporting weekly to the CEO and CMO.
- Led the content rollout for the Sep 2026 website launch, coordinating a phased teaser-to-launch campaign built from custom Canva templates.
- Built an AI-assisted content workflow that raised output to 4+ pieces per week while keeping all three brands visually consistent.
- Grew combined LinkedIn followers and engagement 32% in three months across company and CEO accounts.
- Ran two 6-week email nurture tracks reaching 25,000+ contacts per week, averaging a 22.61% open rate.

Precoa, Portland, OR

Sept 2025 – Present

Marketing Support (Client Onboarding & CRM)

- Coordinate onboarding for 50+ client accounts in Salesforce, managing timelines and communication from first contact to completion.
- Handled 11,000+ client phone conversations as the main point of contact, with consistent follow-up and accurate documentation.
- Maintain clean Salesforce pipeline data to support account health, renewal tracking, and reporting.

Eric Fluhr Photography, Aliso Viejo, CA / Eugene, OR / Portland, OR

Jan 2016 – Present

Photographer & Owner

- Completed 100+ shoots across three markets, managing each one from planning and scheduling through editing and final delivery.
- Plan shoot concepts, locations, and shot lists, and direct subjects on set to bring each idea to life.
- Edit and retouch final images in Lightroom and Photoshop, delivering polished, consistent galleries on deadline.
- Grew an Instagram following that became the primary source of new and repeat bookings.
- Handle client outreach, pricing, and communication from first inquiry through final delivery.

Harrix Group Agency, London, UK

Jul 2024 – Sept 2024

Marketing & Events Intern

- Supported in-person brand activations for Liquid Death and The North Face, including on-site event help, logistics, and photography for brand social channels.
- Worked with the design team to produce campaign media for the London Freshers event.
- Ran paid social for London Freshers, driving 1,200+ ticket sales.

SeniorThrive, Aliso Viejo, CA

Nov 2023 – Jan 2024

Advertising & Social Media Intern

- Created social content, including 30+ short-form videos and ad creatives, and built the company's first content system and posting cadence.

EDUCATION

University of Oregon, School of Journalism and Communications, Eugene, OR

Sept 2021 – Jun 2025

Bachelor of Science, Advertising, Minor in Psychology — GPA: 3.7

SKILLS

Creative Tools: Adobe Creative Suite (Photoshop, Lightroom, Illustrator, Premiere Pro), Framer, Canva, CapCut

Project & Workflow: Salesforce, Google Workspace, Excel, ChatGPT / Claude / Gemini

Content & Social: LinkedIn (company + executive), Instagram, content calendars, paid social, email marketing

Strengths: Content production, campaign coordination, photography, visual storytelling, cross-team collaboration