



**UX / Product designer.** 

# Experience.

### Senior UX Designer | Belva.ai

Feb. 2024 - Current | Bellevue, WA

- · Led a team of two UX designers in the development and delivery of MVP versions for three company products: Belva.ai, LawGoat.ai, and MYIO. Collaborated closely with the development team throughout the process.
- · Conducted comprehensive feedback gathering from users and stakeholders to refine and iterate on the products, leading to the successful launch of their beta versions.

### **Lead of Product Design | Dasion**

June. 2023 - Jan. 2024 | Remote

- · Collaborated with the CEO to revamp the company's website and branding, catering to users, investors, and B2B clientele.
- · Managed a team of 3 designers in developing the SaaS platform, liaising with business customers, and coordinating with engineers to ensure accurate design execution. Prepared pitch decks for seed fundraising and promotional efforts.

# UI/UX Designer | PRESTARE (A DeFi Startup)

Aug. 2022 - May. 2023 | Remote

- · Assisted web developers with design brainstorming and implemented prototypes via coding. Employed Figma for UI designs, brand guidelines, and fundraising pitch decks.
- · Produced 52 promotional pieces for Twitter and YouTube, resulting in a 30% increase in YouTube subscribers.

### **UX Designer | SenseTime**

May. 2021 - July. 2022 | Shanghai

- · Teamed up with design and engineering professionals to craft an interactive experience inspired by the Hugo Award-winning novel, "The Three-Body Problem". Initiated design concepts and coordinated with external vendors.
- · Managed 3 segments of the interactive experience, providing weekly updates to the CEO, and handed over the final design to the engineering department.

# Intern UX Designer | Tencent

Sept. 2020 - April. 2021 | Shanghai

- · Worked closely with product managers and computer vision engineers, creating AR interactions for WeShi and QQ apps through flow diagrams, interface design, and motion graphics.
- · Supervised a trio of intern designers to meet the studio's daily requirements, including 3D modeling, interaction design, motion graphics, and the development of the lab's website landing page.

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### **Education.**

### **Brown University**

Master of Art, Design Engineering 2022 - 2023 | GPA 4.0

### **Rhode Island School of Design**

Master of Art, Design Engineering 2022 - 2023 | GPA 4.0

### **China Academy of Art**

Bachelor of Architecture 2014 - 2019 | GPA 3.7

### Skills.

Interface design, User research,
Iterative prototyping,
Design for accessibility,
Wireframing, Information
architecture, 3d graphic design,
Motion graphics,
Graphic illustration

## Software.

Figma, Adobe XD, Blender, Rhino, InDesign, Photoshop, Illustrator, Premiere, After Effects, Framer, Webflow,

# Programming.

HTML, CSS, Javascript, Arduino

# Certificate.

Human-Computer Interaction (Georgia Tech, EdX) | 2021

# Languages

Mandarin: native, English: fluent, French/ German: elementary