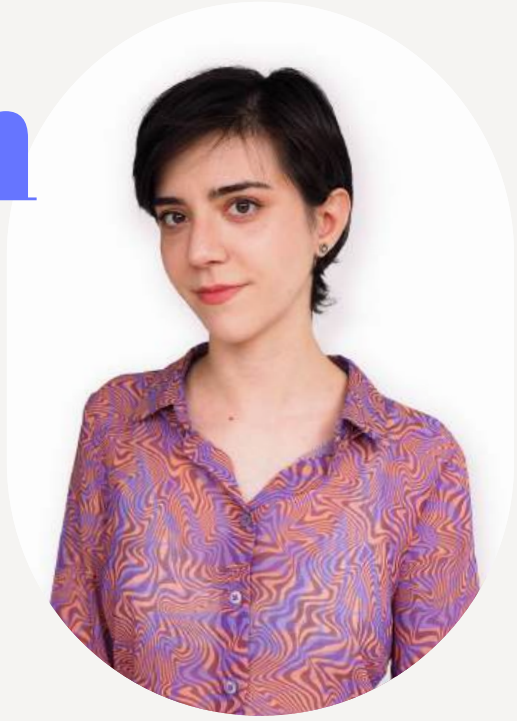
María León



Hello! I am a graphic designer. My work focuses on advertising design, branding and social media management, always with an artistic approach. I am passionate about experimenting with new media and techniques, especially in Motion Graphics and digital illustration, which allows me to constantly learn and bring a unique touch to each project.

maleonpalacios@gmail.com

+34 646 411 225

www.maleonportfolio.com

Madrid | Spain

Experience

2018 2020

Internships
LAVINIA NEXT | AEPE

Animations for advertising pieces, image retouching and creativity support for new campaigns.

DEC 2021 SEP 2022

Design and Motion Graphics
FINDASENSE

Design for graphicsl, animations and illustrations. Social media posts designs for clients Coca-Cola Europacific Partners and Fanta Spain.

DIC 2021 APR 2023

Audiovisual Design
FREELANCE

Audiovisual projects, illustrations for explanatory videos, animations for music videos and corporate presentation slides.

OCT 2023 APR 2025

Graphic Design
FRESH GREENS

Branding, packaging design, campaign development and promotional pieces for social media, illustration and motion design.

DEC 2025 PRESENT

Graphic Design and UX/UI
EQUANIMA

Design for PAID campaigns and promotional pieces for social media , illustration and motion design. Support for the product team, both web and app.

Education

2016-2020
BA in Fine Arts and Design
TAI ART SCHOOL

2019
BA Graphic Design (Erasmus)
STAFFORDSHIRE UNIVERSITY

2021
Illustration for Motion
SCHOOL OF MOTION

2023-2024
MA Motion Graphics
LABASAD

Languages

English *C1 FLUENT*

Skills

Ps Ai Ae