

Playground gives you more time for what matters most

Built to help your team focus on children, families and learning.

Your staff are responsible for daily reports, sign-in/sign-out, incident logs, family communication, permission-slip collection, lesson planning – **the list never ends.**

That busywork is also one of the biggest drivers of staff burnout and turnover, quietly burning a hole in your pocket.

Add on complex split billing cycles, slow enrollment, dual entry of attendance data, mismatched parent communications and suddenly you're losing time and money elsewhere too.

Playground can help with:



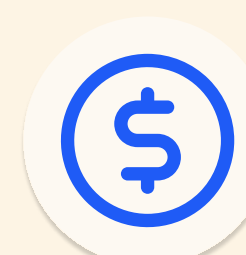
Attendance: Digital check-in/out with playdate and carpool support, all recorded under a child's profile.



Family Communication: Facebook-style feed for announcements, updates (like nap time), and individual family messaging.



Lesson Plans: Teachers can create their own activities, lesson plans and long-term schedules in the Teacher Dashboard.



Compliance & billing: Documentation, licensing records, and automated split billing – organized and audit-ready, minus the spreadsheet marathon before a site visit.



Enrollment & waitlist: Built-in CRM and lead tracking mean fewer families falling through the cracks between "interested" and "enrolled."



Retention: Built-in CRM, automated assistant and lead tracking mean fewer families falling through the cracks between "interested" and "enrolled."

When your admin is sorted...

Teachers get their time and energy back for the young people they work with. You get a staff that's less burnt out, better documented, and easier to keep.

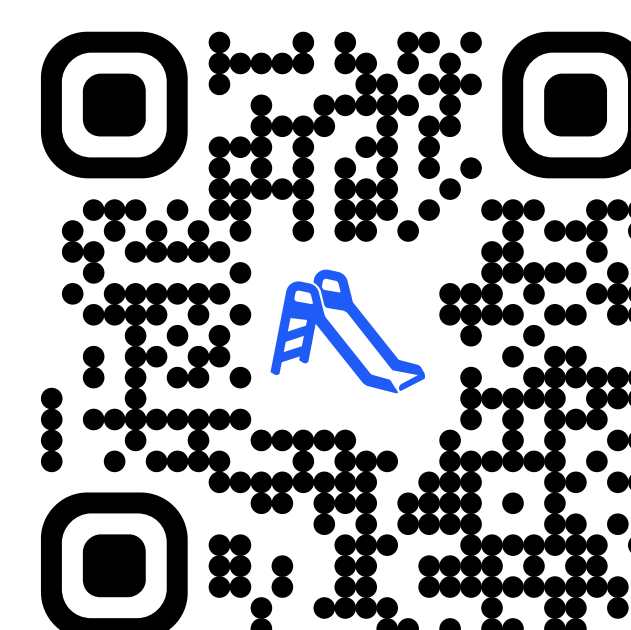
Curious about what it looks like to work smarter, not harder?

tryplayground.com/demo



See why 5,000+ programs switched to Playground.

Scan the QR code or visit us at: www.tryplayground.com/why-playground



New software doubts: Answered.

Pushback we often hear from Directors, and why you should explore your options anyway.



Concern:

Answer:

"We already have a system."

Most programs we talk to started on another software too – and most have quietly bolted on two or three extra tools to cover what those platforms don't do (CRM, payroll, unified billing). Playground replaces the patchwork with one login, not another tool to add to it.

"It'll cost more than what we have."

Add up what you're actually paying today – platform fees, a separate payroll tool, processing fees, a CRM you don't have. Most programs find the "cheaper" option isn't cheaper once everything's accounted for. We'll show you the real side-by-side.

"Our staff already know our current system – why retrain?"

Fair concern, and it's exactly why Playground is built the way it is. Teachers are typically logged in and comfortable the same day – no multi-day training, no dread. That's the whole point: less time in the software, not more.

"We're not sure it's the right time."

There's rarely a "right time" to fix a burnout problem – it usually gets more expensive to wait. A 30-minute demo costs nothing and shows you exactly what switching would look like for your team, on your timeline.

"We're mid-contract with another provider."

No problem – most demos are exploratory, not a decision to switch today. Seeing what's possible now means you're ready to move the moment your contract allows it, instead of starting the research from scratch later.

"How do we know it'll actually work for a program like ours?"

That's exactly what the demo is for – it's built around your program's size, staffing, and billing mix (subsidy, private-pay, or both), not a generic walkthrough.

See Playground in action with a Free Demo

Scan the QR code or visit us at: www.tryplayground.com/why-playground

