

SUDEEP YERRAMALA

Motion graphics / UI Designer

9393456196 | sudeep15feb@gmail.com | Hyderabad

PROFILE

Motion Graphic Designer with over 9 years of experience delivering engaging visual communication across **service, product, and healthcare sectors**. Skilled in translating complex ideas into clear, user-centered designs through storytelling, motion, and interactive techniques. Proficient in Figma with expertise in prototyping, component libraries, and design systems. Experienced in AI-driven workflows and automation platforms to improve efficiency and creative output. Continuously learning and adopting evolving design trends and technologies.

WORK EXPERIENCE

Microsoft (contract) - *Designer*

May 2022 - present

- Developed and delivered a range of high-impact videos and presentation decks for internal communications and product promotion campaigns.
- Utilized generative AI tools to streamline design and animation workflows, resulting in faster turnaround and improved creative efficiency.
- Designed brand-compliant social media content for Microsoft's LinkedIn and Instagram campaigns.
- Collaborated with agency partners to plan and execute large-scale internal events across India.

Novartis - *Sr. Motion Graphic Designer*

Jan 2020 - April 2022

- Created visually engaging scientific communication materials like infographics, slide decks, MoA visuals, and internal presentations tailored for medical and scientific audiences.
- Developed multimedia content such as explainer videos, motion graphics, and digital congress materials to enhance product storytelling and engagement.
- Collaborated with content managers, medical writers, and scientific experts to translate complex data into clear, visual narratives aligned with regulatory and brand standards.

Cognizant - *Programmer Analyst*

May 2016 - December 2019

- As an Animator, worked in migrating HMH iREAD a flash based platform to Unity 3D along with the conversion and exporting of assets using GAF plugin, integrating the same by closely working with the developers.
- MilEdge, an e-commerce mobile and desktop application integrated with an AI chatbot. Served as a UI/UX Designer, delivering wireframes, visual design layouts, and style guides to support the development process.

CERTIFICATIONS

- Protopie Interaction Design – Comprehensive Program (2023)

KEY ACHIEVEMENTS

- Collaborated on a Motion graphic video presentation **exclusively for Satya Nadella** during his India visit.
- Awarded as the **Best Emerging Associate** at Cognizant.

SKILLS & TOOLS

Core Skills: Motion Graphics, Visual Design, Prototyping, Figma design system, and 2D & 3D Animation

Tools: Adobe Creative Cloud, After Effects, Premiere Pro, Figma, Photoshop, Illustrator, Blender

EDUCATION

Bachelor of Fine Arts in Animation - **Gold Medalist**

Jawaharlal Nehru Architecture and Fine Arts University, Hyderabad

PORTFOLIO

www.sudeepfolio.com