

Ishara Sanjeewa

AI-FIRST PRODUCT DESIGNER | UI/UX & INTERACTION DESIGN | HUMAN-CENTERED + GENERATIVE SYSTEMS

11+ Years of Experience

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DESIGN TOOLS

Figma (AI) | Affinity | Sketch | Invision | Principle
| ProtoPie | Adobe XD | Illustrator | Photoshop |
AxureRP

DESIGN SKILLS

CX | Product Design | HCD | Interaction Design
| UI/UX | Visual Design | Wireframes |
Storyboards | User Flows | Process Flows |
Prototypes

RESEARCH SKILLS

Notion AI | User Interviews | Persona
Development | Brainstorming | Storyboarding |
User Testing | Requirement Gathering

TECH STACK

HTML5 | CSS4 | SCSS | LESS | WordPress |
WebFlow | WIX | Magento | React JS | Angular |
Next JS | .NET | JavaScript

UI COMPONENT LIBRARY

Tailwind | Material UI | AntUI | Sementic UI |
Bootstrap

VIDEO GRAPHY

Adobe Premiere Pro | Adobe After Effects

RELATED COURSEWORK

- UX vision & and strategy, storyboard design, define design standards & and patterns for the application
- Grid structures and design solutions, Instituting a user-centered design (UCD approach)
- UI/UX Development and Design in Adobe Suite products and Axure
- Concept from initial wireframe to front-end development on multi-device platforms
- Agile methodology sprints for the design of the screens & and implementation of high and low-fidelity wireframes
- User Centred Data Visualisation
- Accessibility and Assistive Tech

EDUCATION

(UX) Design Certificate

Google 2021

Bachelor of Information Technology

Sri Lanka Institute of Information
Technology (SLIIT) 2009 - 2014

EXPERIENCE

ORVERO LABS (PVT) LTD

UI/UX Lead | July 2020 - present

Led end-to-end design in cross-functional experience teams with UX and content designers, researchers, PMs, engineers, marketing, legal and business stakeholders.

Drove the user experience process on several digital features and products focused on improving the value of an Austal Product Solution across desktop and mobile touchpoints.

Key projects include adding ALFI, LUSI EDMT, and HELIOS creating a digital onboarding experience and creating a new digital document platform.

ESSHVA TECHQ (PVT) LTD

Senior UI/UX Engineer | May 2018 - June 2020

Designed across core applications to redefine vehicle transactions. Users enjoy a hassle-free buying experience through the consumer web application and mobile app, while administrators efficiently manage listings and ensure secure exchanges via the admin portal.

With RumbleOn, vehicle transactions are not just simplified—they're transformed into a convenient, secure, and user-centric process

Product RCS is user-centric design and comprehensive features empower efficient and proactive issue resolution, ensuring satisfaction.

CROWDERIA (PVT) LTD

Senior UI/UX Engineer | December 2015 - April 2018

Conducted user interview studies on Boxgard mobile app features as a member of the mobile research team

Worked on evaluative and generative research of conceptual features in order to align the experience with users' needs.

Design, Prototype, and Develop 'CrowdLogistics' E-Commerce Solution: Crafting Responsive, Mobile-Friendly Innovations

Vburst Software (PVT) LTD

Graphic Designer | June 2013 - November 2015

Designed overlay graphics for EZCIM CRM system using Adobe Photoshop and Adobe Illustrator

REFERENCES

Sujeev RajaKulendran

Esshva (PVT) LTD. / CEO

Email : sujeev@esshva.com

K. Mathotkadar

Intteq (Pvt) Ltd

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