

Clinic Launch Package

Best for allied health clinics launching with a new brand

Brand identity refinement

- Refinement of your existing brand direction (logo, colour palette, typography)
- Brand guidelines document incl. imagery & visual direction

Professional Website

- 5–8 page website incl. individual condition/service pages
- Cliniko online booking integration
- Cliniko reminders & confirmations configured
- Mobile-responsive, easy to self-edit (WordPress)
- Basic SEO foundations (page structure, metadata, Google indexing)
- Handover training so you can update it yourselves

from \$4500

Practice Automation

Reclaim your admin time so you can focus on patients.

- Automated workflows built around your clinic (e.g. new enquiry → intake sequence, new patient welcome emails, follow-up reminders)
- Scoped together on our call, priced per workflow

from \$600 per workflow

Website Hosting Plan

Website hosting managed through Siteground servers

Includes:

- Australian-based managed hosting
- Domain renewal
- SSL certificate
- Automated backups & updates

\$250/year

Website Maintenance (optional)

Care Plan for websites

Includes:

- Security checks and Bug fixes
- Plugin/app & system updates
- Ongoing updates (content/design tweaks)
- Up to 2 hours/month

\$220/month