

# Siddhant Kulkarni

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 sdn.creative  
 [siddhant kulkarni](#)  
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## Visual Designer | Photographer | Systems Thinker



### PERSONAL

I'm a graphic designer driven by curiosity and a desire to communicate ideas with clarity. I enjoy exploring concepts, experimenting with visual systems, and crafting thoughtful design that balances function, emotion, and aesthetics. I believe every design should have a reason to exist. My work combines curiosity, research, and experimentation to create visual communication with clarity and purpose.

### EXPERIENCE

#### Independent Designer Mar 2026 - Present

Designing visual systems and digital experiences with a focus on clear communication.

#### Co-Founder | Driven Jun 2025 - Feb 2026

Built sustainable merchandise brand identity. Led branding, comms, marketing assets. Managed B2B outreach and sales. Shaped brand strategy from launch.

#### Operations Intern at Conrad (Pune) May 2023 - Sep 2023

Supported peak dining, 750 guests. Upheld F&B, Housekeeping SOP standards. Coordinated across kitchen, service, housekeeping.

### EDUCATION

#### IIHM Pune 2022 - 2025

Advanced Program in International Hospitality Administration (IHA)

#### University of West London 2022 - 2025

BSc (Hons) International Hospitality Management

### SKILLS

- |                  |                     |
|------------------|---------------------|
| Figma            | Research & Analysis |
| Affinity         | Critical Thinking   |
| Davinci Resolve  | Storytelling        |
| Framer           | Attention to Detail |
| Photography      | Communication       |
| Visual Hierarchy | Collaboration       |
| Editorial Design | Adaptability        |
| Social Media     |                     |
| Poster Design    |                     |
| AI Proficiency   |                     |

### LANGUAGES

- English  
Hindi  
Marathi

## PORTFOLIO