

## Mac McCormick

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Product designer based in Cincinnati, OH with 10+ years of experience making products better and users happier.

## Experience

### Principal Product Designer

Persefoni

Jan 2023 - Present

Promoted to further own and design experiences for Persefoni, including launching their free tier and reporting tools.

### Senior Product Designer

Persefoni

Aug 2021 - Jan 2023

Responsible for designing core experiences for an AI-powered carbon accounting application.

### Manager of Product Design

BriteCore

Oct 2020 - Aug 2021

Promoted to lead a team of designers and front end developers while still leading the design of the claims handling product

### Product Designer

BriteCore

Feb 2018 - Oct 2020

Designed a flagship claims handling SAAS app while also launching a user research practice and maturing the teams design system

### UX Design Consultant

Ingage Partners

Apr 2017 - Feb 2018

Provided UX expertise for clients in financial services including launching a design system for the team of designers and developers

## Additional Experience

### UX Designer

TradeGlobal

eCommerce, Design-Research

### UX Designer

Streamlined Studio

SaaS, Consulting

## Education

### Miami University

Oxford, OH

B.A. Mass Communication - Media Criticism

## Skills

- User Interface Design
- Interaction Design
- Accessibility (WCAG, a11y)
- Design Systems
- Prototyping
- User Research
- Journey Mapping
- Information Architecture
- Product Management
- Agile / Scrum

## Tools

### Figma

UI Design, Prototyping

### FigJam

Whiteboarding, Collaboration

### Framer

Web Design

### Lottiefiles

Animation

### Storybook

Developer Handoff

### Jira

Product Management

## References

### Justin Scwhartfigure

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### Kim Stroh

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### Will Guldin

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### Mark Tiderman

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