



LEGAL DOCUMENT

Privacy Policy

● GDPR Compliant · EU Regulation 2016/679

Effective Date	1 January 2026
Last Updated	May 2026
Data Controller	VALAN TRADE s.r.o. (Mango Terra)
Registration (IČ)	29047986
Registered Address	Italská 2562/49, Vinohrady, 120 00 Praha 2, Czech Republic
Supervisory Authority	Úřad pro ochranu osobních údajů (ÚOÚ), Czech Republic
Framework	EU General Data Protection Regulation (GDPR) 2016/679

Your GDPR Rights at a Glance	
Access (Art. 15)	See what personal data we hold about you
Rectification (Art. 16)	Correct inaccurate or incomplete data
Erasure (Art. 17)	Request deletion of your data
Restriction (Art. 18)	Limit how we process your data
Portability (Art. 20)	Receive your data in a machine-readable format
Object (Art. 21)	Object to certain types of processing

Your privacy matters to us. This Privacy Policy explains how Mango Terra (operated by VALAN TRADE s.r.o.) collects, uses, and protects personal data obtained through this website and our business communications. We process data in accordance with the EU General Data Protection Regulation (GDPR) and applicable Czech data protection law.

ARTICLE 1

Data Controller

The data controller responsible for personal data collected through this website is:



Legal entity	VALAN TRADE s.r.o.
Registration (IČ)	29047986
Registered address	Italská 2562/49, Vinohrady, 120 00 Praha 2, Czech Republic
Trading as	Mango Terra
Contact e-mail	official@mangoterra.com
Phone	+855 76 256 0202

As data controller, we determine the purposes and means of processing personal data. We do not appoint a formal Data Protection Officer (DPO) as we are not currently required to do so, but all privacy matters are handled directly by our management.

ARTICLE 2

Personal Data We Collect

Data provided directly by you (via contact and sample request forms):

- Full name and position / job title
- Company name
- Business email address
- Phone number
- Comments or questions included in your submission

Data collected automatically when you visit our website:

Automatically collected data includes: IP address and approximate geographic location, browser type and version, pages visited and time spent, and device type. — We do not collect special categories of personal data (health, biometric, financial account details) and do not knowingly collect data from individuals under 16.

ARTICLE 3

Purposes of Processing

We use personal data collected for the following specific purposes:

Responding to inquiries	To reply to contact forms, sample requests, and business questions
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Business development	To evaluate B2B partnerships and manage commercial negotiations
Sending samples	To arrange and track shipment of product samples to prospects
Contract management	To prepare, execute, and administer commercial contracts
Legal compliance	To comply with Czech accounting, tax, and export regulations
Website analytics	To understand how visitors use our site and improve content
Marketing communications	To send product updates to contacts who have consented

ARTICLE 4

Legal Basis for Processing

Under GDPR Article 6, we rely on the following legal bases:

- **Consent (Art. 6(1)(a)):** Where you have actively consented, e.g. by ticking the consent checkbox on our contact form. You may withdraw consent at any time.
- **Contractual necessity (Art. 6(1)(b)):** Where processing is necessary for the performance of a contract or to take steps at your request before entering one.
- **Legal obligation (Art. 6(1)(c)):** Where processing is required by law, such as accounting records, tax reporting, and export documentation.
- **Legitimate interests (Art. 6(1)(f)):** For B2B marketing to existing contacts, fraud prevention, and system security, where these interests are not overridden by your rights.

ARTICLE 5

Sharing Your Data

We do not sell your personal data. Data may be shared only in these limited circumstances:

- **Service providers / processors:** Third parties assisting with website hosting, email, CRM, analytics, and logistics — bound by GDPR Art. 28 processor agreements.
- **Professional advisors:** Lawyers, accountants, and auditors, subject to professional confidentiality obligations.
- **Legal / regulatory authorities:** Where required by law, court order, or regulatory authority in the Czech Republic or EU.
- **Business transfers:** In the event of a merger or acquisition, subject to prior notice where required by law.

ARTICLE 6

Data Retention

We retain personal data only as long as necessary or as required by law:

Contact inquiries (no contract)	2 years from last contact
Commercial contracts & invoices	10 years (Czech accounting law)
Email correspondence (B2B)	5 years from end of business relationship
Website analytics data	Up to 26 months (anonymised after 14 months)
Marketing consents	Until withdrawal or 3 years of inactivity
Sample shipment records	3 years

After the applicable retention period, data is securely deleted or anonymised.

ARTICLE 7

Your Rights

Under the GDPR, you have the following rights. To exercise any right, contact us at official@mangoterra.com. We will respond within 30 days and may need to verify your identity.

- **Access (Art. 15):** Request a copy of personal data we hold about you.
- **Rectification (Art. 16):** Request correction of inaccurate or incomplete data.
- **Erasure (Art. 17):** Request deletion of your data where no longer necessary.
- **Restriction (Art. 18):** Request limitation of processing in certain circumstances.
- **Portability (Art. 20):** Receive your data in a structured, machine-readable format.
- **Object (Art. 21):** Object to processing based on legitimate interests, including direct marketing.

Right to lodge a complaint: If you believe we have not handled your data in accordance with GDPR, you may complain to the Czech supervisory authority: Úřad pro ochranu osobních údajů (ÚOÚ) · Pplk. Sochora 27 · 170 00 Praha 7 · www.uoou.cz

ARTICLE 8

Cookies & Analytics

This website uses cookies and similar technologies to improve user experience and understand how visitors interact with our content. We use two categories:

- **Strictly necessary cookies:** Required for basic website functionality. These cannot be disabled.
- **Analytics cookies:** Used to collect aggregate statistics about website usage. Set only with your consent.

You can manage cookie preferences through our cookie consent tool or by adjusting your browser settings. Disabling cookies may affect parts of the website.

ARTICLE 9

International Data Transfers

As we operate internationally — with activities in Cambodia and commercial relationships across Europe — some personal data may be transferred to or processed in countries outside the European Economic Area (EEA).

Where such transfers occur, we ensure appropriate safeguards are in place in accordance with GDPR Chapter V, including Standard Contractual Clauses (SCCs) approved by the European Commission, or reliance on adequacy decisions where applicable.

Transfers to Cambodia are subject to appropriate contractual protections given the absence of an EU adequacy decision for that country.

ARTICLE 10

Contact & Complaints

For any privacy-related questions, requests, or complaints, please contact us:

Data Controller: VALAN TRADE s.r.o. (Mango Terra) · Italská 2562/49, Vinohrady, 120 00 Praha 2 · E-mail: official@mangoterra.com · Phone: +855 76 256 0202 · We aim to respond to all privacy requests within 30 days. If you are unsatisfied, you have the right to complain to the ÚOÚ (www.uoou.cz).