# Chirag Patel

UI/UX Designer

## CONTACT

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## Links

**Portfolio**

**LinkedIn**

**Blog**

## Skills

### Design Software

- Figma
- Adobe Xd
- Sketch
- Procreate
- Adobe Illustrator
- Adobe Photoshop

### No-Code Editors

- Wordpress
- Framer
- Webflow
- Wix Studio
- Squarespace

### Content Management

- Miro
- Trello
- Lucid
- Github
- Notion

### Programming Languages

- HTML5
- CSS3
- Javascript

## Professional Experience

### UI/UX Designer
Sept 2023- Present

22 Degree Labs, London, United Kingdom

- Collaborated closely with clients to understand their vision, goals, and target audience, ensuring alignment with their brand identity and objectives.
- Led UX design projects for various clients, including e-commerce, SaaS, and health & wellness start-ups.
- Completed end-to-end design processes, from research and ideation to prototyping and user testing.
- Provided design solutions that improved usability by 20% and increased overall user satisfaction, as measured by client feedback.

### UX Designer
Jun 2023-Sept 2023

Our Lady of Greens, London, United Kingdom

- Led a team of 5 individuals, delegating tasks effectively and ensuring project milestones were met in a timely manner.
- Conducted user research to identify pain points and preferences of target audience for the UX design.
- Worked closely with the development team to ensure technical specifications were met, resulting in a seamless user experience.
- Utilized advanced knowledge of visual design tools including Figma, Adobe Photoshop, Adobe Illustrator, Miro, and Lucid to create hi-fidelity prototypes and mock-ups.
- Participated in review sessions to analyse project performance and recommend solutions based on user feedback and test data ,and increased user engagement by 20% through improved navigation and streamlined user flows.

### UI/UX Designer
May 2023-Aug 2023

Startup Croydon, London, United Kingdom

- Facilitated driven brainstorming sessions with key stakeholders to tackle design challenges, resulting in the development of innovative solutions that boosted customer engagement metrics by 40%.
- Implemented automated booking processes and integrated calendar systems to streamline reservation management and improve overall effciency.
- Decreased scheduling conficts by 50% through the implementation of confict resolution features, resulting in smoother and more productive meeting experiences for users
- Developed hi-fidelity prototypes and drafts using Figma and Adobe Creative Suite, aligning with the company's UX strategy.
- Analysed issues and recommended solutions based on end-user feedback, contributing to ongoing product improvements.

## Research & Testing

- Marvel Pop
- User Testing
- Optimal Workshop
- Information Architecture
- Competitors Analysis
- Responsive Design
- Quantitative Research
- Qualitative Research

## Documentation

- Microsoft PowerPoint
- Microsoft Word

## Languages

- English
- Hindi
- Gujarati

# Internships

### Frontend Developer Trainee

1 Rivet, Valsad, India                                Jan 2022-Jun 2022

- Developed a leave management system utilizing HTML, advanced CSS, Bootstrap, JavaScript, and Angular to create a responsive and user-friendly interface and streamlining the process administrative tasks by 15% for employees.
- Collaborated with senior developers to troubleshoot technical issues and implement solutions, gaining proficiency in real-time troubleshooting.
- Improved data accuracy and reliability by 50% through validation checks and error handling mechanisms, minimizing errors and discrepancies in leave records.

# Educational History

### MSc in User Experience Design

Kingston University, London, United Kingdom

Sept 2022- Sept 2023
**Grade: Distinction**

- **Relevant Modules** : UX for Emerging Technologies , UX for Content, UX for Systems, Digital Studio Practice.

### BTech in Information and Communication Technology

UKA Tarsadia University, Bardoli, India

Aug 2018- Jun 2022
**Grade: 8.89 CGPA**

- **Relevant Modules** : Software Engineering (SE), Artificial Intelligence (AI), Machine Learning(ML), Internet of Things (IoT).

# Certifications

### Introduction to Cloud Development with HTML,CSS and JavaScript, IBM

Jul-2021

### UI/UX Design Specialization, CalArts

Jun-2021