



CONTACT

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**PROFESSIONAL
EXPERIENCE**

Designer | November 2024 — Present

Monks

- Created high-quality static and motion design assets for product interfaces, social media, and digital platforms.
- Adapted creative assets across multiple formats and dimensions for APAC regional campaigns and client platforms.
- Collaborate with global teams and client-side art directors to deliver scalable, on-brand creative solutions.
- Produce high-volume creative assets while maintaining quality, brand consistency, and fast turnaround timelines.

Graphic Designer | March 2024 — November 2024

TerraCycle & Loop Japan

- Developed digital and print marketing materials supporting sustainability initiatives and consumer campaigns.
- Designed website assets, social media graphics, posters, and recycling collection boxes while maintaining established visual guidelines.
- Adapted creative assets from English into Japanese while maintaining brand consistency and localization requirements.
- Collaborated with cross-functional teams to deliver consistent brand experiences across digital and physical touchpoints.

Freelance Brand & Multimedia Designer | January 2024 — Present

Clients acquired through Upwork, Fiverr, Behance, and Contra

- Collaborate with local and international clients to create brand identities, packaging, marketing materials, websites, and social media campaigns for beauty, wellness, retail, food & beverage, and hospitality brands.
- Manage projects from discovery through final production while ensuring quality, consistency, and on-time delivery.

Part-time Graphic Designer | August 2023 — December 2023

BRIGHTSAND Designs

- Designed creative assets for international and regional clients including Dymocks (Australia), FOPM, and JCVA.
- Designed social media graphics and print materials to support marketing and internal communications.
- Edited corporate video presentations for JCVA leadership meetings and company events.



PROFESSIONAL EXPERIENCE

Graphics & Packaging Designer | November 2022 — July 2023

Bespoke Beauty Brands

- Designed product packaging, merchandising, event materials, and marketing assets ensuring consistent brand identity across retail and promotional touchpoints for Jason Wu Beauty and KimChi Chic Beauty.
- Created digital marketing assets, including social media content, website banners, and email marketing designs to support product launches and brand campaigns.
- Developed booth designs and experiential event graphics for brand activations.

Graphic Designer | April 2022 — November 2022

BRIGHTSAND Designs

- Designed creative assets for clients across beauty, real estate, insurance, and wellness industries.
- Produced social media campaigns and marketing visuals for Aplasca Aesthetic, Bantug Real Estate, JCVA, and Move for Life.
- Designed logos and social media templates for sub-brands under Malayan Insurance.
- Created pitch deck presentations for Move for Life, a Hong Kong-based dance company.
- Produced video edits and print collateral for JCVA to maintain cohesive brand communication.

Jr. Graphic Designer | January 2021 — September 2021

Summer International

- Worked closely with the Creative Director to execute branding, packaging, marketing campaigns, and digital assets.
- Designed product packaging, PR kits, website UI design, merchandise, and promotional materials.
- Produced motion graphics and short-form video content for Instagram and TikTok campaigns.
- Maintained visual consistency across multiple beauty brands and product launches.

Freelance Multimedia Designer | February 2020 — May 2020

Fiverr

- Designed marketing layouts, social media graphics, and brand assets for international clients across various industries.
- Managed multiple design projects while consistently meeting deadlines and client expectations.

Video Intern | May 2019 — July 2019

Summit Media



PROFESSIONAL EXPERIENCE

- Assisted video production for leading lifestyle publications including Candy, Cosmopolitan, Preview, Smart Parenting, PEP, and Yummy PH.
- Supported studio and location shoots through production coordination, lighting, and camera setup.
- Assisted with live streaming productions and real-time broadcast operations.
- Edited video content for digital platforms, ensuring alignment with brand style and audience engagement goals.

Volunteer Videographer | March 2019
She Talks Asia 2019

EDUCATION

東京デザインプレックス研究所 (Tokyo Designplex Institute) | 2023
クリエイティブデザイン総合コース (Creative Design Comprehensive Course)

De La Salle-College of Saint Benilde | August 2015 — November 2019
AB Multimedia Arts

- Video Producer, The Benildean Press Corps
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CERTIFICATIONS

Visual Elements of User Interface Design | June 2026
California Institute of the Arts

Master Your Brand Voice: Workshop with Jack Appleby | June 2026
Semrush

Generative AI for Creative Workflows | June 2026
Adobe

- Ideate and Visualize Creative Ideas Using AI Tools
- Design and Refine Creative Work with AI
- Create and Publish Content for Your Audience with AI

How to Design Dazzling Graphics That Pops! | September 2020
Graphic Artists of the Philippines

How to Create a Dynamic Layout & Composition Like a Pro | August 2020
Graphic Artists of the Philippines

Graphika Manila | 2019

AWARDS

Multimedia Arts Festival 2018 Certificate | 2018
Multimedia Arts Office, De La Salle-College of Saint Benilde