

AI TOOL BOX

**12 TRENDING APPS TO
DOMINATE ONLINE
MARKETING**

IN SHOT



A user-friendly video and photo editing tool that helps businesses create professional, engaging content for social media. With features like trimming, transitions, filters, text, stickers, and music, marketers can quickly produce eye-catching videos and posts. This makes it easier to showcase products, share updates, and boost brand visibility across platforms like Instagram, TikTok, and Facebook.

FACE APP



Is an AI-powered photo editing app that transforms selfies with filters, retouching, and facial effects. For online marketing, it can be used to create engaging, attention-grabbing visuals, enhance profile photos, or generate fun, shareable content that increases social media interaction. Marketers can leverage it to add creativity and personality to campaigns, helping brands appear more relatable and trend-aware.

PHOTOFY



Is a content creation app that enables businesses to easily design branded graphics, social media posts, and short videos. It offers customizable templates, logos, filters, and text tools, making it simple for marketers to maintain brand consistency. Companies use Photofy to quickly produce professional, shareable content that boosts online presence and engages audiences across platforms.

AIRBRUSH



Is a photo editing app designed to enhance portraits with retouching tools like blemish removal, skin smoothing, teeth whitening, and background editing.

For online marketing, it helps businesses and influencers create polished, professional-looking images that boost brand credibility and appeal. It's especially useful for product photos, lifestyle shots, and social media content where presentation is key.

CANVA

Canva

Is a graphic design platform that allows businesses to easily create professional-quality visuals, from social media posts and ads to presentations and marketing materials. With customizable templates, drag-and-drop tools, and brand kits, marketers can quickly design eye-catching content that strengthens brand identity and drives engagement online.

EPIDEMIC SOUND



Epidemic Sound

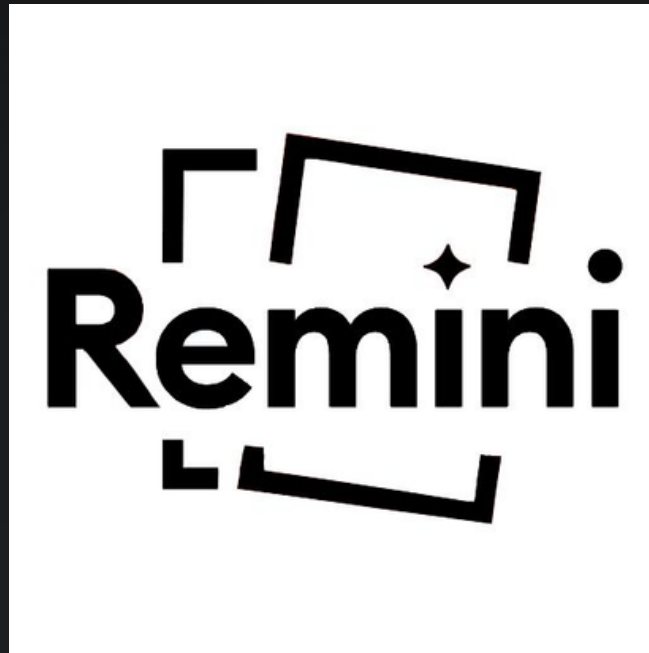
Is a music licensing platform that provides royalty-free tracks and sound effects for content creators and businesses. It helps marketers enhance videos, ads, and social media posts with high-quality, copyright-safe music, ensuring content sounds professional and avoids copyright issues. This makes it easier to build brand identity, set the right mood, and boost audience engagement.

CAPCUT



Is a free all-in-one video editing app that makes it easy for businesses to create professional, engaging content. With features like templates, text overlays, effects, transitions, and trending audio, marketers can quickly produce eye-catching videos tailored for platforms like TikTok, Instagram, and Facebook. It's especially useful for creating short-form content that boosts visibility and drives audience interaction.

REMINI



Is an AI-powered photo and video enhancer that improves image quality by sharpening details, restoring clarity, and upgrading low-resolution visuals. For online marketing, it helps businesses repurpose old or low-quality photos, making them look professional and polished. This ensures marketing materials, product photos, and social media content appear high-quality, boosting credibility and engagement.

GEMINI



Is an AI-powered tool that helps businesses create, analyze, and optimize content. It can generate text, ideas, and images, making it useful for marketing copy, ad campaigns, captions, and customer engagement. Marketers can also use it to brainstorm strategies, personalize content for different audiences, and streamline workflows — saving time while boosting creativity and productivity.

CHATGPT



ChatGPT

Is an AI-powered assistant that helps businesses create engaging marketing content, from social media captions and ad copy to blogs and email campaigns. It can generate ideas, answer customer queries, and personalize communication, making marketing faster, more efficient, and more impactful. Marketers can also use it for brainstorming, research, and improving customer interaction through chatbots

WISTIA



Is a video hosting and analytics platform designed for businesses. Unlike generic video platforms, it offers in-depth viewer insights, customizable players, lead capture forms, and integration with marketing tools.

This helps marketers not only showcase videos professionally but also track engagement, generate leads, and improve video-driven campaigns to boost conversions.

CAPTIONS APP

captions™

Is an AI-powered video editing tool that automatically generates accurate subtitles, voiceovers, and translations. It helps businesses create more engaging and accessible content for social media by ensuring videos are easy to follow—even without sound. Marketers can use it to reach wider audiences, improve watch time, and boost engagement across platforms like Instagram, TikTok, and YouTube.

BONUS APPS

POSTERMYWALL



Is a design platform that lets businesses create professional marketing materials quickly, including posters, flyers, social media graphics, and videos. With ready-made templates and easy customization, marketers can produce eye-catching content without advanced design skills. It's especially useful for promotions, event announcements, and consistent branding across digital platforms.

CUBICASA



Is a floor plan creation app widely used in real estate and construction. With just a smartphone scan, it generates accurate, professional floor plans in minutes. For online marketing, it helps businesses—especially realtors, contractors, and property managers—present properties more clearly, attract buyers or clients, and stand out with high-quality visual materials that build trust and drive engagement.

ETSY



Is an e-commerce platform focused on handmade, vintage, and unique products. For businesses, it serves as both a marketplace and a marketing tool by providing access to a global audience that values creativity and originality. Sellers can use Etsy to build brand visibility, test new products, and leverage its search features, ads, and customer reviews to grow sales and customer trust.



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