

## **Kaycee Shipley**

Dallas, TX, USA

[kayceeshipley@gmail.com](mailto:kayceeshipley@gmail.com)

940.231.8171

[www.kayceeshipley.com](http://www.kayceeshipley.com)

[LinkedIn](#)

## **Professional Summary**

I am a seasoned product designer with extensive experience crafting delightful and engaging products and user experiences for customers and enterprise clients, with a strong focus on early-stage startups. I am passionate about building products from the ground up and being deeply involved in every aspect of the design process – from initial concept to final execution. My experience has equipped me with a keen ability to adapt quickly, iterate effectively, and deliver designs that align with the unique demands of fast-paced, evolving environments.

## **Work Experience**

### **Product Designer, ON**

*Mar 2022 - Jul 2024*

- Led a two-person team to complete the full design life cycle of internal and customer-facing tools.
- Directed the design and implementation of the Live Chat feature using the build, measure, learn method, enhancing customer engagement.
- Supervised developer handoff and QA for a 7-member front-end engineering team, ensuring timely delivery and reducing post-launch defects.
- Collaborated with the Marketing team and Art Director to execute a complete company rebrand within 7 days, improving brand recognition and consistency across all platforms.

### **Product Designer, Forge Studio**

*Sep 2021 - Sep 2022*

- Delivered high-fidelity designs and presentations, and coordinated cross-functionally with enterprise clients, resulting in improved project efficiency.
- Achieved promotion from Junior to Mid-level Designer within a year by consistently delivering innovative design solutions and improving client satisfaction.
- Transitioned from a contract role to a full-time position with GameOn (ON) due to exceptional performance in delivering user-centric design solutions.

## **Product Designer, Affirm - Forge Studio**

*Feb 2022 - Mar 2022*

- Led the management of two high-profile projects, presenting regular updates to lawyers and business stakeholders, and accelerated project timelines.
- Completed a 3-month project in 1 month by implementing efficient project management techniques and agile methodologies.

## **Product Designer, Hawaii Public Housing Authority - Forge Studio**

*Sep 2021 - Feb 2022*

- Led research and initial design phase for the partnership between HPHA and the University of Hawaii, utilizing user-centered design principles to overhaul legacy administration software and update the HPHA website, improving usability.
- Identified technical roadblocks and gathered criteria to create a high-fidelity wireframe for an agnostic cloud platform system, streamlining the development process.
- Extracted user journey maps from resident and employee interviews, and created an architecture mock-up including a resident portal application and an administrative application, enhancing user experience and administrative efficiency.
- Enhanced design, visual graphics, and information architecture for the Hawaii Public Housing Authority website, significantly improving user experience for the 45,000 residents in the voucher program.

## **Firefighter & Paramedic, Farmers Branch Fire Department**

*Feb 2017 - Oct 2020*

- Responded to emergency and non-emergency calls with a multi-disciplinary team for a mid-sized municipal organization, ensuring effective patient care and fire suppression in urban and rural environments.
- Provided critical emergency and non-emergency care, transportation, and diagnosis for patients across multiple operational environments, including point of injury/illness, interfacility transfer, and fire.
- Frequently utilized ventilator and IV management, hemodynamic monitoring, pain management, and rapid determination of treatment to stabilize patients, leading to improved recovery times and outcomes.

## **Education**

### **Dev Mountain UX Design**

*Jul 2021*

## **Skills**

### **Design & Development:**

- Interaction Design
- Prototyping & Testing
- Strong understanding of design principles
- UI/UX Design
- Visual Design
- Visual Identity
- Wireframing

### **Tools & Technologies:**

- Adobe Creative Suite
- Asana
- Figma
- Google Workspace
- InVision
- Loom
- Microsoft Office Suite
- Sketch
- Slack
- Zoom

### **Research & Analysis:**

- Competitive analysis

## **Interests**

Baking, trail running, art, fibers and weaving, fantasy novels

- Heuristic Analysis
- Journey Mapping
- Market Trends
- User Interviews
- User Research

### **Project Management:**

- Agile Methodologies
- Product Management
- Product Requirements
- Project Management
- Project Planning

### **Soft Skills:**

- Ability to Collaborate Effectively
- Brainstorming
- Communication Skills
- Empathy
- Honesty
- Independent
- Influence
- Leadership
- Learning
- Motivated