



Sonu Kumar

UX Designer

Bihar, India

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[Portfolio Website](#)

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As a self-taught UX designer, I specialize in visual design, graphics, and user research, dedicated to crafting user-friendly interfaces. Proficient in design tools like Figma, Adobe Illustrator, and After Effects, I stay updated with the latest design trends and best practices to consistently deliver exceptional results.

Education

Maulana Abul Kalam Azad University

(April 2018 - April 2023) 8.35 CGPA

Computer Science Engineering

I have successfully completed a Bachelor of Technology (B.Tech) degree in Computer Science and Engineering from Durgapur Institute of Advanced Technology and Management.

Employment History

SENIOR GRAPHIC DESIGNER

Metazone-

(August 2023 - January 2024), Faridabad, Haryana

Creative Designer – Social Media & Campaigns

1. Designed engaging social media content aligned with UI/UX principles to enhance user interaction.
2. Developed cohesive brand identity systems for consistent digital experiences.
3. Executed user-focused content strategies to improve audience engagement.
4. Managed responsive and accessible social media campaigns to optimize user experience.

UI UX DESIGNER

Alpha Terra

(January 2024 - Present), Hyderabad, Telangana

At Alpha Terra, I contributed to revolutionizing real estate investment by leveraging advanced Blockchain technology to divide properties into smaller shares, enhancing affordability, accessibility, liquidity, and transparency.

1. Conducted user research to design Blockchain-based fractional property ownership systems.
2. Developed secure KYC workflows and intuitive login experiences for enhanced user trust.
3. Designed user-friendly interfaces for property transactions with dynamic bidding and cluster reports.
4. Optimized property search with advanced filters for seamless navigation and usability.
5. Created a fractional booking system to improve affordability and accessibility.
6. Designed real-time property tracking and portfolio management tools for actionable insights.
7. Ensured responsive, accessible designs aligned with user needs and industry standards.

Skills

Visual Design

Interaction design

Prototyping, Wireframing & Testing

3d element designer

AR VR design system

UI UX DESIGNER

Luneblaze

(August 2022 - September 2023), Faridabad, Haryana

1. Personalized Content: Implemented subject-specific prompts during login for a tailored user experience.
2. Engaging Tools: Introduced features like flashcards and quiz challenges to boost user engagement and facilitate learning interactions.
3. Improved job search efficiency by refining job listings with advanced filters.
4. Expanded design customization features to allow for more visually appealing content creation.