

PICH VEASNA

GRAPHIC DESIGNER



ABOUT ME

Creative and dedicated Graphic Designer with over four years of experience in delivering high-impact design solutions. I have a solid background in software engineering and a deep passion for innovative design.

Skilled in leading teams and managing projects, I consistently produce high-quality work that exceeds client expectations. My expertise spans UX/UI design, branding, and digital media, with a commitment to staying ahead of design trends and technology.

EXPERIENCE

Startup Company

Chief Creative Officer

May 2024 - September 2024 | Full Time / Onsite

- Developed and executed creative strategies to enhance marketing efforts, driving a significant increase in brand visibility.
- Collaborated closely with the CEO and Co-Founder to orchestrate cohesive marketing campaigns that resonated with target audiences.
- Maintained brand consistency across all projects while integrating industry trends into creative initiatives.

Metathough Technology Co., Ltd

Graphic Designer

August 2023 - April 2024 | Full Time / Onsite

- Created impactful visual content, including logos, brochures, banners, and social media graphics, for various digital and print platforms.
- Ensured all designs were aligned with the company's brand identity and effectively communicated with the target audience.

Kirirom Institute of Technology

Lead UX/UI Designer

May 2023 - September 2023 | Full Time / Onsite

- Led the design of user-focused interfaces for a financial consulting website and a dating app.

EDUCATION

Software Engineering Bachelor

Kirirom Institute of Technology

October 2019 - October 2023

Higher Secondary Education

Heng Somrin Preylvea High School

October 2014 - September 2017

CERTIFICATION

Professional Graphic Design

California Institute of the Arts, USA

October 2019 - October 2023

Startup Training

Seoul, Gwangju and Jeonju, South Korea

August 19, 2024 - August 25, 2024

ACHIEVEMENTS

1st Runner-Up of Tote Bag Contest

Kirirom Institute of Technology

3rd Runner-Up of KIT Web Application Bootcamp

Kirirom Institute of Technology

3rd Runner-Up of KIT Mobile App Bootcamp

Kirirom Institute of Technology

5th Bandos Digital Startup Competition Program

National Incubation Center of Cambodia

Outstanding Design Department Team

Metathought Technology, Co., Ltd

- Spearheaded the design of user-centric interfaces for a financial consulting website and a dating app, improving user engagement by 20%.
- Collaborated with teams to enhance user experience and ensure project success.

Digital Green Kyudai

Director of Design

July 2021 - July 2023 | Full Time Internship / Onsite

- Directed and mentored a design team to create high-quality, brand-aligned visual content.
- Developed marketing materials that attracted new students and showcased the institute's value.
- Focused on strategic collaboration and maintaining design standards across projects.

Startup Company

UX/UI Designer & Director of Design

November 2021 - October 2022 | Part Time Internship / Hybrid

- Led the creation of high-quality 3D models and guided the design team using Blender and Unreal Engine 5.
- Managed the design process to ensure work met the highest quality standards and aligned with client expectations.
- Developed user experiences and interfaces that connected freelancers with clients.

JCI Sovannaphumi

Director of Design

November 2021 - December 2022 | Part Time / Remote

- Led the design team in developing innovative and visually appealing solutions for various projects.
- Ensured alignment with brand standards and collaborated with other departments to meet project objectives.

The Megnit

Marketing Creative Content & Editor

November 2019 - March 2021 | Full Time Internship / Onsite

- Oversaw and improved content for publishing, educational, and marketing sectors.
- Collaborated with marketing teams to create and implement strategies that achieved campaign goals.

TECHNICAL SKILLS

- Adobe Photoshop CC
- Adobe Illustrator CC
- Adobe Lightroom Classic
- Adobe Premiere Pro
- Adobe After Effects
- Adobe InDesign
- Adobe XD
- Figma
- DaVinci Resolve
- Blender
- Unreal Engine 5

SOFT SKILLS

- Creativity
- Communication
- Attention to Detail
- Time Management
- Problem-Solving
- Collaboration
- Adaptability
- Empathy
- Critical Thinking
- Self-Motivation
- Open-Mindedness

INTEREST

- Photography
- Researching & Following Trends
- Community Involvement
- Traveling
- Playing Sports
- Volunteer
- Creative Writing
- Listening to Music
- Playing Game
- Looking Inspiration
- Reading Book

REFERENCES

Mr. Leo fernandez

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+855 88 272 500 7
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Ms. Seang Da

Human Resource at Metathought Technology Co., Ltd
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seangda@metathought.co

CONTACT INFO.

WEBSITE

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Self Employed

Freelance Graphic Designer

March 2022 - Present

- Designed event posters, flyers, logos, banners, and digital media for various clients.
- Focused on creating visually engaging content that aligns with brand values and attracts target audiences.
- Provided design leadership and insights to guide clients and peers.