EDDY GANN

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TOOLS

ABOUT

As a creative with over 10 years of experience, I bring innovative yet functional solutions to every client project and team I lead. I'm constantly exploring emerging technologies and delivering high quality user-focused experiences.

EXPERIENCE

Y Media Labs Senior Product Designer | Atlanta, GA | 2021 - Present Created cutting-edge digital experiences for top brands Led the design efforts for YML's second-largest project, valued between \$15M and \$20M · Worked with a diverse set of clients, from international tech giants, to household names in healthcare · Strengthened client relationships through clearly communicating and problem solving during tense product decision scenarios Regularly delivered well above client expectations, leading to project extensions of more than \$600K • Directed internal and client design teams, driving projects to innovative outcomes · Crafted impactful products used by tens of millions of people **Digital Products of Accenture** Senior Product Designer | Houston, TX | 2019 - 2021 · Led client engagements, and directed 2-4 other designers within those projects Defined team objectives, goals, and initiatives to help bolster collaboration and grow our design team Provided world-class design consulting to Fortune 500 clients · Organized and spoke at design community events in Houston Product Designer | Houston, TX | 2017 – 2019 • Founded a new design branch of Digital Products in Houston Mentored, sourced design talent, and provided team leadership · Helped scale the design team 5x during this time

Intrepid Pursuits

Product Designer | Boston, MA | 2015 - 2017

- · Built client relationships and gained trust to lead projects as an individual contributor and primary decision maker
- · Guided clients to modernize their user experiences by pushing the boundaries of their user interfaces

Junior Product Designer | Boston, MA | 2015

- · Collaborated with sizable teams of designers and developers
- Pushed digital products forward through mindful critique
- · Created products ranging from web applications, to Android and iOS apps

Figma, Framer, & Sketch **Prototyping Tools**

Adobe Suite

SKILLS

Mobile Design

UI Design UX Design Prototyping Interaction Design Motion Graphics Animation Branding Logo Design & MORE

Team Leadership

Community Event Organization

Public Speaking Events

Mentorship

EDUCATION

Kent State

Kent, Ohio Class of 2014 **BFA Visual Design**