

Andrew Sheleby

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Data Analyst

EDUCATION

Loyola Marymount University
Bachelor of Business Administration
Information Systems & Business Analytics

CERTIFICATIONS

- 2026 Data Analyst Bootcamp
- Google Data Analytics
- Google Analytics
- Algorithms & Data Structures
- Digital Marketing Professional

Technical Skills:

- MySQL, Python, GitHub
- Microsoft (Excel, M365, Office, Outlook, SharePoint)
- PowerBI, Tableau
- Azure, AWS
- Jira, Service Desk, Salesforce
- CSS, HTML, JS
- MailChimp, A/B Testing
- Slack, MS Teams

Soft Skills:

- Campaign Management
- Project Scheduling
- Copywriting
- Agile/Scrum
- Communication, Budgeting
- Team Leadership
- Analytical Thinking

PROJECT EXPERIENCE

News Article & Keyword Search Application September 2026

Problem: Streamline news research by allowing marketing teams to search articles and identify relevant keywords for content development.

Solution: Built a Python/Flask application integrating NewsAPI and spaCy to retrieve user-defined searches, extract relevant keywords using NLP, and dynamically filter results through an HTML/CSS/JavaScript interface.

Results: Developed and deployed a functional Azure cloud-hosted application that supports customizable article searches and keyword exclusions with dynamically updated results.

Airbnb Rental Property Analysis August 2026

Problem: Evaluated Madrid's short-term rental market to identify potential investment opportunities based on pricing, location, room type, and rental requirements.

Solution: Cleaned and analyzed listing data in MySQL, addressed pricing outliers, and developed a Power BI dashboard comparing neighborhood performance, availability, room types, and minimum-night requirements.

Results: Found higher estimated booking volumes among lower-priced neighborhoods and identified Centro as a highly competitive market, with Salamanca offering potential lower-competition opportunities near the city center.

WORK EXPERIENCE

Marketing & Administrative Coordinator Nov. 2025 – Feb. 2026

Wavesure Inspection Solutions, Sacramento, CA

- Administered and optimized WordPress and Shopify platforms, managing product data, inventory workflows, site security, and technical troubleshooting.
- Integrated Shopify with Zoho Inventory and supported order fulfillment, inventory management, and CRM data maintenance.

Credit Analyst Trainee Jan. 2025 – May 2025

LendSure Mortgage Corp., San Diego, CA

- Reviewed and validated 10–15 mortgage application files daily, analyzing financial documentation to identify missing or inconsistent information and ensure compliance with lending requirements.
- Utilized Salesforce and SharePoint to manage sensitive applicant data, track application workflows, assign review tasks, and maintain accurate records and meet processing deadlines

Web Development Intern Jul. 2023 – Feb 2024

Verified Labs, Remote

- Supported WordPress users during a company restructuring, troubleshooting website issues and managing theme and plugin integration to successfully migrate 90% of users to the updated platform with minimal disruption.
- Diagnosed and resolved critical website errors and bugs, contributing to a 25% reduction in reported downtime incidents and improved platform reliability.

Business Development Intern Oct. 2022 – May 2023

Activism Always, Remote

- Conducted A/B testing of email marketing campaigns to evaluate outreach strategies and identify opportunities to improve engagement with nonprofit organizations.
- Collaborated weekly with the business development team to develop growth strategies and presented recommendations to company founders based on campaign results and market research.

Data Entry Intern Oct. 2022 – May 2023

HOD, Remote

- Researched and documented location data for 30+ locations across 100 U.S. cities, ensuring accurate and consistent records.
- Coordinated weekly meetings with company founders to track application development progress, report benchmark achievements, and communicate project updates.