

Setter

# Try-on Goes Viral

AI-Powered Fashion Content Platform  
Turning Outfits into Content

AI Video Generate

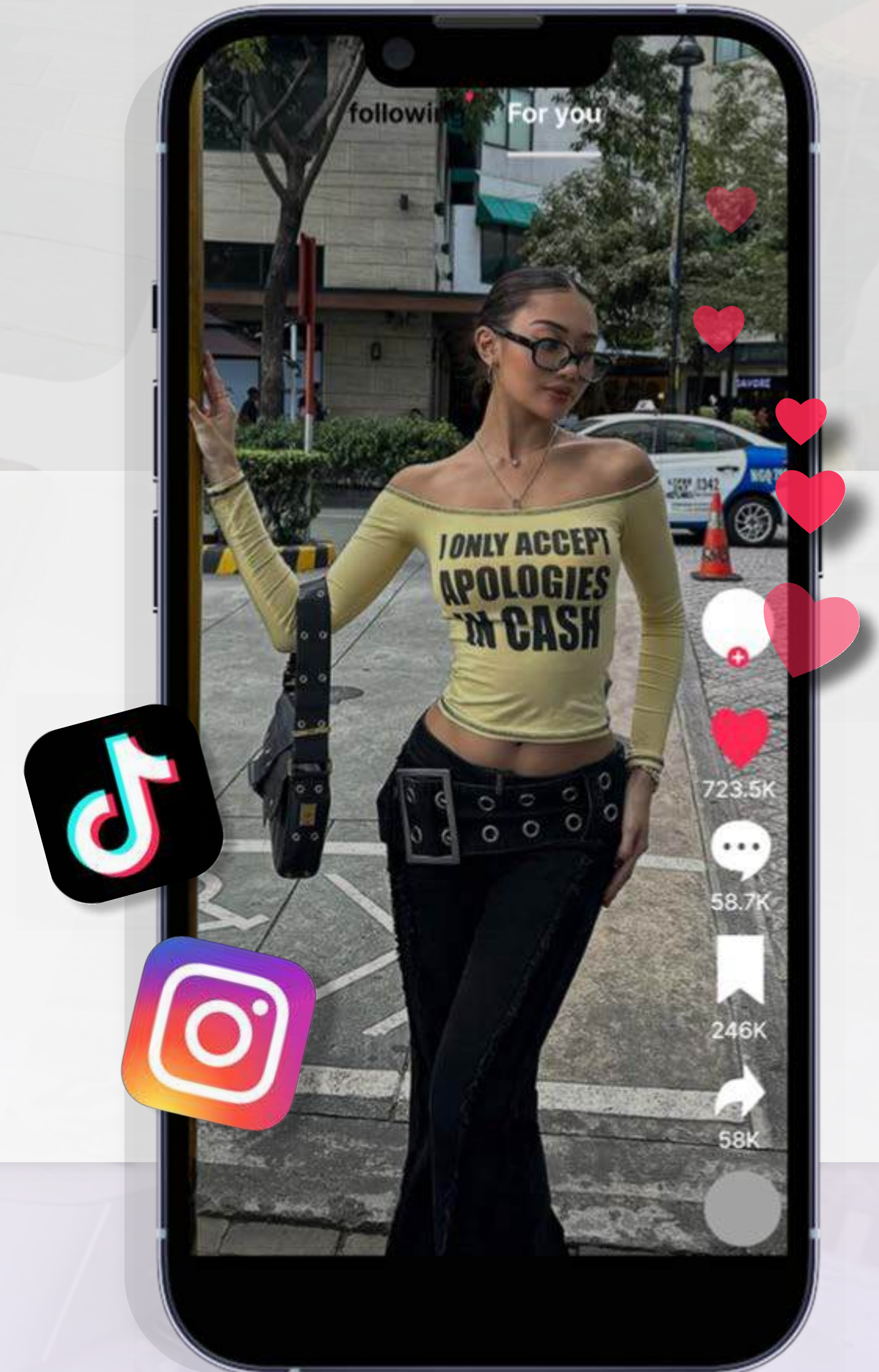


Problem

# Every girl wants to be the trend

But not every girl can

1. Gen Z dresses for TikTok, not closets
2. Viral outfits require tools, budget, and access
3. 99% can't play the game - we unlock it

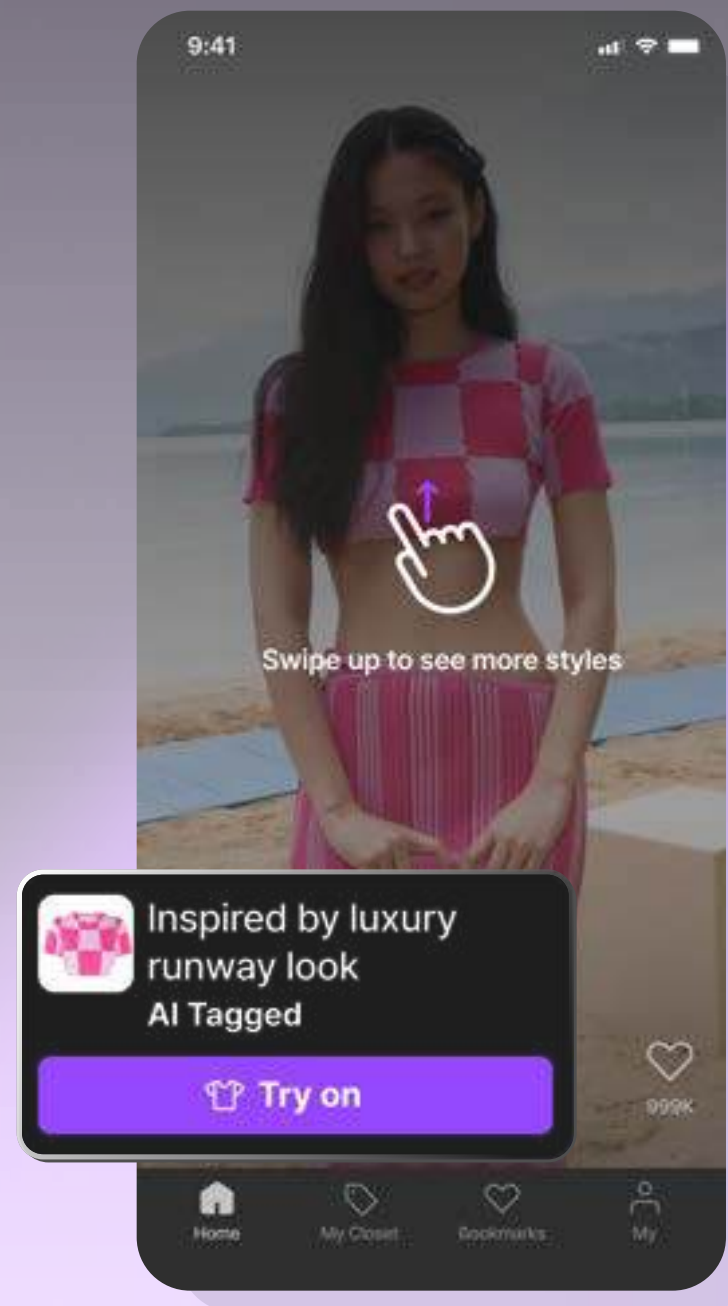


## Solution

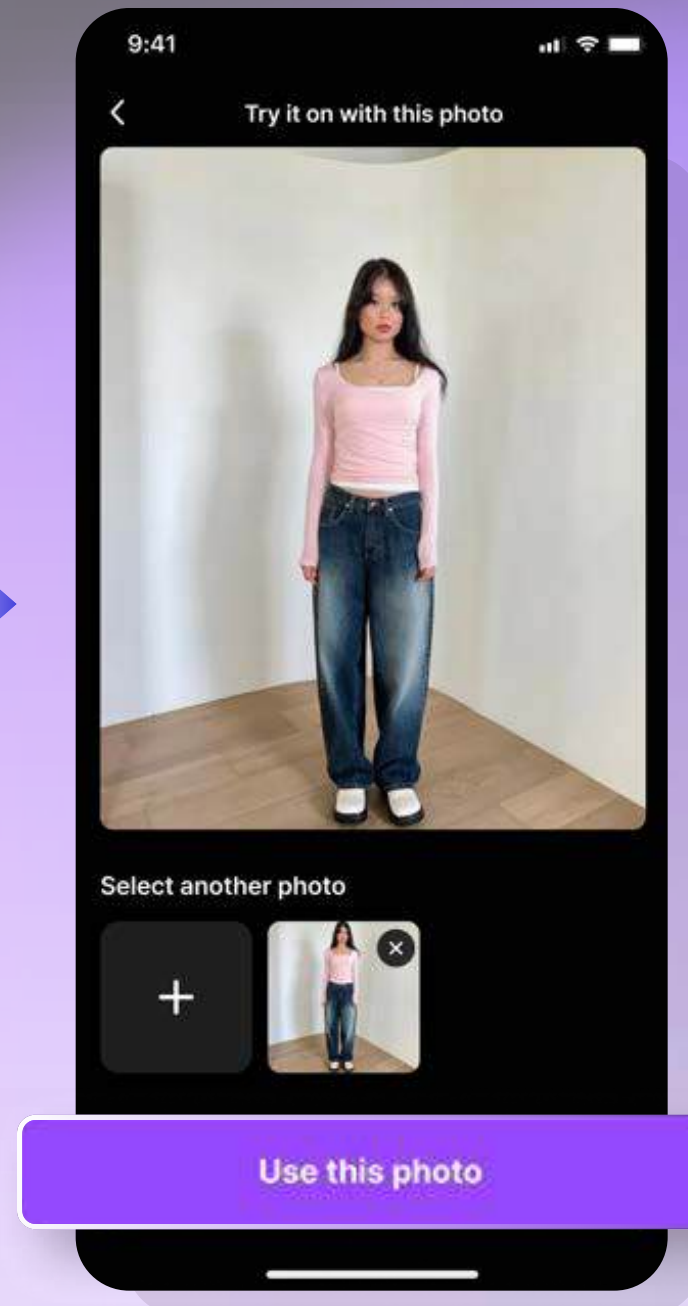
# Viral Content in seconds.

From scroll to share — in 30 seconds.

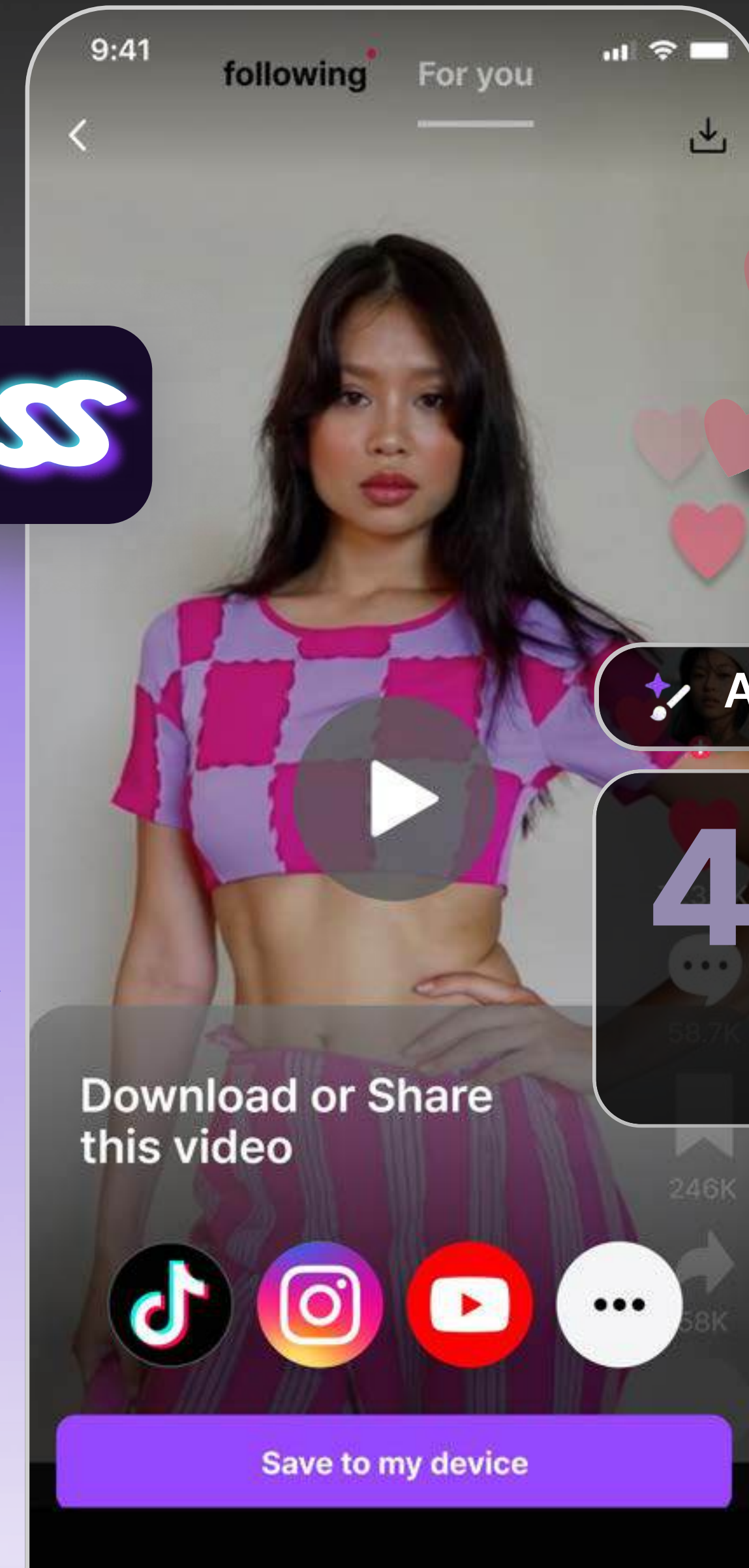
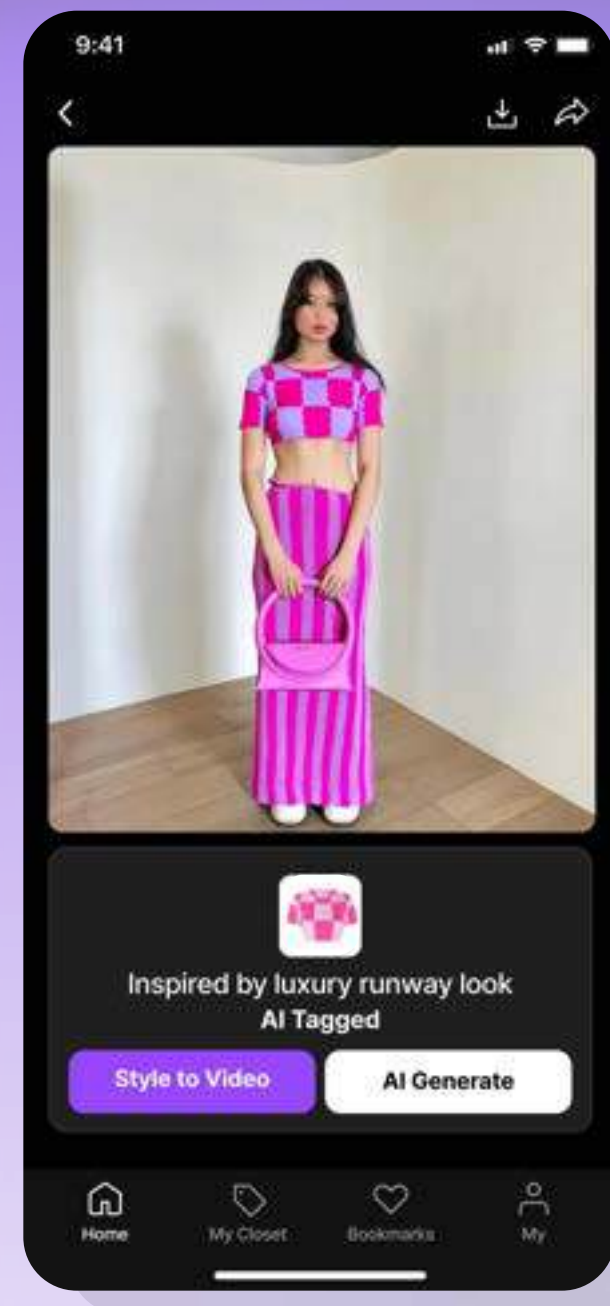
**1** Explore  
Trend Looks



**2** Upload  
Your Photo



**3** Try On  
Viral Outfits



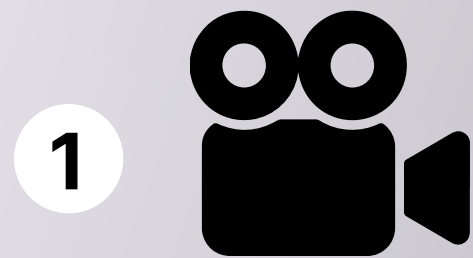
**AI generate**

**4** Get Your  
Fashion Video  
Ready to Post

Why Now

# This shift is inevitable

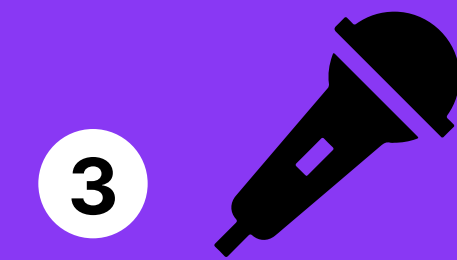
SSETTER sits at that intersection — styling, filming, and sharing in one tap.



**Gen AI** makes  
**high-quality video**  
creation possible



**TikTok** turned  
trend into  
performances



**Girls** expect  
to express  
not just consume

Early Traction

# Not just get attention. We triggered action.

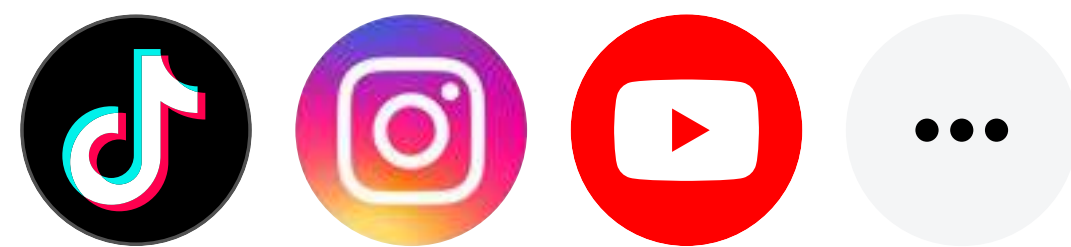
One week. Real girls. Real videos. Real virality.

• **60+** Users  
in 7 days Without Paid Ads

• **42%** Created  
Their First AI Fashion Video

• **17** Creator Pilots  
Launched Within 1 Week

Download or Share  
this video



Save to my device

**Share Intent**  
Shared It or Saved It

**78%**

## Team

# Tech wizards. Real speed.

A global team of fast builders crafting GenAI magic.

### Vivian Kim

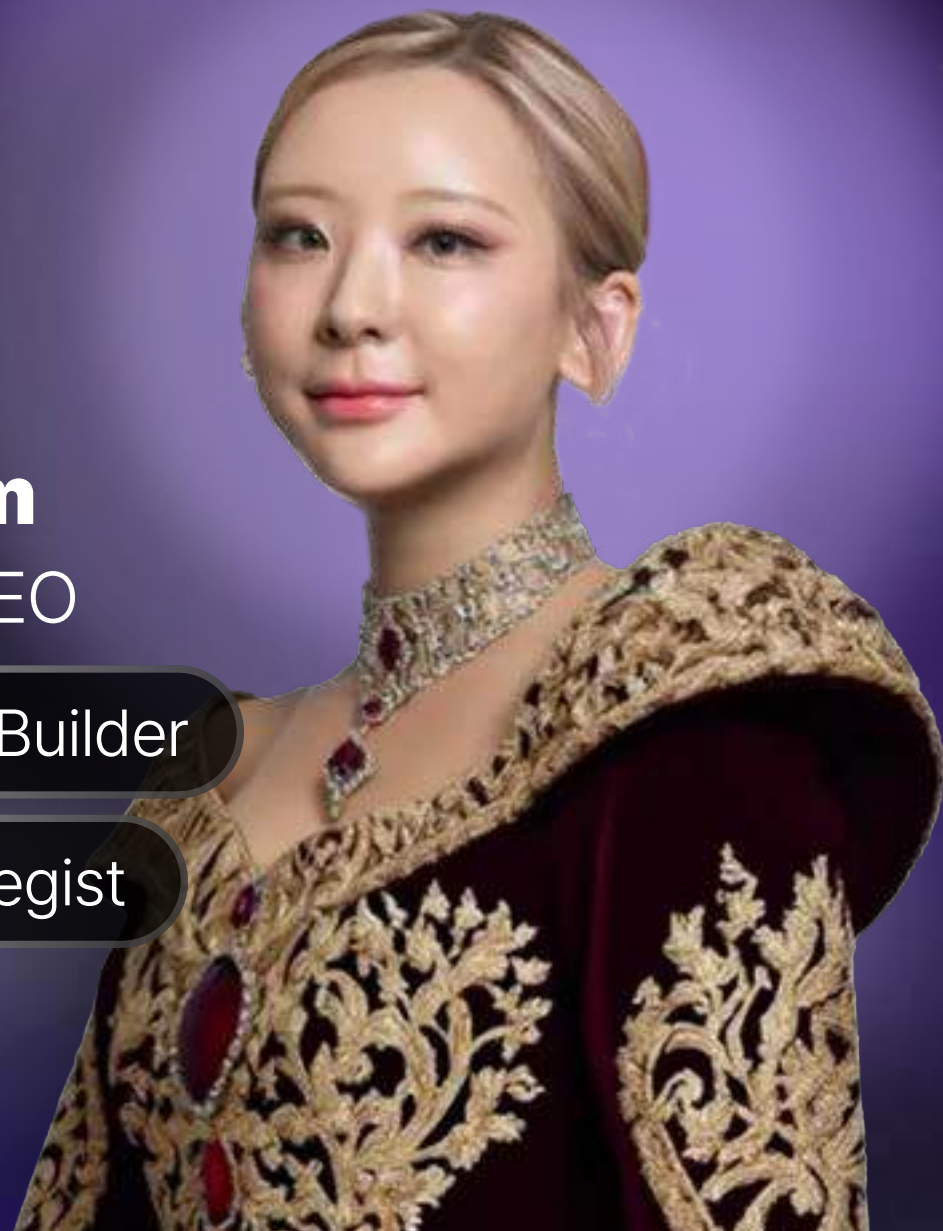
Founder & CEO

Global Brand Builder

Product Strategist



7+ years in global marketing & brand strategy.  
Led brand launches for Target Corporation(US) and multiple global fashion groups.



### Jae Song

Full-Stack Engineer

\_AI + Cloud Application Engineer



### Hailey Jeon

(PM)

UX Flow

Product Iteration



### Yusuf Choi

Co-founder & CTO

GenAI Technologist

Global Startup Builder



Built and scaled AI-driven platforms from 0 to Series A.  
Hands-on lead in AI model deployment, infrastructure scaling in Silicon Valley startups.



### Sally Jeong

(Design)

UI/UX Design

Motion Identity Creator



### Zoey Giang

(Marketing)

Influencer Acquisition

User Growth



## Vision & Ask

# Raising \$500K to scale the loop.

- Deepen GenAI video Infra
- Grow Creator Base & Traction
- Activate Affiliate-Ready Brands



**Try-on Video**  
= gateway behavior

We Grow Through  
**Creator UGC**

Plug Into  
**Brand Affiliate**

Eventually  
**Commerce Platform**

try-on → content → creators → brands → data/commerce

**Setter**

# Thanks for watching

We don't just make fashion move  
- We make it perform

Let's talk →

[vivian.kim@gloing.team](mailto:vivian.kim@gloing.team)

**Vivian Kim (CEO)**

